

SCHEDULE OF DOCUMENTS - FOI-1521

ATTACHMENT A

Document no.	Date	Size	Description	Decision on access ¹	Exemption
1	22.10.2018	5	Ad-hoc proposals status update	RI	s 22 - pages 1 & 3 (part)
2	16.10.2018	5	Relating to Aboriginal Health TV and placement of the Drink Wise ad campaign	RI	s 22 - pages 1, 2 & 3 (part) s 47F- pages 1, 2, 4 & 5 (part)
3	30.11.2018	5	Relating to the Drink Wise campaign and targeted media approaches.	RI	s 22 - pages 1 to 5 (part) s 47F- pages 1 to 5 (part)
4	4.9.2018	30	Update on Minister Wyatt's key achievements and Ministerial approved submissions since 2015	RI	s 22 - pages 1 to 5 & 20 (part) s 22 - pages 6 to 19, & to 30 (whole)
5	17.8.2018	7	Opportunities for First Nations Media Authority to work with Tonic Health Media and Aboriginal Health TV.	RI	s 22 - pages 1 to 7 (part)

¹ RI = Release with irrelevant information removed.

From: ROCKS, Martin
Sent: Monday, 3 September 2018 5:54 PM
To: s 22

Cc: Minister Wyatt DLO <Minister.Wyatt.DLO@health.gov.au>; RODDAM, Mark <Mark.Roddam@health.gov.au>; s 22

Subject: Ad hoc proposals update - 03 September 2018 [DLM=For-Official-Use-Only]

Dear s 22 ,

Please find attached latest ad hoc report for the week.

In summary, we have 51 active ad hoc proposals on the register.

- 9 have been approved (will be removed once contracts are executed and are reflected in our financial system).
- 2 are awaiting further information from the organisation.
- 5 are awaiting decision from the MO.
- 9 have assessments and Ministerial submissions near completion for provision to MO.
- 5 have further advice requested by the Minister and will be resubmitted shortly (noting IHD meeting with MO on these on 22 August).
- 21 are currently being assessed in the Dept.

Archived:

No proposals archived this week. 55 have been moved to archive/completed status since 1 May.

Many thanks,

Martin

Martin Rocks
Acting Assistant Secretary

Early Years, Program Management & Engagement Branch
Indigenous Health Division
Australian Government Department of Health

Phone: (02) 6289 1849

Email: martin.rocks@health.gov.au



www.health.gov.au/mylifemylead



I acknowledge the traditional custodians of the land and I pay my respects to elders past, present and future.

THIS DOCUMENT HAS BEEN RELEASED UNDER
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BY THE DEPARTMENT OF HEALTH

Unsolicited Funding Proposals – an application for funding from external organisations which has not been sought by Dept.

KEY			
Approved - preparing contract	Awaiting info from Org	Drafting Min Sub - not support	Drafting Min Sub - Part funding
Drafting Ministerial Submission Support	Review by DSH	With MD for decision	Follow up with MD / MD not assured
MD not support - Dont to follow up with org			

Reference	Date Received	Payment Type	Organisation	Proposal Description	2018-19 (\$)	2019-20 (\$)	2020-21 (\$)	2021-22 (\$)	2022-23 (\$)	Total Funding Sought (GST excl.)	Status	Status Date	Ministerial Submission Reference No.	Ministerial Submission Decision	Has the Organisation been advised of the decision regarding the proposal?	On what date was the grant recipient advised?	If yet to be advised, what is the anticipated date that the grant recipient will be advised?
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s 22

2018/25	1/10/2017	Health Promotion	Tonic Health Media	To increase access to health literacy and promotion for Indigenous communities	\$1,900,000.00	\$1,000,000.00	\$500,000.00	\$0.00	\$0.00	\$3,400,000.00	Approved - preparing contract	1/06/2018	MS18-000578	Approved			
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s 22

RODDAM, Mark

From: RODDAM, Mark
Sent: Friday, 30 November 2018 4:39 PM
To: HARTLAND, Nicholas
Cc: s 22 s 22 LAFFAN, David; SOPER, Lyndall; EDWARDS, Caroline;
s 22
Subject: DrinkWise - ads on Tonic media [SEC=UNCLASSIFIED]

Hi Nick

Earlier this week I met with s 22 CEO Drinkwise, to discuss targeted media they have developed raising awareness about the risks of drinking and FASD.

