

Accountable Authority (Chief Executive) Certification for Government Advertising Campaigns

Certification Statement - Accessing Health Care campaign (Phase 1)

I certify that the Accessing Health Care campaign complies with the *Australian Government Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities* (Guidelines).

I consider that the campaign is:

1. Relevant to government responsibilities
2. Presented in an objective, fair and accessible manner
3. Objective and not directed at promoting party political interests
4. Justified and undertaken in an efficient, effective and relevant manner
5. Compliant with legal requirements and procurement policies and procedures.

This certification takes into consideration the compliance advice of the Independent Communications Committee. It also takes into consideration advice and evidence provided by officials within Department of Health with responsibility for the design, development and implementation of the Accessing Health Care campaign as well as legal advice from AGS on compliance with legal requirements and procurements policies and procedures.



Name

Prof Brendan Murphy

Secretary, Department of Health

24 March 2022