



## Sport – Growing female leadership in sport

The Australian Government is investing \$10.3 million to promote and create leadership and long term senior career pathways for women and girls in sport.

Strengthening Australia’s sporting industry is a strategic priority of *Sport 2030*, the Government’s comprehensive national plan to reshape Australian sport and build a healthier, more physically active nation.

One of the key targets under this priority is to increase the gender diversity of the workforce in all roles across the sport sector, particularly for coaches, officials and administration.

The measures supporting these outcomes are:

- \$6.3 million over three years for an expanded Women Coaches Program to identify, develop and empower more than 200 women coaches per year from grassroots to elite, and
- \$4.1 million over four years for Community Sport Leaders, to implement women’s leadership programs at the community level. This program will support women to take on leadership roles, develop and promote free online education programs through the Australian Sport Learning Centre, and transform community sport environments to meet the needs and reap the rewards of diverse participation.

### Why is this important?

Women are under represented across all levels of sport particularly in senior coaching, high performance and executive positions. Women make up less than 20% of CEOs across national sporting organisations funded by Sport Australia, and 17% of national sporting organisations do not have any women on their board.

Strengthening Australia’s sport industry is a strategic priority of *Sport 2030*, the Government’s vision for sport in Australia. These measures specifically support the target outcome of increasing the diversity of the workforce in all roles across the sport sector.

Women and girls are less likely to be active in ways that maintain or improve their health compared to men and boys.

**Who will benefit?**

This package will upskill women in sport, promote and grow women's leadership in sport, create opportunities to pivot onto sport career pathways, and create economic opportunities for women and the sport sector through greater inclusion.

More opportunities for women to take on leadership roles in the sport and recreation sector helps pave the way for equal representation.

Upskilling and increasing opportunities for women in the sport sector will deliver economic, social, and health and wellbeing outcomes across the country.

These measures will also help improve the culture within sports at community and national levels, making sports more inclusive and safer for women and girls.

**How much will this cost?**

The Australian Government is investing \$10.3 million over four years from 2022–23 to 2025–26.