Drinkwise sought a meeting with the Department as they seek to utilise the Tonic Media AHTV Network (funded under the IAHP) for this FASD campaign.

I would be interested in your views on this as you may recall, there was some controversy around Drinkwise in the recent Senate Estimates and we also had a written QoN from Estimates which sought information on whether the Tonic Media contract was awarded through a competitive process and why not to an Indigenous organisation. The ads are good, but I wanted to get your views on the broader issues.

Links to the media are here are worth a view if you haven't yet seen them:
<https://spaces.hightail.com/receive/tNSbEqxlku>

Happy to discuss.

Kind regards

Mark Roddam
First Assistant Secretary
Indigenous Health Division
Australian Government Department of Health

T: (02) 6289 5314 | f s 22
E: Mark.Roddam@health.gov.au
PO Box 9848, Canberra ACT 2601, Australia

The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present

From: s 47F
Sent: Wednesday, 28 November 2018 6:20 PM
To: RODDAM, Mark <Mark.Roddam@health.gov.au>
Cc: s 47F
Subject: DrinkWise - video link [SEC=No Protective Marking]

Hi Mark,

It was great to meet you yesterday. Your availability to discuss the FASD material produced through the partnership between government and DrinkWise was very much appreciated.

As we discussed, the videos (contained in this link <https://spaces.hightail.com/receive/tNSbEqxlku>) appear to be a great fit for the Aboriginal Health Television (AHTV) network.

We understand the need to seek confirmation from the Minister for Indigenous Health to include these videos within the AHTV network. Given the early interest the Minister showed when the videos were in the development stage (per below) and the endorsement from the Minister for Health, I'm hopeful the response will be positive.



Ken Wyatt MP @KenWyattMP 17h
Hearing about the good work being done by @DrinkWiseAus particularly around FASD. Good to meet Simon Strahan and Tees McLachlan



As mentioned, the material is endorsed by key Indigenous leaders and can be supplied free of charge to help generate widespread awareness and generational change around this issue. Given FASD is 100% preventable, we want to ensure the risks of drinking alcohol when pregnant, planning a pregnancy and breastfeeding are well understood.

If you would like to discuss further or need additional information, please don't hesitate to get in touch with either s47F or myself.

Kind regards, s47F
s47F

Chief Executive Officer

DrinkWise.

Street: Level 2, 232 York Street, South Melbourne, VIC 3205
Postal: PO Box 5315, South Melbourne, VIC 3205

+61 (0) 3 9682 8641 | s47F

Email: s47F
Web: www.drinkwise.org.au

Please consider the environment before printing this email.

RODDAM, Mark

From: HARTLAND, Nicholas
Sent: Monday, 3 December 2018 1:08 PM
To: RODDAM, Mark
Cc: s 22 AFFAN, David; SOPER, Lyndall; EDWARDS, Caroline;
s 22
Subject: RE: DrinkWise - ads on Tonic media [SEC=UNCLASSIFIED]

Thanks Mark

I understand you caught up with s 22 about this. We are happy about the Drinkwise / Tonic approach.

nick

From: RODDAM, Mark
Sent: Friday, 30 November 2018 4:39 PM
To: HARTLAND, Nicholas
Cc: s 22 LAFFAN, David; SOPER, Lyndall; EDWARDS, Caroline; s 22
Subject: DrinkWise - ads on Tonic media [SEC=UNCLASSIFIED]

Hi Nick

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Drinkwise sought a meeting with the Department as they seek to utilise the Tonic Media AHTV Network (funded under the IAHP) for this FASD campaign.

I would be interested in your views on this as you may recall, there was some controversy around Drinkwise in the recent Senate Estimates and we also had a written QoN from Estimates which sought information on whether the Tonic Media contract was awarded through a competitive process and why not to an Indigenous organisation. The ads are good, but I wanted to get your views on the broader issues.

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<https://spaces.hightail.com/receive/tNSbEqxlku>

Happy to discuss.

