

From: s22(1)(a)(ii)
Sent: Friday, 29 September 2017 10:02 AM
To: s22(1)(a)(ii)
Subject: RE: ABAC [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

We will be teleconferencing in to the meeting today. Unfortunately, David Laffan has to send his apologies, however I am able to still participate.

Kind Regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)
Sent: Thursday, 28 September 2017 6:23 PM
To: s22(1)(a)(ii)
Subject: ABAC [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

Just wondering who will be attending the ABAC Management Committee meeting tomorrow from Department of Health and whether they will attend in person or by teleconference?

Thanks,

s22(1)(a)(ii)
www.abac.org.au

From: s22(1)(a)(ii)
Sent: Friday, 29 September 2017 10:21 AM
To: s22(1)(a)(ii)
Subject: RE: ABAC [SEC=UNCLASSIFIED]

No worries at all, can do.

There is a dial in phone number and code provided on the agenda paper that I was going to dial in if you would like me to do that as aa back up option to calling your mobile

Cheers

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)
Sent: Friday, 29 September 2017 10:08 AM
To: s22(1)(a)(ii)
Subject: Re: ABAC [SEC=UNCLASSIFIED]

ok s22(1)(a)(ii)

Could you please call my mobile and I will put you on speaker as I didn't arrange teleconference for today.

Talk soon.

s22(1)(a)(ii)

www.abac.org.au

> On 29 Sep 2017, at 10:01 am, s22(1)(a)(ii) wrote:

>

> Hi s22(1)(a)(ii)

>

> We will be teleconferencing in to the meeting today. Unfortunately, David Laffan has to send his however I am able to still participate.

> apologies,

> Kind Regards

>

> s22(1)(a)(ii)

>

>

>

>

>> -----Original Message-----

> From: s22(1)(a)(ii)

> Sent: Thursday, 28 September 2017 6:23 PM

> To: s22(1)(a)(ii)

> Subject: ABAC [SEC=No Protective Marking]

>

> Hi s22(1)(a)(ii),

>

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>

> Thanks,

> s22(1)(a)(ii)

> www.abac.org.au

This document has been released under the Freedom of Information Act 1982 by the Department of Health

From: s22(1)(a)(ii)
Sent: Friday, 29 September 2017 10:29 AM
To: s22(1)(a)(ii)
Subject: RE: ABAC [SEC=UNCLASSIFIED]

No worries at all s22(1)(a)(ii) - I'll call you shortly.

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)
Sent: Friday, 29 September 2017 10:27 AM
To: s22(1)(a)(ii)
Subject: Re: ABAC [SEC=UNCLASSIFIED]

Would you mind calling my mobile as I forgot the dial in host code

s22(1)(a)(ii)

www.abac.org.au

> On 29 Sep 2017, at 10:21 am, s22(1)(a)(ii) wrote:

>

> No worries at all, can do.

>

> There is a dial in phone number and code provided on the agenda paper

> that I was going to dial in on if you would like me to do that as aa

> has a backup option to calling your mobile

> Cheers

>

> s22(1)(a)(ii)

>

>

> -----Original Message-----

> From: s22(1)(a)(ii)

> Sent: Friday, 29 September 2017 10:08 AM

> To: s22(1)(a)(ii)

> Subject: Re: ABAC [SEC=UNCLASSIFIED]

>

> ok s22(1)(a)(ii)

>
> Could you please call my mobile and I will put you on speaker as I didn't arrange teleconference for today.
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> Talk soon.
> s22(1)(a)(ii)
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>
> www.abac.org.au
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>
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> On 29 Sep 2017, at 10:01 am, s22(1)(a)(ii) wrote:
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> Hi s22(1)(a)(ii)
>>
>> We will be teleconferencing in to the meeting today. Unfortunately, David Logan has to send his apologies,
however I am able to still participate.
>>
>> Kind Regards
>> s22(1)(a)(ii)
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>
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> -----Original Message-----

> From: s22(1)(a)(ii)
>> Sent: Thursday, 28 September 2017 6:23 PM
>> To: s22(1)(a)(ii)
>> Subject: ABAC SEC=No Protective Marking]
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>> Hi s22(1)(a)(ii)
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> Just wondering who will be attending the ABAC Management Committee meeting tomorrow from
Department of Health and whether they will attend in person or by teleconference?

> Thanks,
>> s22(1)(a)(ii)
>

>> www.abac.org.au

From: s22(1)(a)(ii)

Sent: Monday, 9 October 2017 3:25 PM

To: 'ABAC'; s22(1)(a)(ii) LAFFAN, David; s22(1)(a)(ii)

Subject: RE: ABAC Management Committee meeting - reschedule [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Hope you are well. David, s22(1)(a)(ii) and I are all available on 30 November for the next ABAC Management Committee Meeting.

Kind Regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Wednesday, 4 October 2017 11:21 AM

To: s22(1)(a)(ii) LAFFAN, David; s22(1)(a)(ii)

Subject: ABAC Management Committee meeting - reschedule [SEC=No Protective Marking]

Dear David, s22(1)(a)(ii)

I hope you are all well. I need to reschedule the next ABAC Management Committee meeting scheduled for 23 November in Adelaide. Are you available 30 November?

