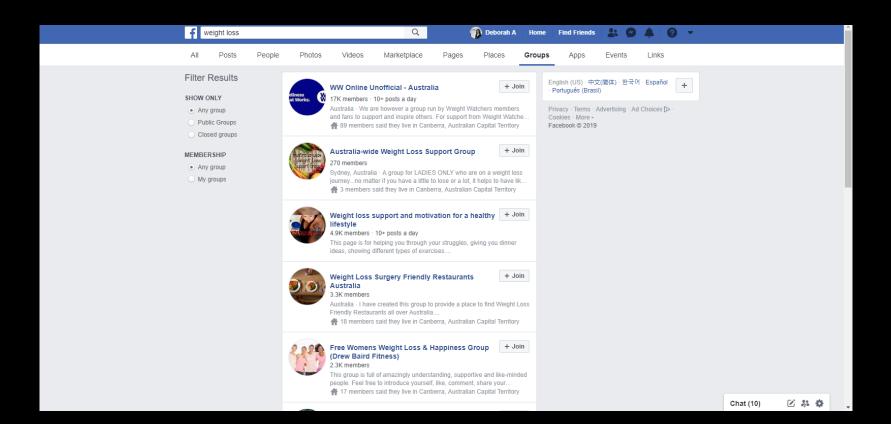
New Technologies, Weight Management and Good Health:

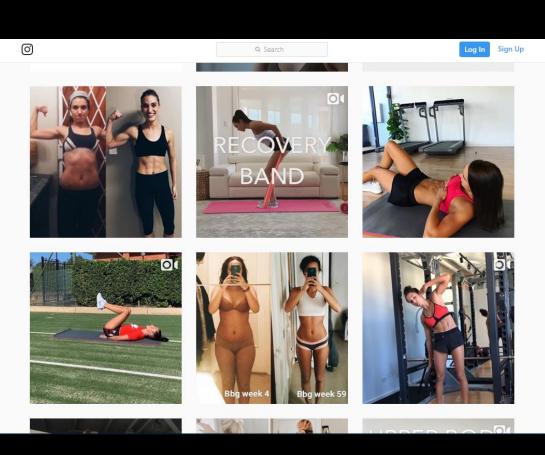
Opportunities and Risks

Deborah Lupton
Centre for Social Research in
Health/Social Policy Research Centre
Faculty of Arts & Social Sciences
UNSW Sydney

