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Applicant Details

Full legal name of Applicant	Pfeffer Pharmacy Consulting Pty Ltd as trustee for Anvia Trust, and, Foord Pharmacy Pty Ltd as trustee for Aubrey Trust
Legal entity type (e.g. individual, incorporated association, company, partnership etc)	Partnership of Trusts
Trading or business name	Pharmaceutical Rehabilitation Services
Any relevant licence, registration or provider number	Nil <ul style="list-style-type: none"> - The individual practitioners have AHPRA registration to practice. - They also have Medicare Provider numbers.
Australian Company Number (ACN) or other entity identifiers	Nil
Australian Business Number (ABN)	57 287 783 815
Registered for Goods and Services Tax (GST)	YES
Date from which GST registration was effective	21 Feb 2018
Registered office (physical/postal)	Shop 10 82 City Road Beenleigh Q 4207
Relevant business place (if different)	Shop 10 82 City Road Beenleigh Q 4207
Organisation Telephone	07 3059 1301
Organisation Fax	07 3112 4120
Organisation General Email	info@pharmaservices.com.au
Organisation Financial email	info@pharmaservices.com.au

The following details relate to the Primary contact for the Project

Applicant's representative name	s47F
Position	Director / Pharmacist
Postal/physical address(es)	<u>Physical:</u> Shop 10 82 City Road Beenleigh Q 4207 <u>Postal:</u> Po Box 53 Greenslopes Q 4120
Business hours telephone	07 3059 1301
Mobile	s47F

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Fax	07 3112 4120
E-mail	s47F

This document was released under the Freedom of Information Act 1982 by the Department of Health

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Proposed Activity Plan – Pharmaceutical Rehabilitation Services - Beenleigh Clinic Upgrade and Education Campaign

Indicative activity start date: On execution of Funding Agreement

Indicative activity end date: 3 years from execution of Funding Agreement

Activity:

1. **Upgrade to Beenleigh Facilities (currently operating)**
 - a. A 3rd Consultation Room (Petitioning, Hand Wash Basins, Building materials and trades)
 - b. Upgraded kitchen and sanitary facilities for Doctors
 - c. Additional Medical equipment (Defibrillator, Breathylyzer (for Alcohol Detox and withdrawal), Smokerlyzer (for Smoking Cessation), ECG Machine, Spirometry Machine, Medical / vaccine fridge)
 - d. Upgrade IT & Telephone Facilities

2. **Increased Access to Specialised Health Care (Expansion of Current Service)**
 - a. 4 Doctors in 2019 (practicing treatment for Drug & Alcohol, Mental Health & Hepatitis C)
 - b. Currently 35 patient consults per week to facilitate 98 patients consults per week by end of 2019 (Beenleigh Only forward 4yr projection of 266 patient consults per week)
 - c. Estimated 16,000 bulk-billed consultations per year

3. **Targeted Education and Awareness Campaign (Current & New Activity)**
 - a. A multi-channel campaign to educate end-users (public), GPs, Pharmacists and referring organisations about drug dependence (illicit and prescription), mental health and Hepatitis C. The campaign will target Logan city.
 - b. Platforms to include: Facebook & Instagram, Google Adwords, Convenience media posters, Waiting room posters, Waiting room DL brochures, GP / Pharmacy / Referral organisation (NGOs) letters, Fridge magnets, Sharps / syringe kit stickers, GP Education Lunches, Parole and Probation Education Sessions

Key objectives and outcomes:

Key deliverables	Milestones
<ul style="list-style-type: none"> • Upgrade to Beenleigh Clinic facilities 	<ul style="list-style-type: none"> • Completion within 6 months (construction, acquisition and/or installation)
<ul style="list-style-type: none"> • Provide Specialised Health Care in Drug & Alcohol, Mental Health & Hepatitis C 	<ul style="list-style-type: none"> • The Beenleigh Clinic is already open and operating. • Achieve financial independence at the end of 4 years
<ul style="list-style-type: none"> • Increase education and Awareness of Drug & Alcohol, Mental Health & Chronic Hepatitis C 	<ul style="list-style-type: none"> •

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Indicative activity budget:

Task	Deliverable(s)	Performance Measure (s)	Timeline for completion of task	Expected Cost
<i>Upgrade to Beenleigh Facilities</i>	<i>Construct 3rd Consultation Room</i> <i>Upgrade kitchen & sanitary facilities for Drs</i> <i>Acquire & install additional Medical Equipment</i> <i>Upgrade IT & Telephone facilities</i>	<i>Completion of Deliverables</i> <i>(construction, acquisition and/or installation)</i>	<i>6 months</i>	<i>\$60,000</i>
<i>Increased Access to Specialised Health Care</i>	<i>Increased specialised Medical Consultations for Drug & Alcohol, Mental Health & Hepatitis C</i> <i>Increased Medical Practitioners</i> <i>Increased Patient Numbers</i>	<i>Patient Consultations – per week/year</i> <i>Doctor Hours & Consultations – per week/year</i>	<i>3 years</i>	<i>\$405,000</i>
<i>Targeted Education and Awareness Campaign</i>	<i>Multi-channel campaign to educate end-users (public), GPs, Pharmacists and referring organisations about drug dependence, mental health & Hepatitis C</i>	<i><u>Digital Elements:</u></i> <i>impressions & clicks</i> <i><u>Print Elements:</u></i> <i>Flyers printed, Letters Posted, Posters installed</i> <i><u>Educational Presentations:</u></i> <i>Number of events/activities, number of health professionals attended</i>	<i>3 years</i>	<i>\$135,000</i>
<i>[Insert Task]</i>	<i>[Insert Deliverable(s)]</i>	<i>[Insert performance measure(s)]</i>	<i>[Insert timeline date(s)]</i>	<i>[Insert expected cost]</i>
TOTAL				\$600,000