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

This document has been released under the Freedom of Information Act 1982 by the Department of Health

From: s22(1)(a)(ii)

Sent: Monday, 20 November 2017 2:37 PM

To: ABAC (info@abac.org.au)

Subject: Link to National Drug Strategy [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

I hope you are well. Thank you for sending through the agenda papers for the ABAC Management Committee meeting on 30 November. I note in the minutes from the last meeting that I noted I would send through the link to the *National Drug Strategy 2017-2026*, which I have provided below:

<http://www.nationaldrugstrategy.gov.au/>

Also I shall be in touch with who will be participating in the meeting in the coming days and that we will most likely be dialling into this meeting.

Happy to chat through any further details if required

Kind Regards

s22(1)(a)(ii)

This document has been released under the Freedom of Information Act 1982 by the Department of Health

From: s22(1)(a)(ii)
Sent: Thursday, 23 November 2017 2:14 PM
To: 'ABAC'
Subject: RE: Link to National Drug Strategy [SEC=UNCLASSIFIED]
Hi s22(1)(a)(ii)

Thank you for that. The current people in Health to receive ABAC emails:

- David Laffan - david.laffan@health.gov.au

s22(1)(a)(ii)

Kind Regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]
Sent: Thursday, 23 November 2017 10:01 AM
To: s22(1)(a)(ii)
Subject: Re: Link to National Drug Strategy [SEC=UNCLASSIFIED]
Thanks s22(1)(a)(ii) I will pass that link on.

My distribution lists have reverted to an old version and so would you be able to provide me with a list of everyone in the Department who you currently wish to receive ABAC emails so that I can ensure it is up to date.

Thanks

s22(1)(a)(ii)

www.abac.org.au

On 20 Nov 2017, at 2:07 pm, s22(1)(a)(ii) wrote:

Hi s22(1)(a)(ii)

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s22(1)(a)(ii)

Kind Regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Thursday, 23 November 2017 10:01 AM

To: s22(1)(a)(ii)

Subject: Re: Link to National Drug Strategy [SEC=UNCLASSIFIED]

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Happy to chat through any further details if required

Kind Regards

From: s22(1)(a)(ii)

Sent: Wednesday, 29 November 2017 1:31 PM

To: s22(1)(a)(ii)

Subject: RE: ABAC Meeting tomorrow [SEC=No Protective Marking] [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

s22(1)(a)(ii) and I will be dialling into this meeting. Looking forward to speaking with you then.

Thanks for letting us know, hope it goes well.

Kind regards

s22(1)(a)(ii)

Sent with BlackBerry Work
(www.blackberry.com)

From: s22(1)(a)(ii)

Date: Wednesday, 29 Nov 2017, 1:08

To: s22(1)(a)(ii)

Subject: ABAC Meeting tomorrow [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

Just wondering who from your department will be dialling into the ABAC meeting in Adelaide tomorrow?

Please note the time difference which means that the meeting starts at 11am Eastern Standard Time.

Also, letting you know that ABAC has been asked at fairly short notice to appear at the NSW Alcohol Prohibition Bill Inquiry in Sydney on Friday. Alan is unavailable so Michael and I will be representing ABAC.

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

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-----Original Message-----

From: s22(1)(a)(ii)

Sent: Thursday, 30 November 2017 10:31 AM

To: ABAC (info@abac.org.au)

Subject: FW: ABAC Meeting tomorrow - unable to attend [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

I just wanted to make sure you got this as I sent it to your personal email - sorry about that.

Kind Regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Thursday, 30 November 2017 10:17 AM

To: s22(1)(a)(ii)

Subject: RE: ABAC Meeting tomorrow - unable to attend [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

I apologies for sending this email 45 minutes before the committee meeting is about to start, s22(1)(a)(ii) and I have had some urgent things pop up last minute and neither of us will be able to attend today's ABAC committee meeting. Would you like me to send through a Government update before the meeting to be included or alternatively, I can provide this after to be circulated to members afterwards?

Apologies again, and if you could also send our sincere apologies to all the Committee members today that would be appreciated.

Kind Regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Wednesday, 29 November 2017 1:09 PM

To: s22(1)(a)(ii)

Subject: ABAC Meeting tomorrow [SEC=No Protective Marking]

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Kind regards,

s22(1)(a)(ii)

www.abac.org.au

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From: s22(1)(a)(ii)

Sent: Monday, 11 December 2017 12:04 PM

To: 'ABAC'

Subject: RE: ABAC Meeting tomorrow - unable to attend [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Please see attached government update for circulation to the ABAC Management committee.

Kind Regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Saturday, 9 December 2017 8:28 AM

To: s22(1)(a)(ii)

Subject: Re: ABAC Meeting tomorrow - unable to attend [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

I am wondering if you could send through your government report so I can circulate it to the Management Committee?

Thanks

s22(1)(a)(ii)

www.abac.org.au

On 30 Nov 2017, at 10:00 am, s22(1)(a)(ii) wrote.

Hi s22(1)(a)(ii)

I just wanted to make sure you got this as I sent it to your personal email - sorry about that.

Kind Regards

s22(1)(a)(ii)

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Sent: Thursday, 30 November 2017 10:17 AM

To: s22(1)(a)(ii)

Subject: RE: ABAC Meeting tomorrow - unable to attend

[SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

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Kind Regards

s22(1)(a)(ii)

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Also, letting you know that ABAC has been asked at fairly short notice to appear at the NSW Alcohol Prohibition Bill Inquiry in Sydney on Friday. Alan is unavailable so Michael and I will be representing ABAC.

