

**From:** Treasury <no-reply@treasury.gov.au>  
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**To:** Ministerial Emails  
**Subject:** s 47F - E-cigarettes - Dept

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Submitted by: Anonymous

Submitted values are:

## About yourself

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## Your correspondence

**Minister you wish to contact**

Treasurer - The Hon Josh Frydenberg MP

**Your message to the Minister**

Dear Mr Frydenberg MP,

We write to you today to congratulate you and your party on your recent victory in the 2019 Federal Election as you form Government for the 46th Parliament of Australia.

We are a company with a strong tobacco heritage. However, at s 47F we understand society's concerns about the health risks of smoking and as a result, we are increasingly focusing our attention on our portfolio of alternatives.

Currently, there are approximately 3 million smokers in Australia who are effectively being denied the opportunity to reduce the risks associated with combustible tobacco use. We would like to see Australia's position on e-cigarettes reflect those in comparable nations including the US, Canada, the UK and more

recently New Zealand.

As the Treasurer of Australia and Deputy Leader of the Liberal Party, you are likely aware of the increasing number of adult smokers and business retailers calling for the legalisation of e-cigarettes. Despite nicotine containing liquids being illegal, many adult smokers are making the choice to switch to less harmful alternatives, and by doing so, are essentially engaging in what is an illegal activity. Many consumers purchase liquid nicotine online from overseas retailers with unknown product quality and control measures, while local businesses have been effectively sidelined from the market.

Following your successful election campaign, we would like to better understand your Party's position on the legalisation of nicotine containing e-cigarettes and your personal views on the subject. Again, our warmest congratulations on your achievement. We look forward to the opportunity to congratulate you in person in due course.

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