

Mr Nathan Smyth
 First Assistant Secretary
 Population Health Division
 Department of Health and Ageing
 GPO Box 9848
 CANBERRA ACT 2601

22nd May 2013

Dear Mr Smyth

Re: Indigenous Marathon Project, airfares and donations

Further to your letter of the 11th April 2013, considerable correspondence has been exchanged, and I understand that this has satisfied most of your enquiries.

I have just been reminded yesterday that one issue is still to be addressed and I apologise for the delay that occurred. Your letter and email arrived when we were attending the Boston Marathon with one of our Indigenous Marathon Project (IMP) women, and the terrorist bombings caused considerable unexpected workload.

The response seems to have got lost in all that.

I write now to address your questions regarding airfares and donations to the IMP.

The following organisations have provided in-kind support to the IMP, some of which has been allocated to the IMP-DoHA elements of the IMP. A detailed list is attached (Attachment A).

This information is "Commercial in Confidence" and I ask that it be kept confidential as it relates to our fundraising, donations, corporate and sponsorship activities.

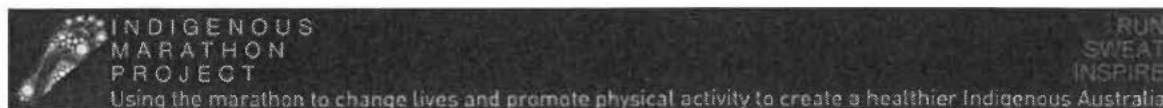
In kind support of the IMP

The following have provided in kind support to the IMP.

Qantas

Since 2011 Qantas provided us with travel assistance. In 2011 there was no formal written agreement in place, and assistance was provided on a case by case basis. The amount of support provided by Qantas in 2011 was in excess of S 47G and covered flights to a camp in Alice Springs and flights to New York (see attachment A, Note A).

Currently we have a two year sponsorship agreement with Qantas covering 2013 and 2014 for them to provide airfares to the value of S 47G in 2013 and S 47G in 2014. This sponsorship is used in



both the DoHA IMP program and also in other non-DoHA elements of the IMP as required to deliver the Project.

The sponsorship from Qantas has enabled us to undertake additional travel and the budget allocation from DoHA for travel has been and will continue to be fully utilised. Currently we have used approximately S 47G of the 2013 Qantas sponsorship. I anticipate that approximately 40% of the Qantas contra will be used to boost the IMP-DoHA project. (See Attachment A, Note A)

ASICS

Asics have provided running shoes and uniforms to our IMP – DoHA squad and also to our graduates. We are not able to provide any dollar figures for their support, but it is in the order of S 47G. S 47G I anticipate that 75% of the ASICS contra is used to boost the IMP-DoHA project. (See Attachment A, Note B).

Accor

Accor have provided the IMP with reduced rates at a number of hotels during try outs and pre-departure camps at Bondi. We are not able to provide specific dollar figures for Accor's support, but estimate it is in the order of S 47G of which about 75% would relate to IMP-DoHA. (See Attachment A, Note C)

Voyages Tourism

In 2011 and 2012 Voyagers Tourism provided travel and accommodation and reduced rates for the Deadly Fun runs, not an IMP-DoHA component of the IMP. This support is in the order of S 47G. S 47G We are not able to determine the exact amount. Approximately 50% would relate to IMP-DoHA. (See Attachment A, Note D)

Maddocks Lawyers

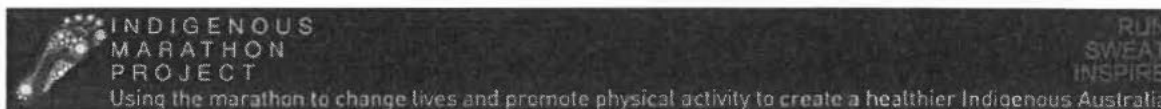
Maddocks Lawyers have recently agreed to provide legal and governance assistance and library support and research to the IMP. They will be able to assist the IMP with any new legal work the project requires. Currently none of the Maddocks pro bono work relates to IMP-DoHA. I do not anticipate that any of their services will relate to IMP-DoHA. (See Attachment A, Note E)

Blackmores

No written agreement exists with Blackmores; however they have donated vitamins, minerals and supplements for the squad to use. All supplements have been checked are not on any WADA or ASADA banned list. (See Attachment A, Note F). We are unable to determine the exact value of Blackmore's support, but estimate it would be S 47G of which 80% would relate to IMP-DoHA.