Kind regards

Mark Roddam
First Assistant Secretary
Indigenous Health Division
Australian Government Department of Health

T: (02) 6289 5314 | s 22
E: Mark.Roddam@health.gov.au
PO Box 9848, Canberra ACT 2601, Australia

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From: s47F
Sent: Wednesday, 28 November 2018 6:20 PM
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Cc: s47F
Subject: DrinkWise - video link [SEC=No Protective Marking]

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We understand the need to seek confirmation from the Minister for Indigenous Health to include these videos within the AHTV network. Given the early interest the Minister showed when the videos were in the development stage (per below) and the endorsement from the Minister for Health, I'm hopeful the response will be positive.



As mentioned, the material is endorsed by key Indigenous leaders and can be supplied free of charge to help generate widespread awareness and generational change around this issue. Given FASD is 100% preventable, we want to ensure the risks of drinking alcohol when pregnant, planning a pregnancy and breastfeeding are well understood.

If you would like to discuss further or need additional information, please don't hesitate to get in touch with either s47F or myself.

s47F

Chief Executive Officer

DrinkWise.

Street: Level 2, 232 York Street, South Melbourne, VIC 3205
Postal: PO Box 5315, South Melbourne, VIC 3205

+61 (0) 3 9682 8641 s47F

Email **s47F**
Web: www.drinkwise.org.au

Please consider the environment before printing this email.

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BY THE DEPARTMENT OF HEALTH

RODDAM, Mark

From: s 22
Sent: Tuesday, 16 October 2018 10:03 AM
To: RODDAM, Mark
Subject: FW: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

Hi Mark

Can you make contact with Tess please?

s 22

From: Tess McLachlan [mailto:TMcLachlan@drinkwise.org.au]
Sent: Tuesday, 16 October 2018 10:00 AM

s 22

Subject: RE: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

s 22 Thank you very much responding. Sorry for the delay in coming back to you.

I am more than happy to discuss this with the Department. Could you please just nominate who might be best placed to engage on this issue and I will make contact with them.

Thanks very much.

s47F

Research Manager

DrinkWise.

Street: Level 2, 232 York Street, South Melbourne, VIC 3205

Postal: PO Box 5315, South Melbourne, VIC 3205

+61 (0) 3 9682 8641 | s47F

Email: s47F

Web: www.drinkwise.org.au

Twitter: <https://twitter.com/@DrinkWiseAus>

From: s 22
Sent: Monday, 24 September 2018 10:43 AM
To: s47F ; s 22
Cc: !
Subject: RE: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

Thanks s47F for your email.

Not sure if you are aware but s 22 left our Office some months ago and we now have a new CoS Nick Hartland.

I would suggest the best way forward would be a discussion with the Department officials first as they will know the rules around the Intellectual property rights.

Let me arrange for someone from the department to contact you if that's ok.

Many thanks

s 22

s47F

From:

Sent: Wednesday, 19 September 2018 2:19 PM

To: s 22

Cc: s47F

Subject: DrinkWise & Australian Government FASD TVCs [SEC=No Protective Marking]

Dear s 22

Thank you for your support in attending the DrinkWise launch event last Monday to formally release two new 30 second educational videos (featuring Deborah Mailman and Aaron Pedersen) for general practice settings that highlight the importance of abstaining from alcohol when planning a pregnancy, pregnant or breastfeeding in order to prevent Fetal Alcohol Spectrum Disorder (FASD). Click here to launch event and videos:

<https://drinkwise.org.au/parents/drinkwise-fasd-awareness-program-partners-with-federal-government-for-new-education-materials-featuring-deborah-mailman-and-aaron-pedersen/#>

DrinkWise has partnered with the Australian Government to produce these materials that commenced placement in over 250 rural and regional general practice waiting rooms on 9 September, and will continue over the next six months, reaching 850,000 patients each month. The Government Grant has not only assisted in the development of the videos but also the placement in Medical Media operated rural and regional general practice waiting rooms until 9 March 2019.

I have been in discussions with Tonic's Aboriginal Health Television Network to explore the expansion of the placement of these videos across other that network. The Network has advised that the TVCs have real cut through and would work well on Aboriginal Health Television (AHT), which is great news. Given the intellectual property on the materials is shared between DrinkWise and the Government, I would welcome an opportunity to discuss options for placement of the materials on AHT in the near future.

Regards,

s47F

Research Manager

DrinkWise.