Kind regards,

s22(1)(a)(ii)

Dear ABAC Management Committee

Apologies we were unable to attend last week's ABAC Management Committee meeting. Please see below Government update:

National Alcohol Strategy 2018-2027

The development of the next National Alcohol Strategy 2018-2026 (NAS) is well advanced.

At its meeting on 27 November 2017, the Ministerial Drug and Alcohol Forum (MDAF) agreed to undertake a public consultation process to further inform the development of the NAS. The consultation will be undertaken over a two month period commencing on 11 December 2017. It is anticipated that MDAF will consider a final NAS in early 2018.

The draft NAS and submission details will be available on the Ministerial Drug and Alcohol Forum at the below website from the 11th of December.

<http://www.health.gov.au/internet/main/publishing.nsf/Content/ministerial-drug-alcohol-forum>

National FASD Strategic Action Plan 2018-2027

The development of the National FASD Strategic Action Plan 2018-28, previously the National FASD Strategy, is also well underway.

The draft Strategic Action Plan is expected to be delivered to the Department of Health in early 2018 and the Commonwealth will then work collaboratively with the States and Territories, through the National Drug Strategy Committee and Ministerial Drug and Alcohol Forum to finalise the Strategic Action Plan in 2018.

Evaluation of the voluntary pregnancy warning labels initiative

The voluntary labelling initiative to place pregnancy warning labels on alcohol products was considered by Ministers of Australia and New Zealand Ministerial Forum on Food Regulation (the Forum) on 24 November 2017.

Ministers of the Forum have asked the Food Regulation Standing Committee to develop a policy options paper and work has commenced to progress this work.

The second evaluation report was approved to be publically released and is available on the food regulation website at www.foodregulation.gov.au.

From: s22(1)(a)(ii)

Sent: Tuesday, 13 December 2016 2:16 PM

To: s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Management Committee Minutes [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

Please find attached the Government update for the 5 December 2016, meeting of the ABAC Management Committee .

Kind regards

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Wednesday, 7 December 2016 3:27 PM

To: s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Subject: ABAC Management Committee Minutes [SEC=No Protective Marking]

Dear Management Committee,

Please find attached draft minutes of the ABAC Management Committee held yesterday.

The following actions arose from the meeting:

1. Letter to Free TV noting implications of change in interpretation of a commercial for alcoholic drinks s22(1)(a)(ii)

2. Letter to CCA confirming acceptance as a direct signatory and meeting to confirm details/fees etc s22(1)(a)(ii)

3. Short government report to be provided by email s22(1)(a)(ii)

4. Acceptance of CB proposal/schedule scoping meeting and invitation to members s22(1)(a)(ii)

5. Implement ABAC Digital Best Practice:

- Industry associations to notify their members s22(1)(a)(ii);
- Direct signatories to be notified s22(1)(a)(ii);
- Alerts to be included in quarterly report that goes to signatories and year in review that has a wider distribution to AAPS users and media bodies s22(1)(a)(ii)

6. Provide direct signatory information package to Kevin and Kevin to follow up with larger craft brewers s22(1)(a)(ii)

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

Government Update for ABAC Meeting 5 December 2016.

Staffing Update

Lisa McGlynn, is continuing to act as the First Assistant Secretary of the Population Health and Sport Division until further notice. Chris Killick-Moran will continue to act as the Assistant Secretary of the Drug Strategy Branch.

Changes to Alcohol and Other Drugs Governance

As advised at the last ABAC meeting in September, a new Ministerial Forum to oversee Australia's national AOD policy frameworks has been established. The inaugural meeting of the National Drug Strategy Committee (NDSC) was held on 30 November and the Ministerial Drug Alcohol Forum (MDAF) is scheduled to meet on Friday 16 December 2016.

Evaluation of the Voluntary Pregnancy Warning Labels Initiative

As members may be aware, the Department of Health is required to undertake a second evaluation of the pregnancy warning label initiative at the request of Food Ministers of the Forum on Food Regulation (FoFR). Siggins Miller, the organisation who undertook the first evaluation of the voluntary labelling initiative, has recently been engaged to undertake the second evaluation. More information on the timing of consultations will be provided to stakeholders shortly.

Fetal Alcohol Spectrum Disorder (FASD)

On 2 December, Health facilitated an FASD Roundtable with government agencies, key FASD stakeholders and experts to provide advice on the next priorities for FASD project. The advice will be provided to the Minister for Health, the Hon Sussan Ley MP for consideration.

NHMRC – review of Alcohol Guidelines

As members are aware the 2009 NHMRC Australian Guidelines to Reduce the Health Risks from Drinking Alcohol are currently being reviewed. As part of the review process, the community, including industry, is being given the opportunity to contribute to the review processes, particularly around evidence. A public call for evidence opened on 25 November 2016 and closes on 13 January 2017. Further information on the consultation process can be found under Public Consultations on the NHRMC website.

The Department wishes all members a safe and happy holiday break and extends best wishes to Mr Gordon Broderick for his retirement.

From: s22(1)(a)(ii)
Sent: Tuesday, 17 January 2017 11:50 AM
To: s22(1)(a)(ii)
Cc: s22(1)(a)(ii)
Subject: RE: ABAC [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

We have no issues with the article.

