

Drug: Venlafaxine
Form: Capsule (modified release) 150 mg (as hydrochloride)

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Market share information

Brand	Responsible person (RP)	Discounting (Apr-19 cycle data)	Market share (%)	Brand premium \$
Elexor-XR	Pfizer	s47G s22		

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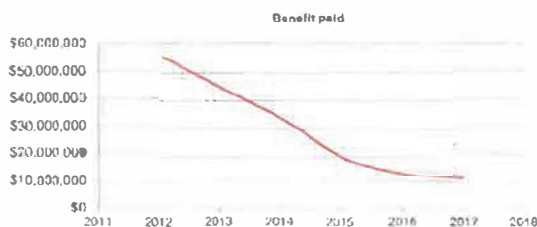
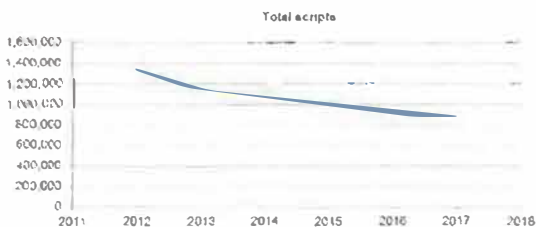
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Patient category

Calendar year	General ordinary	General safety net	Concessional ordinary	Concessional free - safety net	Doctors flag Order Form	RPBS ordinary	RPBS safety net	Total scripts	Benefit paid \$
2012	479,017	32,258	647,815	148,480	-	20,377	11,750	1,348,707	\$55,846,385
2013	375,681	22,309	590,887	118,163	-	26,079	9,265	1,142,854	\$44,427,151
2014	150,641	27,380	710,833	172,154	-	28,378	11,703	1,108,979	\$33,175,077
2015	57,357	14,374	725,401	191,205	-	27,933	12,944	1,042,294	\$19,283,278
2016	17,913	13,878	708,550	129,955	-	17,016	8,731	906,343	\$13,324,515
2017	8,444	11,724	703,388	176,030	-	26,693	8,292	584,568	\$11,115,273
2018 (up to 31 Oct)	7,223	5,890	608,556	77,915	-	23,841	5,148	726,373	\$8,553,414
% of scripts	15.3%	1.9%	65.6%	13.4%	0.0%	2.6%	0.8%	-	-
Median scripts	52,357	22,499	703,388	129,955	-	27,016	9,265	1,071,637	26,219,178



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