



Sport – Men’s Rugby World Cup 2027 and Women’s Rugby World Cup 2029

The Australian Government is committed to supporting the delivery of the Men’s Rugby World Cup 2027 and Women’s Rugby World Cup 2029, should Australia’s hosting bid be successful. This extends to backing the delivery of the World Cup events and support for Rugby legacy programs through Rugby Australia and World Rugby both domestically and in the Pacific region.

If Australia’s bid is successful, the Men’s Rugby World Cup 2027 and Women’s Rugby World Cup 2029 will form an important part of the green and gold decade of sporting events in Australia, culminating in the Brisbane 2032 Olympic and Paralympic Games.

Establishing long-term legacy programs for both World Cups will promote community interest and participation in Rugby in Australia and the Pacific region, particularly for women and girls.

Hosting the two Rugby World Cups is projected to generate more than \$2 billion in economic benefits for Australia.

Why is this important?

Sport and recreation is integral to Australian communities, strengthening social connections, improving health outcomes and supporting local economies. High-profile, prestigious international sporting events bring Australians together and help drive community sporting activities, including through related legacy programs.

Hosting the Men’s Rugby World Cup 2027 and Women’s Rugby World Cup 2029, in addition to the many other major international sporting events leading into the Brisbane 2032 Olympic and Paralympic Games, will attract enormous international exposure and generate significant economic benefits. It will also help rebuild Australian confidence and community connection during the COVID-19 recovery phase.

Who will benefit?

All Australians benefit from the opportunity to see the highest levels of international sporting competition played out on Australian soil, in cities and venues right around the nation.

Our neighbours in the Pacific region will also benefit significantly from the Pacific legacy programs, which are aimed at promoting participation in rugby among men, women and children.

Australia benefits from the prestige and exposure of successfully hosting large international sporting events. The two Rugby World Cups will join some of the largest sporting events in the world being hosted by Australia, including the FIBA Women's Basketball World Cup 2022, the Men's T20 World Cup 2022, and the UCI Road World Championships 2022 (cycling).

The Women's Rugby World Cup 2029, in particular, will promote gender equality and social inclusion in sport and drive increased physical activity from women and girls.

The estimated \$2 billion in economic benefits from hosting both events will be spread across many sectors, including travel, tourism, accommodation and hospitality.