



COVID-19 Vaccines Information Sheet – style/branding guide

Using existing COVID-19 vaccination branding and resources

You can download, display, print and reproduce the whole or part of this content in unaltered form for:

- your own personal use
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All COVID-19 vaccination logos originate from the Australian Government and can be used when promoting the COVID-19 vaccination program to your network.

Our campaign logos are:

- COVID-19 Vaccination logo (without tagline)
- COVID-19 Vaccination logo (with tagline – Keeping Australia COVIDSafe)
- Arm Yourself logo (round)
- Arm Yourself logo (rectangular)

[You can download the files here.](#)

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Your logo may also appear alongside COVID-19 vaccination logos in communication materials, however the COVID-19 logo should be in the most prominent place.

Australian Government / Department of Health logos

The Department of the Prime Minister and Cabinet website provides information on how you can request **permission to use the Commonwealth Coat of Arms**.

Permission to use the Department of Health's logo may be requested by **emailing the Department of Health** at **copyright@health.gov.au**.