



Australian Government

ARM **yourself** AGAINST COVID-19



COVID-19 Vaccines Information Sheet – Vaccination Rewards

Did you know that Australian organisations can offer rewards to fully vaccinated Australians?

Australian organisations and businesses can offer valuable consideration (cash or other rewards) to people who have been fully vaccinated under the Government's national COVID-19 vaccination program, subject to the following conditions:

- The offer can only be made to people who have been fully vaccinated, which for the current approved COVID-19 vaccines, means two doses.
- The offer must contain a statement to the effect that the vaccination must be undertaken on the advice of a health practitioner.
- The offer must only refer to COVID-19 vaccines generically (i.e. not by trade name or another reference to a particular vaccine, such as 'the mRNA vaccine').
- The offer must be made to all eligible people who have been vaccinated i.e. the offer cannot be made to only those people vaccinated from the date of the offer, it must also apply retrospectively (i.e. to those who have commenced or completed their vaccination schedule prior to an offer being announced).

The offer can be made to a certain group, for example the employees of the business, or the members of the organisation (such as an automobile association or frequent flyer scheme), or to all members of the public.

In fact, there are already many Australian organisations who have started offering vaccinated rewards – some examples include:

- Qantas has launched a new incentive program which will reward vaccinated passengers with 'mega prizes' such as unlimited travel for a year and flight vouchers/credits.
- HAG Imports are offering fully vaccinated staff with \$100 Myer vouchers.
- Melbourne cinemas Classic Cinema and Lido are providing free popcorn and choc-tops to vaccinated customers.
- Virgin Australia has launched a competition open to fully vaccinated Australians with the lucky winner receiving one million Velocity Frequent Flyer Points.
- Luxury Escapes is offering \$200 million in vouchers to vaccinated travellers.