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From: Kim Crawford s47F
Sent: Tuesday, 18 June 2019 3:16 PM
To: Colbeck, Richard (Senator)
Subject: AFL Dishonesty

Dear Senator Colbeck,

I am writing to you as Minister for Youth and Sport seeking your assistance in an ongoing dispute I have with the AFL.

The AFL are currently using the Final 8 System that I devised and sent to them in 1994. At that time the AFL told me my system was flawed and they would not be interested in using it.

I spent the next five years attempting to get the AFL to change their minds on this matter. Along the way I received written support from many AFL Clubs and had media reports published detailing my system and calling for its introduction.


In 2000 the AFL were forced to change to my system. Inexplicably when they did this they claimed my system as their own idea, refusing to acknowledge the considerable time and effort I had put in to provide them with a Final 8 System that was fair, easily understood and has proven to be popular with supporters.

If you look at the AFL's stated values you will find they dictate that the AFL should acknowledge the efforts of others and treat people with honesty, integrity and transparency.

I have been afforded none of these values in my efforts to have the AFL tell the truth about the origin of the current Final 8 System. This is not good enough from a National Sporting League that should set the highest standards for others to follow.

Last year the AFL Integrity Department started investigating my complaint. When they saw the documentation I have supporting my claims they suspended the investigation telling me "it could be taken no further".

I then forwarded the same documentation to the AFL's Official Historian Col Hutchinson. s47F



Every other Final 8 System that has been used throughout the history of the AFL has been named after its author, the person who invented it. Why won't the AFL do the same with my system which they have now used for twenty years, second only to the McIntyre-Page Final 4 in terms of longevity?

This matter has previously been raised in Parliament by Brian Mitchell MP who called on the AFL to do the right thing and acknowledge my system. Brian also wrote to the AFL Chief Executive officer Gill McLachlan asking him to address this issue. Two and a half years later and the AFL still has not had the decency to respond to this letter!

As Minister for Sport can you raise this issue with the AFL, ensuring that they uphold their own values and truthfully acknowledge the origin of the current Final 8 System?

I look forward to your reply in the near future and have attached Brian Mitchell's unanswered letter for you to view.

Kind Regards,

Kim Crawford

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From: Kim Crawford s47F
Sent: Thursday, 18 July 2019 8:17 PM
To: Colbeck, Richard (Senator)
Subject: Sporting Values

I am just watching the Adam Goodes documentary on Channel 10.

It was interesting to hear that the Minister for Sport at that time got involved in the racism row after comments made by Eddie McGuire.

That Minister for Sport obviously believed that he should do something to ensure sporting values were upheld within the AFL.

I have written to the current Minister asking for him to do the same but have not had a reply to my previous three emails.

The AFL stole my Final 8 System and have lied about doing this for the past twenty years. They also threatened me for pursuing the truth on this matter.

This type of behaviour from the AFL should be of concern to Senator Richard Colbeck if he believes in the values of sport and their importance within our society.

For the Senator to ignore this issue in the same way that the AFL do is totally unacceptable considering the position he holds.

I would like to discuss this further in person. Please advise when I could have an appointment to have this issue resolved.

Regards,

Kim Crawford

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