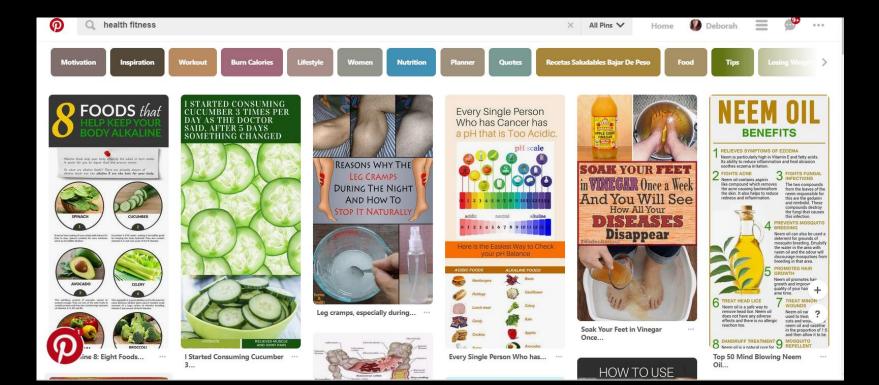
Facebook



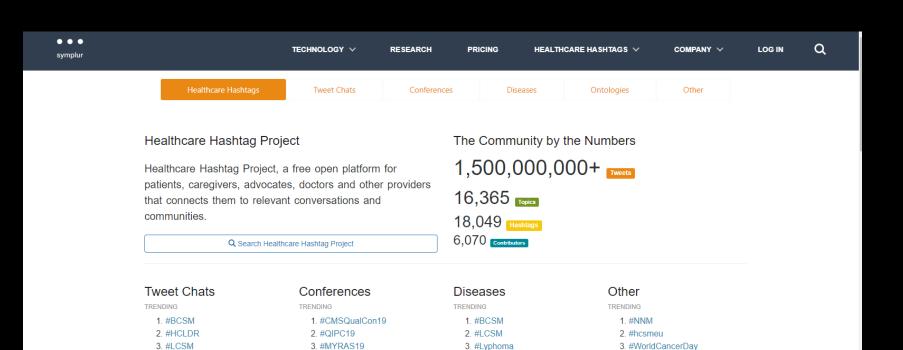
Instagram



Pinterest



Twitter



4. #BTSM

6. #pwme

5. #HeartHealth

7. #BreastCancer

8. #HeartDisease

#ChildhoodCancer

4. #juntosxelcancer

6. #digitalhealth

8. #PlasticSurgery

5. #ONC

7. #WHIS

9. #pharma

4. #33HighCountry

8. #CumbreContraelCancer

5. #icudata19

6. #IMSH2019

9. #HIMSS19

7. #FH18

4. #MedEd

5. #BTSM

6. #HITsm

7. #NephJC

8. #JACR

9. #MMSM

Latest Tweets

Top 10 by Mentions Top 10 by Tweets @info_obesity 66 @TheLancet 1,469 @WorldObesity 366 @ZaherToumi 65 @WeightNoMoreDC 63 @aucklanduni 213 @GWpublichealth 185 @obsmuk 45 @OriginateHealth 174 @NeilFlochMD 40 @DrPatriciaMD 35 @shelleypetersen 168 @SBarquera 151 @lose_weight14 25 @HLBSurgery 22 @BoydSwinburn 92 @pattynece 21 @cocacola 82 @CDCgov 76 @Rnyreno 21

Upgrade Get true influencer lists ranked by the SymplurRank.

Tweet Activity of #Obesity

The influencers of #Obesity

RT @Alha 05400: @Laurett RT @Holi: lifestyle?

@AlhassanAlnaamy 6 minutes a مواعيد الدكتور/ الحسن الدممي استشاري جراحة السمنة :@AlhassanAlnaamy 05400 ₪ ...والمداغلير وأورام الجهاز الهضمي للاستفسارات الطبية والحجوزات: □ :05400 ₪

@LaurettamyloveRT @HolisticTips4U: Curious about #IntermittentFasting #lowcarb lifestyle? ♥ FREE 30 minute interview on how two #Boomer gals

reversed t... ← ♣3 ♥
@indiepub1

21 minutes ago

Consider #Ketogenic Diets for HOLY GRAIL OF #WEIGHT loss #bobesity #Fitness #honestyhour #techhumor , #spbspalliance, #riddimvybzk24, #mybb, #anc107, #pentagon, #trueforallmore4u, https://t.co//ovbzeuforg.https://t.co//ov

https://t.co/Ovhzeufvcq https://t.co/R7WiH4zRzm 🚓 😂 🏶

@pharmerfour 24 minutes ag

RT @KidneyHealth: Large study reveals the impact of #obesity on a person's kidneys with people with the most severe obesity being twice as... ••• ••• ••