Endura

No written agreement exists, however Endura have donated electrolyte replacement and sports drinks to the squad. This arrangement is on case by case, as needed basis. We are unable to determine the exact value of Endura's support, but estimate it would be S 47G of which 80% would relate to IMP-DoHA. (See Attachment A, Note G)



Pont 3

Pont 3 is an event management company. They have provided some travel and accommodation assistance to IMP for graduates to attend events. We are unable to determine the exact value of Pont 3's support, but estimate it would be S 47G, of which 80% would relate to IMP-DoHA. (See Attachment A, Note H)

SmartStart (Aust)

SmartStart provides office space, office equipment and other support services to the IMP, including IMP-DoHA at a discounted rate. The value of this sponsorship is in the vicinity of S 47G per annum. (See Attachment A - Note I)

Shoe Giving Program

We have received several hundred pairs of used running shoes from runners around Australia. These used running shoes are then provided to remote and regional communities to encourage increased physical activity and healthy living with both Indigenous youth and adults. This is not included in Attachment A as we have very limited records of the donors, and value of the shoes cannot be calculated. This is not an IMP-DoHA program.

Cash donations to the IMP

No cash donations have been or are planned to be used for IMP-DoHA elements of the IMP.

Cash donations have been received from a number of sources (see Attachment B).

Donations have been used to expand the IMP and cover costs not covered by IMP-DoHA such as travel to the Boston Marathon, the Tokyo Marathon, events and travel for IMP Graduates, fund raising initiatives, and other operational costs not covered by DoHA.

I hope this above information meets the needs of the Department as per our agreement. All support received by the IMP, both in kind and cash, has and will continue to enabled the IMP to grow and achieve its health promotion charity aims. The support received has not duplicated DoHA funding, and has enabled the IMP to do more, and cover some funding shortfalls.

Please let me know if you require anything else.

Yours sincerely

Rob de Castella

Robert de Castella MBE

Director

Rob de Castella's SmartStart for Kids Ltd

Donations received since IMP's inception

Origin	Amount	Note
Every Day Hero	41,383	A
GoFundraise	59,666	B
Organisational Donors	12,802	C
Australian Sports Foundation	108,568	D
Total	222,419	

Notes

A. Every Day Hero is a fundraising platform used to engage individual donors

B. GoFundraise is a fundraising platform used to engage individual donors

C. Organisational donors consists of a few significant donations made by universities etc to IMP

D. Australian Sports Foundation (ASF) acts as a charitable arm of the Australian Sports Commission. Individual donation have been received through this organisation. The foundation requires SSFK to report on expended monies in line with ASF guidelines.

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IMP In-Kind Support since inception

