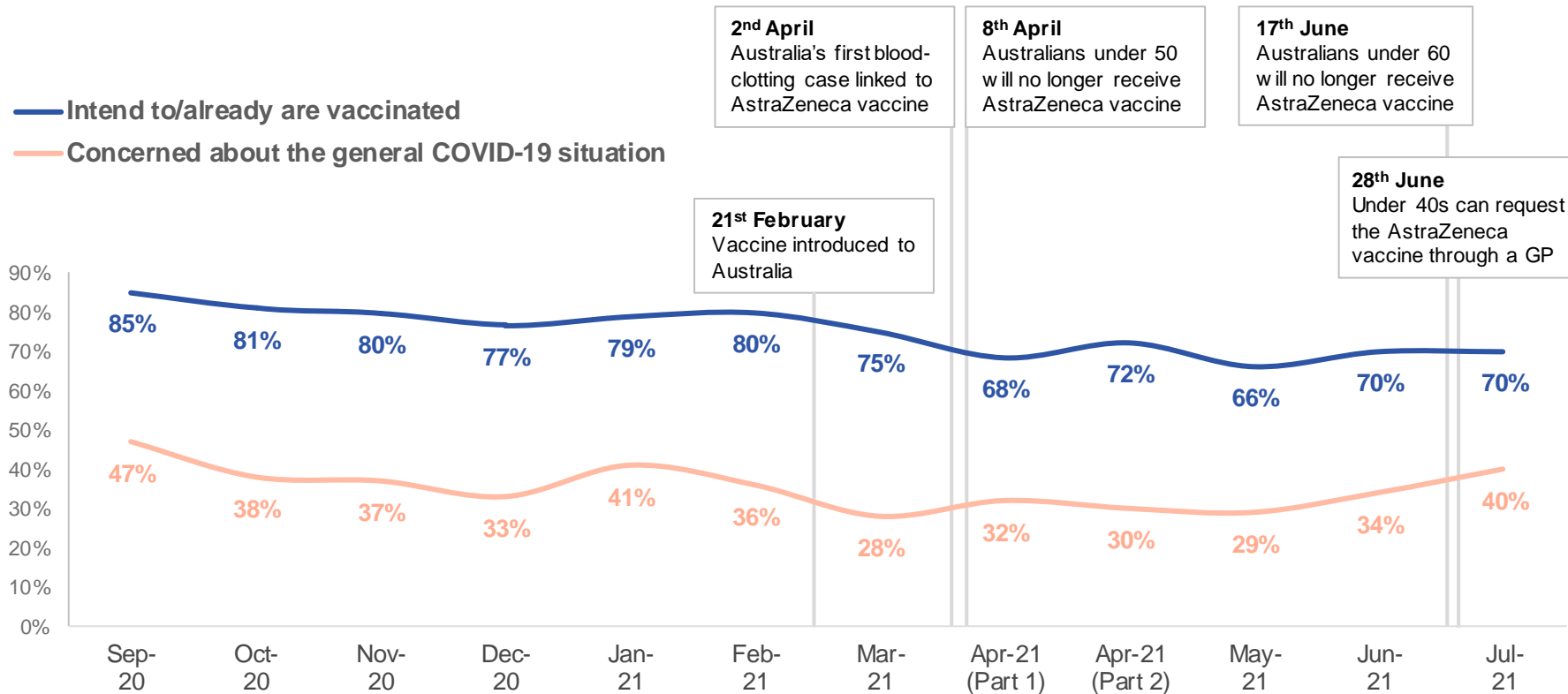


COVID-19 Vaccine Monitor: Summary (Jul-21)

- Intention to take up the COVID-19 vaccine has remained stable in July, with 70% intending to be (or are already are) vaccinated.
- Concern about the general COVID-19 situation has increased in July.



Have the recent COVID-19 outbreaks prompted you to...?

Consider being vaccinated: **38%**
 Book a COVID-19 vaccination: **19%**
 Go and actually get vaccinated: **15%**

Top 3 concerns about being vaccinated*

Unsure of the long-term side effects: **43%**
 I feel that there is inadequate testing/research: **29%**
 Development process feels rushed: **29%**

Top 4 motivators for considering vaccination^

Confidence in safety: **31%**
 If vaccines were shown to reduce the number of people getting severe symptoms/dying: **20%**
 Many around the world safely vaccinated: **17%**
 Many Australians safely vaccinated: **17%**

Base (if not indicated otherwise): All Australians, n=1,000 per wave, measured in the **first week of the month** (in April data was collected in the first **two** weeks).

*Base: Not yet vaccinated against COVID-19 (n=864 Jul-21). ^Base: Not very/not at all likely to get vaccinated against COVID-19 (n=296 Jul-21)