Street: Level 2, 232 York Street, South Melbourne, VIC 3205

Postal: PO Box 5315, South Melbourne, VIC 3205

+61 (0) 3 9682 8641 | s47F

Email: s47F

Web: www.drinkwise.org.au

Twitter: <https://twitter.com/DrinkWiseAus>

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RODDAM, Mark

From: RODDAM, Mark
Sent: Tuesday, 16 October 2018 9:36 PM
To: s 22
Cc: ROCKS, Martin
Subject: RE: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

Hi s 22

We'll get in touch and involve the other relevant areas of the department.

Mark

Sent with BlackBerry Work
(www.blackberry.com)

From: s 22
Date: Tuesday, 16 Oct 2018, 10:03 am
To: RODDAM, Mark <Mark.Roddam@health.gov.au>
Subject: FW: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

Hi Mark

Can you make contact with s47F please?

s 22

From: Tess McLachlan [mailto:TMcLachlan@drinkwise.org.au]
Sent: Tuesday, 16 October 2018 10:00 AM
To: s 22
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Postal: PO Box 5315, South Melbourne, VIC 3205

+61 (0) 3 9682 8641 | s47F

Email: s47F

s 22

From:

Sent: Monday, 24 September 2018 10:43 AM

To: s47F

; BUDALICH, Sue <Sue.Budalich@health.gov.au>

Cc: !

Subject: RE: DrinkWise & Australian Government FASD TVCs [SEC=UNCLASSIFIED]

Thanks s47F for your email.

Not sure if you are aware but Sue left our Office some months ago and we now have a new CoS Nick Hartland.

I would suggest the best way forward would be a discussion with the Department officials first as they will know the rules around the Intellectual property rights.

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RODDAM, Mark

s 22

From:
Sent: Tuesday, 4 September 2018 12:55 PM
To: Minister Wyatt DLO
Cc: s 22 RODDAM, Mark; ROCKS, Martin; THOMANN, Kate; TAYLOR, Meredith
Subject: RE: MO REQUEST FOR ACTION - Minister Wyatt achievements [DLM=For-Official-Use-Only]
Attachments: Min Wyatt achievements - updated 04092018.docx

Good afternoon s 22

Please find attached Minister Wyatt's achievements doc updated as requested.

As requested this now also includes a listing of grant approvals under the IAHP since 2015.

Thanks
s 22

s 22
Cross-Portfolio Priorities and Engagement
Early Years, Program Management & Engagement Branch | Indigenous Health Division | Department of Health
GPO Box 9848 | CANBERRA ACT 2606

s 22



I acknowledge the traditional custodians of the lands and waters in which we live and work, and pay my respects to elders past, present and future.

From: Minister Wyatt DLO
Sent: Monday, 6 August 2018 9:37 AM
To: s 22
Subject: FW: Minister Wyatt achievements [DLM=For-Official-Use-Only]

Hi s 22

Please see request below. It would be great if the office could receive the updated achievement document by COB 31 August.

As discussed, if you anticipate any issues with the above timeframe, please let me know.

Thanks.
s 22

s 22
Departmental Liaison Officer
Office of the Hon Ken Wyatt AM, MP
Minister for Aged Care
Minister for Indigenous Health
Parliament House Suite M1 40 CANBERRA ACT 2600 s 22

The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present.

s 22

s 22

From: s 22
Sent: Tuesday, 10 July 2018 11:50 AM
To: Minister Wyatt DLO
Cc: s 22
Subject: FW: Minister Wyatt achievements [SEC=UNCLASSIFIED]

Hi s
cc

As discussed, grateful if you could please ask the Department to add to/update the attached achievements document.

If possible, could you please ask that they include major funding announcements too – including updates for the Budget, and for large programs like ^{s 22} . It would be great if the Dept could continue to include, where possible, detail on the number of people who are benefitting/likely to benefit from the services in the details and impact column. If this is not already the case, grateful if you could also please ask for this information from January 2017 to present.

Many thanks,

^{s 22}

From: ^{s 22}

Sent: Wednesday, 13 December 2017 4:04 PM

To: Minister Wyatt DLO

Cc: ^{s 22}

Subject: RE: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Thanks heaps, ^{s 22}

From: Minister Wyatt DLO

Sent: Wednesday, 13 December 2017 8:37 AM

^{s 22}

^{s 22}

Subject: FW: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Hi ^{s 22}

Please see attached the Min Wyatt achievements document you asked to be updated.