Year	Month	Supplier	Use	Item, purpose	Note
2011	April	Asics	IMP-DoHA, graduates	20 pairs of training shoes	B
			IMP-DoHA, graduates	40 singlets	B
			IMP-DoHA, graduates	40 pairs of shorts	B
			IMP-DoHA, graduates	60 pairs of socks	B
			IMP-DoHA, graduates	20 pairs of gloves	B
			IMP-DoHA, graduates	20 beanies	B
			IMP-DoHA, graduates	8 training jackets	B
			IMP-DoHA, graduates	12 hoodie jumpers	B
2011	July	Voyages Tourism	IMP - DoHA	5 x squad members + 2 x staff - 2 x nights at Uluru Accommodation + sounds of silence dinner	D
2011	August	Asics	IMP-DoHA, graduates	16 pairs of shoes	B
2011	September	Qantas	IMP - DoHA	14 x squad member + 3 x staff member flights to Alice Springs (rtn from varying origins)	A
2011	September	Pont3	IMP - DoHA	4 x squad members + 2 x staff members - accommodation Sydney - 2 x nights for Blackmores Running Festival	H
2011	October	Asics	IMP-DoHA, graduates	20 singlets	B
			Donations, graduates	100 supporters shirts	B
2011	October	Endura	IMP- DoHA, graduates	1 x box of recovery powder	G
			IMP- DoHA, graduates	1 x box of electrolyte mix	G
2011	October	Accor Hotels	IMP - DoHA	11 x squad members + 3 x staff members - Swiss Grande Bondi - Pre departure camp - 2 x nights	C
2011	November	Qantas	IMP - DoHA	15 x return flights to New York (varying origins)	A
2011	December	Qantas	IMP - DoHA	Cnb - Charlieville - Cairns - Gove - Alice - Cnb (x 2 staff) - Return to Community event	A
2012	April	Qantas	IMP - DoHA	5 x return tickets to Boston (varying locations)	A
2012	May	Asics	IMP-DoHA, graduates	12 pairs of training shoes	B
			IMP-DoHA, graduates	24 singlets	B
			IMP-DoHA, graduates	24 pairs of shorts	B
			IMP-DoHA, graduates	36 pairs of socks	B

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			IMP-DoHA, graduates	12 pairs of gloves	B
			IMP-DoHA, graduates	12 beanies	B
			IMP-DoHA, graduates	12 training jackets	B
			IMP-DoHA, graduates	12 hoodie jumpers	B
2012	May	Blackmores	IMP-DoHA, graduates	2 x boxes of nutritional supplement (i.e. Vitamins, Minerals etc)	F
2012	May	Endura	IMP-DoHA, graduates	1 x box of recovery powder	G
			IMP-DoHA, graduates	1 x box of electrolyte mix	G
2012	June	Voyages Tourism	DFR	3 x single rooms at Deadly Fun Run Champs for 2 nights - 4 staff members	D
2012	June	Maddocks	IMPF, IMP	Pro-Bono Legal Service Alliance Signed - 2 years to the value \$ 47G each year	E
2012	September	Qantas	IMP, IMP DoHA, DFR, Graduates, donations	Pro-Bono Flight Alliance signed - 2 year contra flight agreement, \$ 47G year 1 and \$ 47G year 2.	A
2012	September	Pont3	IMP DoHA, graduates	Accommodation expenses in Sydney for 2 x squad members and 2 x staff members to run Blackmores Running Festival	H
2012	October	Accor Hotels	IMP DoHA	3 x squad members + 2 x staff members accommodation - Accor Melbourne - 2 nights	C
2012	October	Accor Hotels	IMP DoHA	8 x squad members + 3 x staff members - Swiss Grande Bondi - Pre departure camp - 2 x nights	C
2013		SmartStart (Aust)	IMP - DoHA, IMP	Discounted office rent, equipment and services	I
2013	March	Accor Hotels	IMP -DoHA	2 x staff members accommodation at Newcastle Ibis, Brisbane Ibis, Cairns Novatel, Darwin Novatel, Adelaide Ibis, Melbourne Ibis - national try outs	C
2013	April	Asics	IMP-DoHA, graduates	30 pairs of training shoes	B
			IMP-DoHA, graduates	60 singlets	B
			IMP-DoHA, graduates	40 pairs of shorts	B
			IMP-DoHA, graduates	40 pairs of socks	B
			IMP-DoHA, graduates	16 pairs of gloves	B
			IMP-DoHA, graduates	16 beanies	B
			IMP-DoHA, graduates	20 jackets	B
			IMP-DoHA, graduates	15 jumpers	B