Kind regards

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Monday, 16 January 2017 6:15 PM
To: s22(1)(a)(ii)
s22(1)(a)(ii)
Subject: ABAC [SEC=No Protective Marking]

Dear ABAC Management Committee,

ABAC has been asked to be involved in a special edition of National Liquor News (see email below). This is an excellent opportunity to raise awareness of ABAC within the industry and accordingly the attached responses have been prepared for an article on the Chair of ABAC.

Responses need to be submitted by Wednesday and so if anyone has any feedback or concerns in relation to the response please let me know by midday on Wednesday.

Kind regards,

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Wednesday, 25 January 2017 11:29 AM

To: s22(1)(a)(ii)

Subject: FW: ABAC Annual Report request for your photo [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

s22(1)(a)(ii) has provided a file photo for you.

I can see its only 74KB and not 1MB.... This seems to be all he has but I know it was used for other documents so hopefully it works for you.

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Wednesday, 25 January 2017 9:11 AM

To: s22(1)(a)(ii)

Subject: ABAC Annual Report [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

I have started putting together the ABAC Annual Report and need a photo of Chris (we include photos of each Management Committee member). Could you please provide a copy of a reasonable resolution (at least 1MB).

Thanks

s22(1)(a)(ii)

From: s22(1)(a)(ii)
To:
Subject: FW: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]
Date: Monday, 13 August 2018 13:08:08

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Wednesday, 29 March 2017 4:13 PM
To: 'ABAC'
Cc: s22(1)(a)(ii)
Subject: RE: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

David Laffan has approved the ABAC Annual Report and associated documents without change.

If we could have 5 copies for our use here, that would be appreciated and if they can be sent to me and I will distribute them here.

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]
Sent: Thursday, 23 March 2017 5:00 PM
To: s22(1)(a)(ii) s22(1)(a)(ii)
s22(1)(a)(ii) LAFFAN, David; s22(1)(a)(ii)
Subject: ABAC Annual Report 2016 [SEC=No Protective Marking]

Dear Management Committee,

I have attached for your consideration and approval:

1. 2016 ABAC Annual Report;
2. Proposed 2016 ABAC Annual Report distribution list. If there are any additional recipients you wish to have included on the distribution list, please advise.

3. Draft letter to accompany the annual report.

Please respond with feedback/approval by next **Wednesday, 29 March** and also advise the number of copies of the Annual Report that you wish to order for your members and for your own use.

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

This document has been released under the Freedom of Information Act 1982 by the Department of Health

From: s22(1)(a)(ii)
To:
Subject: FW: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]
Date: Monday, 13 August 2018 13:08:38

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Tuesday, 14 March 2017 3:24 PM
To: 'ABAC'
Subject: RE: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Another day another change....

I am pleased to advise Mr David Laffan is the new (permanent) Assistant Secretary of Drug Strategy Branch.

He started today and will be phoning in to the ABAC meeting on Thursday. I expect s22(1)(a)(ii) will be with him, but David can let you know on the day.

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]
Sent: Friday, 10 March 2017 3:07 PM
To: s22(1)(a)(ii)
Subject: Re: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

OK, should be fine..

s22(1)(a)(ii)

www.abac.org.au

On 10 Mar 2017, at 2:35 pm, s22(1)(a)(ii) wrote:

Hi s22(1)(a)(ii)

Sorry, but he has actually left..... I think s22(1)(a)(ii) has phoned in before as a stand in (he is not acting AS) its just we are in that in between space again....

Regards

s22(1)(a)(ii)

From: ABAC [<mailto:info@abac.org.au>]

Sent: Friday, 10 March 2017 2:31 PM

To: s22(1)(a)(ii)

Subject: Re: ABAC Annual Report 2016 [SEC - UNCLASSIFIED]

ok thanks s22(1)(a)(ii)

Could I just get an email from s22(1)(a)(ii) before he leaves nominating s22(1)(a)(ii) as his representative on ABAC Management Committee for the meeting next week?

Thanks

s22(1)(a)(ii)

www.abac.org.au

On 10 Mar 2017, at 1:58 pm, s22(1)(a)(ii) wrote:

Hi s22(1)(a)(ii)

Many thanks for sending this through

s22(1)(a)(ii) had no comments or changes.

I should also mention today is his last day in the AS role so s22(1)(a)(ii) will be phoning into the ABAC meeting next week and will advise re the new person coming into the Assistant Secretary role.

Kind regards

s22(1)(a)(ii)

From: ABAC [<mailto:info@abac.org.au>]

Sent: Monday, 6 March 2017 9:55 AM

To: s22(1)(a)(ii)

Subject: Re: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Attached is a copy with the images taken out.

Please let me know if any problems.

s22(1)(a)(ii)

s22(1)(a)(ii)

www.abac.org.au

From: s22(1)(a)(ii)
Sent: Friday, 10 March 2017 3:19 PM
To: 'ABAC'
Subject: RE: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Hi again s22(1)(a)(ii),

I thought s22(1)(a)(ii) was a nominate rep, so hopefully should be okay

Regards

s22(1)(a)(ii)

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Sent: Friday, 10 March 2017 3:07 PM
To: s22(1)(a)(ii)
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s22(1)(a)(ii)

www.abac.org.au

On 10 Mar 2017, at 1:58 pm, s22(1)(a)(ii) wrote:

Hi s22(1)(a)(ii)

Many thanks for sending this through. s22(1)(a)(ii) had no changes.