@ladykatrina3 35 minutes ago

RT @DrNinaRadcliff: Some strategies to losing weight: Dr. Nina

Radcliff | Columns | https://t.co/DqiM5odHto #weight #weightloss

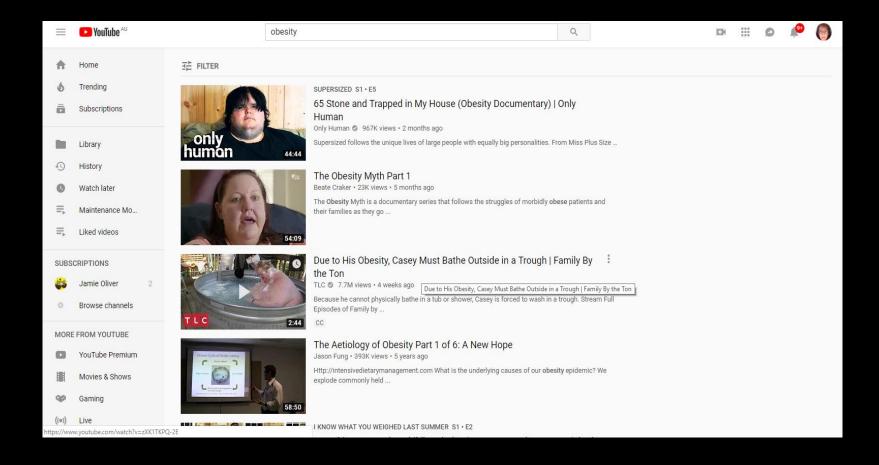
#obesity #h... ♣ ♣ ♣

@KidneyHealthSafe minutes

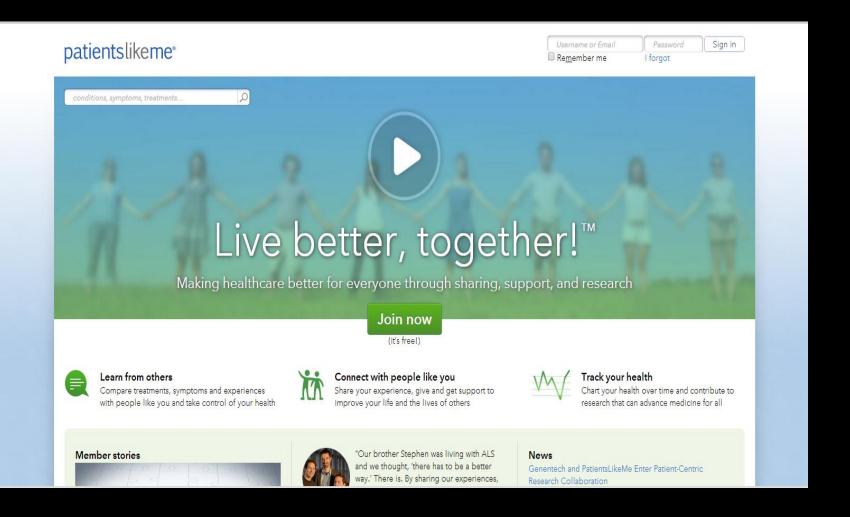
Large study reveals the impact of #obesity on a person's kidneys with people with the most severe obesity being twice as likely to



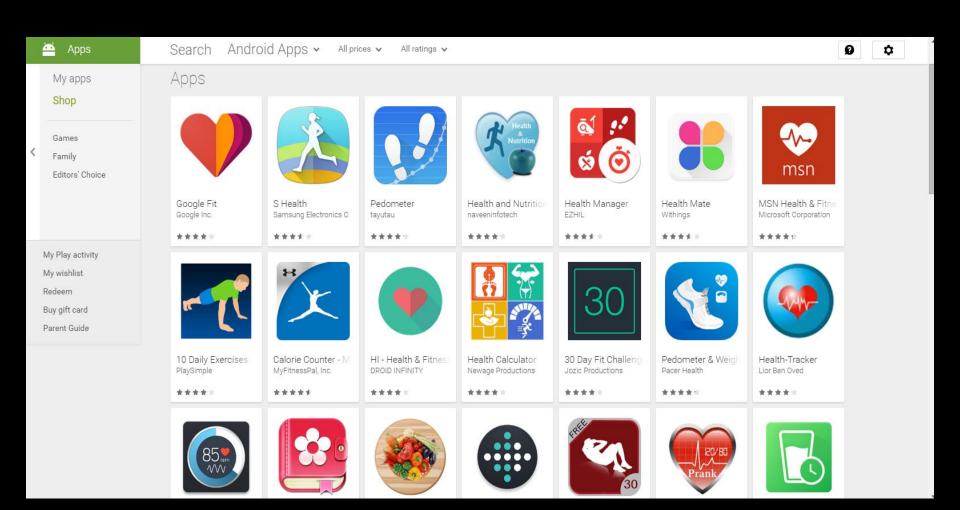
YouTube



Patient support platforms



Health and medical apps



Wearable devices



smartwatches



PROJECTS

- 1. Self-tracking cyclists (interviews and GoPro videos)
- 2. People who self-track for any purpose (interviews)
- 3. Women's use of digital health (interviews and focus groups)
- 4. Young people's use of digital health (interviews)
- 5. Sources of health information (story completion)

BENEFITS OF DIGITAL

- finding information instantly
- feeling more in control
- improving health and wellbeing
- fewer doctor visits
- feeling motivated
- social connections to others
- feeling less alone

RISKS/BARRIERS OF DIGITAL

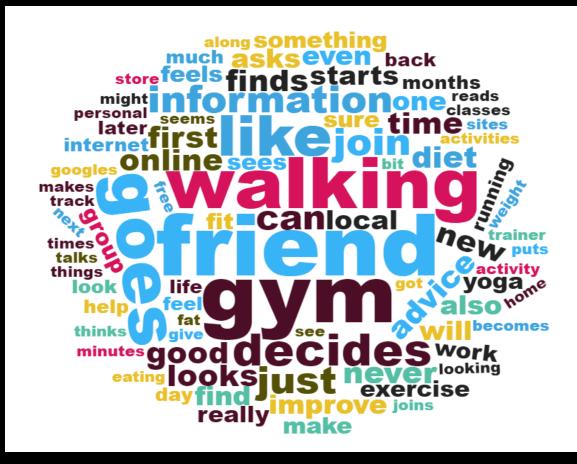
- information overload
- digital inequalities
- poor design of devices/software
- personal data privacy and security
- loss of face-to-face support/expertise
- over-reliance on self-help and selfresponsibility
- victim-blaming
- loss of focus on social determinants of health and social justice issues

Story completion method

Isabelle wants to improve her health and fitness but doesn't know how to go about this.

What happens next? (Please write four or more sentences in the box provided below to finish this story.)

Word cloud — Isabelle's story



Sketchnoting Isabelle's story