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Rob de Castellás SmartStart for Kids

Level 1
67 Townshend Street
Phillip ACT 2606

Job Profit & Loss Statement

July 2010 through June 2011

18/03/2013

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Account Name	elected Period	Year to Date
RTA	Run To America	
Income		
RTA - Run to America	\$200,000.00	\$200,000.00
Total Income	\$200,000.00	\$200,000.00
Expense		
Accommodation / Meals	\$871.50	\$871.50
Equipement - Hire	\$59,402.49	\$59,402.49
Ground Travel	\$5,169.07	\$5,169.07
Program Operations	\$134,556.93	\$134,556.93
Total Expense	\$199,999.99	\$199,999.99
Net Profit (Loss)	\$0.01	\$0.01

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Rob de Castellas SmartStart for Kids Ltd

Level 1
67 Townshend Street
Phillip ACT 2606

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Job Activity [Detail]

1/07/2010 To 30/06/2011

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Job #	Job Name	ID#	Src	Date	Memo	Debit	Credit
4-4355	RTA - Run to America						
RTA	Run To America	July	SJ	27/07/2010	Sale; Department of Families		\$200,000.00
	RTA Run To America	Total:				\$0.00	\$200,000.00
	4-4355 RTA - Run to America	Net Activity:				\$0.00	\$200,000.00
6-1450	Accommodation / Meals						
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$871.50	
	RTA Run To America	Total:				\$871.50	\$0.00
	6-1450 Accommodation / Meals	Net Activity:				\$871.50	\$0.00
6-1498	Equipement - Hire						
RTA	Run To America	00000855	PJ	1/01/2011	Purchase; GoodOil Films	\$10,685.98	
RTA	Run To America	January	PJ	1/01/2011	Purchase; GoodOil Films	\$8,676.06	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$5,290.45	
RTA	Run To America	00000906	PJ	18/01/2011	Purchase; GoodOil Films	\$12,000.00	
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$15,000.00	
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$7,750.00	
	RTA Run To America	Total:				\$59,402.49	\$0.00
	6-1498 Equipement - Hire	Net Activity:				\$59,402.49	\$0.00
6-1510	Ground Travel						
RTA	Run To America	00000855	PJ	1/01/2011	Purchase; GoodOil Films	\$1,851.31	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$1,309.10	
RTA	Run To America	00000906	PJ	18/01/2011	Purchase; GoodOil Films	\$2,008.66	
	RTA Run To America	Total:				\$5,169.07	\$0.00
	6-1510 Ground Travel	Net Activity:				\$5,169.07	\$0.00
6-1555	Program Operations						
RTA	Run To America	00000855	PJ	1/01/2011	Purchase; GoodOil Films	\$15,991.43	
RTA	Run To America	00000855	PJ	1/01/2011	Purchase; GoodOil Films	\$7,280.00	
RTA	Run To America	00000855	PJ	1/01/2011	Purchase; GoodOil Films	\$750.00	
RTA	Run To America	January	PJ	1/01/2011	Purchase; GoodOil Films	\$9,200.00	
RTA	Run To America	January	PJ	1/01/2011	Purchase; GoodOil Films	\$750.00	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$1,560.00	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$7,500.00	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$750.00	
RTA	Run To America	00000905	PJ	18/01/2011	Purchase; GoodOil Films	\$3,000.00	
RTA	Run To America	00000906	PJ	18/01/2011	Purchase; GoodOil Films	\$5,200.00	
RTA	Run To America	00000906	PJ	18/01/2011	Purchase; GoodOil Films	\$7,000.00	
RTA	Run To America	00000906	PJ	18/01/2011	Purchase; GoodOil Films	\$750.00	
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$6,240.00	
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$10,000.00	
RTA	Run To America	00000907	PJ	18/01/2011	Purchase; GoodOil Films	\$2,000.00	

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