I should also mention today is his last day in the AS role so s22(1)(a)(ii) will be phoning into the ABAC meeting next week and will advise re the new person coming into the Assistant Secretary role.

Kind regards

s22(1)(a)(ii)

From: ABAC [<mailto:info@abac.org.au>]
Sent: Monday, 6 March 2017 9:55 AM
To: s22(1)(a)(ii)
Subject: Re: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Attached is a copy with the images taken out.

Please let me know if any problems.

s22(1)(a)(ii)

www.abac.org.au

This document has been released under the Freedom of Information Act 1982 by the Department of Health

From: s22(1)(a)(ii)
Sent: Monday, 6 March 2017 9:27 AM
To: 'ABAC'
Subject: RE: ABAC Annual Report 2016 [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

Thanks for your email. The link isn't working for me and I suspect its because dropbox isn't supported here. Is there another way of sending through the data??

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]
Sent: Monday, 6 March 2017 8:31 AM
To: s22(1)(a)(ii) s22(1)(a)(ii)
Cc: s22(1)(a)(ii)
Subject: ABAC Annual Report 2016 [SEC=No Protective Marking]

Dear ABAC Management Committee,

The content of the 2016 ABAC Annual Report has now been prepared and is able to be viewed at <https://www.dropbox.com/s/1zqh5ubeno8fafa/Text%20ABAC%202016%20Annual%20Report%20copy.docx?dl=0>

Last year the format of the Annual Report was changed significantly and so this year I have kept to the same format as last year. All changes are marked up in red on the document. I plan to send the document to the typesetters for formatting next Monday, 13 March. If you find any errors or wish to provide any feedback/thoughts please do so by the end of this week. This is the Management Committee's report on ABAC operations during 2016 and will be circulated widely so I ask that each Management Committee member carefully check the document.

Kind regards,

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Wednesday, 17 May 2017 11:21 AM
To: 'ABAC'
Cc: s22(1)(a)(ii)
Subject: RE: ABAC Community Standards Research Combined Report [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

Please find our cleared suggested edits to the draft summary. I apologise having to send it through this way but I solo am today and can't find our copy of the doc (I tried to cut and paste into your doc but it track changed everything!) So hopefully this is easier for you to follow.

Any questions please let me know.

Kind regards

s22(1)(a)(ii)

Draft Summary and ABAC response to the ABAC Community Standards Research

Introduction

Colmar Brunton Social Research undertook research in early 2017 to explore whether decisions made by the ABAC Complaints Panel are in-line with the view of community standards. This was an update of research first undertaken in 2013.

Six (6) face-to-face focus groups along with an on-line survey of 1225 people tested 12-13 alcohol advertisements that had been subject to consideration by the ABAC Complaints Panel. One television advertisement that elicited almost no concern from the focus groups was excluded from the on-line survey to ensure the survey was an optimal length.

Of the 12 advertisements tested, 7 complaints had been upheld, while 5 had been dismissed, by the Complaints Panel.

Key Findings (2013 findings included in brackets by way of comparison)

1. Prior to being exposed to the Code, only 1 (2) of the 12 advertisements were considered unacceptable by the majority of community respondents while the Complaints Panel found 7 of the advertisements to be unacceptable.
2. It was found that the Complaints Panel had:
 - Dismissed complaints about 2 (3) advertisements that were deemed acceptable by the community (alignment with the community).
 - Upheld complaints against 3 (3) advertisements/packaging that were deemed unacceptable by the community (alignment with the community).
 - Conservatively upheld complaints against 4 (3) advertisements/packaging that were deemed acceptable by the community.
 - Dismissed a complaint against 1 (1) advertisement and 1 (0) product label that was deemed unacceptable. In both cases, when unprompted the material was considered acceptable by a majority of respondents and when prompted it was a small majority of respondents that found the material to be unacceptable (46:40% & 56:32). In the case of the advertisement, a majority of the focus group participants found the ad to be acceptable.
 - Community opinions on 1 (2) advertisement was evenly split with 44% of respondents aligning with the Panel decision and 40% of respondents reacting differently (alignment with the community).
3. Overall, there was slightly less alignment between Complaints Panel decisions and community standards compared to 2013. However, as was the case in 2013, the Complaints Panel was still generally more conservative than the community on both an unprompted and informed basis.
4. Knowledge of alcohol advertising regulation was low across all groups, but once prompted a majority 65% (69%) were aware that they could complain to the Advertising Standards Bureau.
5. In the last 12 months, 64% (66%) of the general public had no concern or offence about advertising standards in general and 62% (66%) of the general public were not particularly concerned about the content of alcohol advertisements in Australia.

ABAC Response to the Research

- ABAC notes that the unprompted assessment of the 12 advertisements (1 of the 12 were found to be unacceptable) against the decisions of the Complaints Panel (7 of the 12 complaints were upheld) is generally reflective of the high standards set by the Code for alcohol advertising.
- ABAC notes that as was the case in 2013, the ABAC Complaints Panel

decisions are generally more conservative than the community on both an unprompted and informed basis. ~~However,~~ The ABAC Management Committee has no intention of lowering the high standards set by the Code for alcohol marketing in Australia.