Regards

^{s 22}

^{s 22}

Departmental Liaison Officer

Office of the Hon Ken Wyatt AM, MP

Minister for Aged Care

Minister for Indigenous Health

Parliament House Suite M1 40 CANBERRA ACT 2600 T: 02 6277 7720



The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present.

From: ^{s 22}

Sent: Wednesday, 13 December 2017 8:29 AM

To: Minister Wyatt DLO

^{s 22}

^{s 22}

^{s 22} AYLOR, Meredith; THOMANN, Kate; EDWARDS, Caroline;

Subject: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Good morning ^{s 22}

Please find attached updated document as requested by the Media Advisor.

As always, please don't hesitate to contact me if you require anything further.

Thanks

s 22

Director, Cross-Portfolio Priorities and Engagement
Early Years, Program Management & Engagement Branch,
Indigenous Health Division, Department of Health

s 22



We acknowledge the traditional custodians of the land, community, sea, and waters where we live and work. We pay our respects to our elders past, present and future and value the contributions Indigenous Australians make in our society.

From: s 22

Sent: Thursday, 7 December 2017 2:21 PM

s 22

Subject: FW: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Hello

An update if possible.

Ta

s 22

From: Minister Wyatt DLO

Sent: Thursday, 7 December 2017 1:57 PM

To: s 22

Cc:

Subject: FW: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Hi s 22

The Media Adviser has asked that the attached document be updated by 12 December. For your information he forwarded it to HealthComms this morning, but they are unfamiliar with it.

Warm regards

s 22

s 22

Departmental Liaison Officer

Office of the Hon Ken Wyatt AM, MP

Minister for Aged Care

Minister for Indigenous Health

Parliament House Suite M1 40 CANBERRA ACT 2600 T: 02 6277 7720



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From: HealthCommunications
Sent: Thursday, 7 December 2017 1:52 PM
To: Minister Wyatt DLO
Cc: HealthCommunications
Subject: FW: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

s 22
Hi

Unfortunately, we haven't had much luck tracking down the area that compiled this report – any ideas from your end?

Thanks

s 22

Communication Officer

Hours: Mon-Fri, 8.00-2.30

Communication & Change Branch | People, Communication and Parliamentary Division
Australian Government Department of Health

s 22

PO Box 9848, Canberra ACT 2601, Australia

The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present.

From: s 22
Sent: Thursday, 7 December 2017 10:15 AM
To: HealthCommunications
Cc: s 22
Subject: Update Minister Wyatt achievements [SEC=UNCLASSIFIED]

Hello friends – this document of significant achievements this year was sent through in September. Can it please be updated? Can I have this returned to me by COB on 12 December please? Thanks

Best wishes

s 22

Office of the Hon Ken Wyatt AM, MP
Minister for Aged Care
Minister for Indigenous Health

s 22

Parliament House Suite M1 40 CANBERRA ACT 2600

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s 22

IAHP Grant Approvals since 2015

s 22

Indigenous Health Promotion	MS18-000578	Provision of health information to patients	Hitnet Tonic Health Media	\$3.4m	2018-19 to 2020-21	Not to fund Hitnet Tonic funded.
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s 22

RODDAM, Mark

From: IHD Coordination
Sent: Friday, 17 August 2018 4:32 PM
To: HARTLAND, Nicholas
Cc: s 22; RODDAM, Mark; s 22; ROCKS, Martin;
Subject: IHD Coordination
Attachments: FOR INFORMATION - Briefs to MO 17 August 2018 [SEC=UNCLASSIFIED]
MB18-003588.docx; MB18-003635.docx

Good afternoon I s 22

Please find attached the following briefs sent to the MO today:

MB18-003588

Subject and purpose MEETING: FIRST NATIONS MEDIA AUSTRALIA

Minister: Wyatt

Contact officer: Martin Rocks

Clearance officer: Mark Roddam

Division submitted by: IHD

MB18-003653

Subject and purpose: MEETING WITH THE EON FOUNDATION TO DISCUSS EXPANSION OF THE EON THRIVING COMMUNITIES PROGRAM

Minister: Wyatt

Contact officer: s 22

Clearance officer: Mark Roddam

Division submitted by: IHD

Thanks

J s 22

s 22

Cross-Portfolio Priorities and Engagement

Early Years, Program Management & Engagement Branch | Indigenous Health Division | Department of Health

GPO Box 9848 | CANBERRA ACT 2606

s 22



I acknowledge the traditional custodians of the lands and waters in which we live and work, and pay my respects to elders past, present and future.



s 22

3. The Department is meeting with Tonic Health Media (THM) this week to discuss the AHTV work plan and will recommend THM engage with s 22 regarding opportunities to involve First Nations broadcasters in the development of culturally relevant content. This is a timely opportunity as HTM will be engaging with key stakeholders in the coming months in preparation for contracting content producers and developing culturally appropriate content.

