

10 July 2019

E-MAILED
11.07.19

Hon S. R. Robert MP
Member for Fadden
PO Box 6022
Parliament House
CANBERRA ACT 2600

RE: AN EXCITING FUTURE, PUBLIC HEALTH AND TOBACCO HARM REDUCTION

Dear Mr Robert MP,

We write to you today to congratulate you and your party on your recent victory in the 2019 Federal Election as you form Government for the 46th Parliament of Australia.

We are a company with a strong tobacco heritage. However, at ^{s 47F} we understand society's concerns about the health risks of smoking and as a result, we are increasingly focusing our attention on our portfolio of alternatives.

Currently, there are approximately 3 million smokers in Australia who are effectively being denied the opportunity to reduce the risks associated with combustible tobacco use. We would like to see Australia's position on e-cigarettes reflect those in comparable nations including the US, Canada, the UK and more recently New Zealand.

During the second reading of the *Excise Tariff Amendment Bill 2018*, you commented on the importance of continuing to reduce the prevalence of smoking. Australia has a strong track record on tobacco control, but has recently fallen behind. England, Canada and a number of European countries, all of which provide adult consumers with access to e-cigarettes, have experienced significant declines in smoking rates in recent years. In comparison, Australia which has prohibited nicotine e-cigarettes, has seen the decline in smoking rates plateau over the same period.

Following your successful election campaign, we would like to better understand your Party's position on the legalisation of nicotine containing e-cigarettes and your personal views on the subject. Again, our warmest congratulations on your achievement. We look forward to the opportunity to congratulate you in person in due course.

Yours Sincerely,

s 47F

General Manager

s 47F

Head of Corporate & Legal Affairs

s 47F