

# Budget 2019-20

# International Sporting Events – support for the T20 World Cup 2020

The Government will support the International Cricket Council T20 World Cup 2020 in Australia. This includes coordinating support across a number of areas – safety and security, taxation, immigration and customs, intellectual property rights protection, event promotion and movement of currency. For the first time, the women's and men's T20 World Cups will be held as standalone events in the same year and in the same country. The women's event will be held in February and March 2020 and the men's event in October and November 2020.

## Why is this important?

With more than 100,000 international fans expected to attend, Australia will reap significant economic benefits.

The influx of overseas guests will also create cultural, diplomatic and community opportunities for our country, and continue to showcase Australia as a world leader in hosting major international sporting events.

Standalone men's and women's events provide an opportunity to continue to improve attitudes towards gender equality in sport. It will raise the profile of women's sport and drive increased participation in sport by both girls and women. This aligns with Government health and sport initiatives.

### Who will benefit?

Australians will get to see the world's best in cricket. The Australian economy will benefit from the increased number of visitors, along with the creation of thousands of new jobs, particularly in hospitality and tourism.

#### How much will this cost?

This will cost \$7.7 million from 2019-20 to 2020-21.