Key Facts:

1. On 23 July 2018, you announced \$3.4 million funding over three years for THM to establish the AHTV to deliver health and wellbeing messages designed specifically to connect culturally with Aboriginal and Torres Strait Islander viewers in urban, rural and remote locations across Australia.
2. To develop high quality content, THM will engage with key stakeholders including First Nations content producers, other local content producers, and Aboriginal Community Controlled Health Organisations (ACCHOs). A summary of the AHTV initiative is provided at Attachment B.

Contact Officer:	Martin Rocks	A/g Assistant Secretary, Early Years, Program Management and Engagement Branch	Ph: (02) 6289 1849 s 22
Clearance Officer:	Mark Roddam	First Assistant Secretary Indigenous Health Division	Ph: (02) 6289 5314 s 22

s 22

Sensitivities:

s 22

- THM's proposal to develop the AHTV was endorsed by NACCHO, and AHTV is supported by an Advisory Group s 22

s 22

Discussion points:

s 22

s 22

My Department has advised that they will be speaking with Tonic Health Media in the near future to consider how the First Nations broadcasting sector could contribute to AHTV.

s 22

ATTACHMENTS
s 22

Aboriginal Health Television Network: Summary information

Delivering Government health messaging

- The Commonwealth will be allocated 15-20 minutes per hour to deliver health and wellbeing messages.
- AHTV will deliver clinically approved health information addressing a wide range of topics affecting Aboriginal and Torres Strait Islander communities including, but not limited to, topics related to:
 - chronic diseases: including diabetes, cardiovascular disease, rheumatic heart disease, mental health issues;
 - lifestyle interventions: including smoking cessation, alcohol and drug use, sexual and reproductive health, mental and social health and suicide prevention;
 - preventative care and early childhood: including antenatal and postnatal care, infant to preschool care, immunisation, ear care (including otitis media prevention), eye checks, oral health; and
 - community care programs: including youth engagement, caring for elders, disability, dementia, and promoting the MBS Item 715 program including follow on management and appointments.

Culturally appropriate content

- Network content will be designed specifically to connect culturally with Aboriginal and Torres Strait Islander audiences. AHTV will achieve this by working closely with key stakeholders including local Aboriginal and Torres Strait Islander communities, ACCHOs and the ACCH Sector Support Organisations, and will engage local content producers including First Nations content producers.
- Content will also be acquired from NITV and a range of other culturally relevant media producers, repurposed to the preferred clip duration before quality and technical checks are applied to ensure it meets network guidelines and production values before being aired.

Delivery mechanisms

- AHTV will deliver health and wellbeing messages through the following platforms to provide access for Aboriginal and Torres Strait Islander people across the country including in urban, rural and remote locations:
 - digital TVs installed in point of care waiting rooms including ACCHOs and other health care providers such as General Practices, Health Centres, hospitals, and pharmacies.
 - AHTV will also include a website—aboriginalhealthtv.com.au—and digital extension using mobile apps with content sharable on popular social media platforms such as Indigenous apps, Facebook, Instagram and YouTube, and accessible using a range of electronic devices including personal computer, mobile phone or tablet.
- In addition to installing digital TV screens in new locations, to deliver AHTV, Tonic Health Media (THM) will also build on its existing national network infrastructure of mainstream health consumer and practice touchpoints that currently offers Tonic on Demand via: digital TV screens, brochure boards, and digital panels located in medical practices, digital panels located in pharmacies, and the website tonicondemand.com.au; and a myDr.com.au website.

Governance

- *Clinical governance:* THM specialises in supplying a broad range of informative health and wellbeing content that is clinically approved by in-house medical professionals. THM's clinical governance process is overseen by highly experienced and leading healthcare and broadcast professionals, ^{s 22} together with a range of other industry experts committed to bettering patient health outcomes.

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First Nations Broadcasters sector: Summary information

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