- ABAC notes that a majority of the respondents had no concern or offence about advertising standards in general (64%) and were not particularly concerned about the content of alcohol advertising in Australia (62%).
- ABAC will utilise the research to assist in its periodic reviews and ongoing evaluation of the Code standards.

Background:

- The ABAC Scheme is the centrepiece of Australia's system for responsible alcohol marketing and is administered by a management committee which includes industry, advertising and government representatives.
- The ABAC Responsible Alcohol Marketing Code regulates the content of alcohol marketing (including packaging) in Australia. Subject to regular reviews, the Code reflects community expectations and changes in the media and advertising industries.
- An Alcohol Advertising Pre-vetting Service provides independent, confidential advice to advertisers on whether proposed marketing communications comply with the Code. This service is offered on a 'user pays' basis.
- The ABAC Adjudication Panel, headed by the Chief Adjudicator, Professor the Hon Michael Lavarch AO, considers public complaints about alcohol marketing communications that fall within the jurisdiction of the Code. The Panel and its deliberations are independent of the Management Committee and the broader alcohol and advertising industry.
- In 2016, alcohol complaints represented 2.5% of all advertising complaints received by the ASB.

From: ABAC [mailto:info@abac.org.au]

Sent: Monday, 15 May 2017 4:37 PM

To: s22(1)(a)(ii)

Subject: Re: ABAC Community Standards Research Combined Report [SEC=No Protective Marking]

Dear Management Committee,

I have incorporated feedback received to date in relation to the ABAC Research Executive Summary and ABAC Response (attached with tracked changes).

Could I please have either feedback or approval on the revised Summary and Response document from each Management Committee member by this Wednesday to enable the research and ABAC's response to be shared more widely prior to a formal media and public release.

Kind regards,

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Monday, 15 May 2017 4:54 PM

To: 'ABAC'

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Community Standards Research Combined Report [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Thanks for the email as below. Can I please clarify what is meant by the comment: to be shared more widely prior?

Does that mean shared with industry or other groups and if so, then does this mean the formal release will be a formality as the document will have already been circulated? Or is this something else again.

Many thanks

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Monday, 15 May 2017 4:37 PM

To: s22(1)(a)(ii)

s22(1)(a)(ii)

s22(1)(a) LAFFAN, David; s22(1)(a)(ii)

Subject: Re: ABAC Community Standards Research Combined Report [SEC=No Protective Marking]

Dear Management Committee,

I have incorporated feedback received to date in relation to the ABAC Research Executive Summary and ABAC Response (attached with tracked changes).

Could I please have either feedback or approval on the revised Summary and Response document from each Management Committee member by this Wednesday to enable the research and ABAC's response to be shared more widely prior to a formal media and

public release.

Kind regards,

s22(1)(a)(ii)

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From: s22(1)(a)(ii)

Sent: Wednesday, 15 March 2017 1:34 PM

To: 'ABAC'

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Management Committee changes [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Are you able to send the calendar invite for the ABAC meeting tomorrow to David Laffan and his EA s22(1)(a)(ii) so they can lock it into his diary.

Its also opportune to remove s22(1)(a)(ii) from the distribution email list and add David in.

Many thanks

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Tuesday, 14 March 2017 3:31 PM

To: s22(1)(a)(ii)

s22(1)(a)(ii)

Subject: ABAC Management Committee changes [SEC=No Protective Marking]

Dear ABAC Management Committee,

I look forward to seeing you on Thursday.

I would like to advise of several very recent changes to the Committee.

- Mr David Laffan is the new Assistant Secretary of Drug Strategy Branch and will be phoning into the meeting on Thursday
- s22(1)(a)(ii) is the new Executive Director of the Brewers Association of Australia & New Zealand and will be attending the meeting on Thursday

Welcome to s22(1)(a)(ii) and

David. Kind regards,

s22(1)(a)(ii)

www.abac.org.au

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From: s22(1)(a)(ii)

Sent: Wednesday, 7 June 2017 3:02 PM

To: 'ABAC'

Subject: RE: ABAC Management Committee Meeting Agenda [SEC=UNCLASSIFIED]

Thanks s22(1)(a)(ii)

It's a tricky process, so no problem here.

Regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Wednesday, 7 June 2017 2:52 PM

To: s22(1)(a)(ii)

Subject: Re: ABAC Management Committee Meeting Agenda [SEC=UNCLASSIFIED]

Thanks s22(1)(a)(ii)

I have removed s22(1)(a)(ii) Just an update on the placement rules being developed. A bit of a hiccup as we wait for buy in from one association but I hope to have something to show you early next week. I will be in touch.

s22(1)(a)(ii)

s22(1)(a)(ii)

www.abac.org.au

On 31 May 2017, at 2:32 pm, s22(1)(a)(ii) wrote:

Hi s22(1)(a)(ii)

Many thanks for the agenda

I should mention s22(1)(a)(ii) has now left our team so if you can remove her from the email list that would be appreciated.

Everyone else is still here!

