

9 July 2019

Hon M. F. McCormack MP
Member for Riverina
Suite 2, 11-15 Fitzmaurice Street
Wagga Wagga NSW 2650

RE: AN EXCITING FUTURE, PUBLIC HEALTH AND TOBACCO HARM REDUCTION

Dear Mr McCormack MP,

We write to you today to congratulate you and your party on your recent victory in the 2019 Federal Election as you form Government for the 46th Parliament of Australia.

We are a company with a strong tobacco heritage. However, at ^{s 47F} we understand society's concerns about the health risks of smoking and as a result, we are increasingly focusing our attention on our portfolio of alternatives.

Currently, there are approximately 3 million smokers in Australia who are effectively being denied the opportunity to reduce the risks associated with combustible tobacco use. We would like to see Australia's position on e-cigarettes reflect those in comparable nations including the US, Canada, the UK and more recently New Zealand.

We note your previous comments in August 2011 during the second reading of the *Tobacco Plain Packaging Bill 2011* on the need to reduce smoking rates and commend you for your considered approach to tobacco control. Australia has a strong record on tobacco control but has unfortunately fallen behind in modern times. Electronic Vapour Products represent a huge public health opportunity. There is a growing international consensus that e-cigarettes are significantly less harmful than conventional cigarettes and lead to an accelerated decline in both youth and adult smoking rates in markets where sold.

Following your successful election campaign, we would like to better understand your Party's position on the legalisation of nicotine containing e-cigarettes and your personal views on the subject. Again, our warmest congratulations on your achievement. We look forward to the opportunity to congratulate you in person in due course.

^{s 47F} Yours Sincerely ↗

^{s 47F} General Manager

Head of Corporate & Legal Affairs