Regards

s22(1)(a)(ii)

From: ABAC [<mailto:info@abac.org.au>]

Sent: Wednesday, 31 May 2017 2:57 PM

To: s22(1)(a)(ii)

Cc: Michael Lavarch LAFFAN, David s22(1)(a)(ii)

Subject: ABAC Management Committee Meeting Agenda [SEC=No Protective Marking]

Dear ABAC Management Committee,

Attached is an agenda for the next ABAC Management Committee meeting scheduled for 23 June in Canberra. Meeting papers will follow. Please note the afternoon meeting time (2pm for Management Committee/ 1pm for directors). Please let me know if any difficulties.

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

From: s22(1)(a)(ii)
To:
Subject: FW: ABAC Management Committee meetings [SEC=UNCLASSIFIED]
Date: Monday, 13 August 2018 13:16:57

From: s22(1)(a)(ii)
Sent: Thursday, 15 December 2016 9:39 AM
To: s22(1)(a)(ii)
Cc: s22(1)(a)(ii)
Subject: RE: ABAC Management Committee meetings [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

At this stage there are no conflicting dates for any of these suggested meetings

Kind regards

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Wednesday, 14 December 2016 11:22 PM
To: s22(1)(a)(ii)
s22(1)(a)(ii)

Subject: ABAC Management Committee meetings [SEC=No Protective Marking]

Dear ABAC Management Committee & s22(1)(a)(ii)

Please advise whether you are not available for any of the following options for ABAC Management Committee & Board meetings next year. If we do not have any common dates I will send out other options.

Meeting 1: 6 March, 7 March, 14 March or 16 March in Sydney

Meeting 2: 5 June (not a sitting week but convenient for Chair), 13 June, 15 June, 20 June or 22 June in Canberra (to coincide with a sitting week)

Meeting 3: 26 or 29 September in Sydney

Meeting 4: 20 November, 21 November, 23 November, 24 November or 1 December in Adelaide

I would be grateful if everyone could get back to me as soon as possible so I can finalise dates before Xmas.

Thanks

s22(1)(a)(ii)

www.abac.org.au

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From: s22(1)(a)(ii)

Sent: Tuesday, 13 December 2016 2:16 PM

To: s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Management Committee Minutes [SEC=UNCLASSIFIED]

Dear s22(1)(a)(ii)

Please find attached the Government update for the 5 December 2016, meeting of the ABAC Management Committee .

Kind regards

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Wednesday, 14 December 2016 3:27 PM

To: s22(1)(a)(ii)

s22(1)(a)(ii)

Cc: Michael Lavarch

Subject: ABAC Management Committee Minutes [SEC=No Protective Marking]

Dear Management Committee,

Please find attached draft minutes of the ABAC Management Committee held yesterday.

The following actions arose from the meeting:

1. Letter to Free TV noting implications of change in interpretation of a commercial for alcoholic drinks s22(1)(a)(ii)
2. Letter to CCA confirming acceptance as a direct signatory and meeting to confirm details/fees etc s22(1)(a)(ii)

3. Short government report to be provided by email s22(1)(a)(ii)
4. Acceptance of CB proposal/schedule scoping meeting and invitation to members s22(1)(a)(ii)
5. Implement ABAC Digital Best Practice:
 - Industry associations to notify their members s22(1)(a)(ii);
 - Direct signatories to be notified s22(1)(a)(ii);
 - Alert to be included in quarterly report that goes to signatories and year in review that has a wider distribution to AAPS users and media bodies s22(1)(a)(ii)
6. Provide direct signatory information package to Kevin and Kevin to follow up with larger craft brewers s22(1)(a)(ii)

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

This document has been released under the Freedom of Information Act 1982 by the Department of Health

Government Update for ABAC Meeting 5 December 2016.

Staffing Update

Lisa McGlynn, is continuing to act as the First Assistant Secretary of the Population Health and Sport Division until further notice. Chris Killick-Moran will continue to act as the Assistant Secretary of the Drug Strategy Branch.

Changes to Alcohol and Other Drugs Governance

As advised at the last ABAC meeting in September, a new Ministerial Forum to oversee Australia's national AOD policy frameworks has been established. The inaugural meeting of the National Drug Strategy Committee (NDSC) was held on 30 November and the Ministerial Drug Alcohol Forum (MDAF) is scheduled to meet on Friday 16 December 2016.

Evaluation of the Voluntary Pregnancy Warning Labels Initiative

As members may be aware, the Department of Health is required to undertake a second evaluation of the pregnancy warning label initiative at the request of Food Ministers of the Forum on Food Regulation (FoFR). Siggins Miller, the organisation who undertook the first evaluation of the voluntary labelling initiative, has recently been engaged to undertake the second evaluation. More information on the timing of consultations will be provided to stakeholders shortly.

Fetal Alcohol Spectrum Disorder (FASD)

On 2 December, Health facilitated an FASD Roundtable with government agencies, key FASD stakeholders and experts to provide advice on the next priorities for FASD project. The advice will be provided to the Minister for Health, the Hon Sussan Ley MP for consideration.

NHMRC – review of Alcohol Guidelines

As members are aware the 2009 NHMRC Australian Guidelines to Reduce the Health Risks from Drinking Alcohol are currently being reviewed. As part of the review process, the community, including industry, is being given the opportunity to contribute to the review processes, particularly around evidence. A public call for evidence opened on 25 November 2016 and closes on 13 January 2017. Further information on the consultation process can be found under Public Consultations on the NHRMC website.

The Department wishes all members a safe and happy holiday break and extends best wishes to Mr Gordon Broderick for his retirement.

Sent: Thursday, 9 February 2017 2:08 PM

To: s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Media Releases for approval [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

Just confirming we have no edits or comments on the media releases.

Kind regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Wednesday, 8 February 2017 1:32

PM s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

s22(1)(a)(ii)

Subject: RE: ABAC Media Releases for approval [SEC=No Protective Marking]

Thank you s22(1)(a)(ii)

I have added in a new para 4 in the year in review release (refer attached).

s22(1)(a)(ii)

www.abac.org.au

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Thursday, 22 June 2017 10:40 AM

To: 's22(1)(a)(ii)

Subject: RE: ABAC meeting [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

David Laffan will attend in person

Regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Thursday, 22 June 2017 9:13 AM

To: s22(1)(a)(ii)

Subject: ABAC meeting [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

just wondering who will be attending meeting this afternoon and whether they will be able to be there in person.

Thanks

s22(1)(a)(ii)

Sent from my iPhone

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Monday, 20 February 2017 10:58 AM

To: s22(1)(a)(ii)

Subject: RE: ABAC Meeting 16 March [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

It will be a verbal report again.

Kind regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Monday, 20 February 2017 10:56 AM

To: s22(1)(a)(ii)

Subject: ABAC Meeting 16 March [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

I am working on papers for the ABAC Management Committee meeting to be held 16 March. I would be grateful if you could let me know whether Chris would like to include a written report or will provide a verbal report to the meeting?

Thanks

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Monday, 6 February 2017 10:15 AM

To: s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Subject: RE: ABAC Meeting in March [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

based on my understand the 16th is okay for Chris and I understand his new EA has completed the poll just a moment ago.

Best wishes for this tricky task.

Regards

s22(1)(a)(ii)

-----Original Message-----

From: s22(1)(a)(ii)

Sent: Monday, 6 February 2017 10:12 AM

To: s22(1)(a)(ii)

Subject: ABAC Meeting in March [SEC=No Protective Marking]

Hi s22(1)(a)(ii)

I am struggling to find a convenient date in March for ABAC meetings in Sydney and another option I am considering is Thursday 16 March either morning or afternoon. Could you let me know if that would be convenient for Chris?

Trying to bed down a date today if possible.

Thanks

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Friday, 3 February 2017 3:59 PM

To: 'ABAC'

Subject: RE: ABAC Year in Review - Proof for approval [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii)

The Year in Review 2016 document Review is now approved by Chris Killick-Moran as is (no edits).

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]

Sent: Friday, 3 February 2017 12:33 PM

To: s22(1)(a)(ii)

Subject: Re: ABAC Year in Review - Proof for approval [SEC=UNCLASSIFIED]

Thanks s22(1)(a)(ii) I appreciate you following up.

s22(1)(a)(ii)

www.abac.org.au

On 3 Feb 2017, at 12:01 pm, s22(1)(a)(ii)

s22(1)(a)(ii)

wrote:

Hi s22(1)(a)(ii)

Thanks for your email and I did follow up again this morning.
I am told its on top of the pile, so I hope to have a response for you this afternoon.

Kind regards

s22(1)(a)(ii)

From: ABAC [<mailto:info@abac.org.au>]
Sent: Friday, 3 February 2017 12:21 PM
To: s22(1)(a)(ii)
s22(1)(a)(ii)
Subject: Fwd: ABAC Year in Review - Proof for approval (ACC=No Protective Marking]
Importance: High

Just following up on approval of the proof for the ABAC 'Year in Review' publication below. Keen to get it out soon before 2016 is too far behind us.

Thanks

s22(1)(a)(ii)

s22(1)(a)(ii)

Begin forwarded message:

From: ABAC <info@abac.org.au>
Subject: ABAC Year in Review - Proof for approval
Date: 31 January 2017 6:12:21 pm ACDT
To: s22(1)(a)(ii)
s22(1)(a)(ii)

s22(1)(a)(ii)

Cc: s22(1)(a)(ii)

Dear Management Committee,

I have attached a proof of the ABAC 2017 'Year in Review' pamphlet that we produce each year. Once approved, this document will be uploaded to the ABAC website and circulated to our full database (signatories, AAPS users, media associations, liquor licensing bodies etc). Once the Annual Report proof is finalised this document will also be printed and circulated with the Annual Report.

I require approval from each member of the ABAC Management Committee for external publications. **Please advise whether you approve of the attached proof as soon as possible.**

Kind regards,

s22(1)(a)(ii)

www.abac.org.au

From: s22(1)(a)(ii)
Sent: Monday, 23 January 2017 10:09 AM
To: 'ABAC'
Cc: s22(1)(a)(ii)
Subject: RE: ABAC Year in Review 2016 [SEC=UNCLASSIFIED]

Hi s22(1)(a)(ii),

Many thanks for the text version, we have no comments or edits, so all good to go from our perspective.

Kind regards

s22(1)(a)(ii)

From: ABAC [mailto:info@abac.org.au]
Sent: Friday, 20 January 2017 2:11 PM
To: s22(1)(a)(ii)
Cc: s22(1)(a)(ii)
s22(1)(a)(ii)
Subject: RE: ABAC Year in Review 2016 [SEC=UNCLASSIFIED]

Thanks s22(1)(a)(ii)

Here is a text only version.

s22(1)(a)(ii)