

Food Category definitions, targets and inclusion and exclusion criteria

Bread

Products made by baking a dough prepared from cereal flours or meals and water. Includes bread mixes.

Bread subcategories: 1. Leavened Breads (includes artisanal breads and gluten free varieties), 2. Flat breads.

Food Category: Bread - Leavened Bread

Definition: Products made by baking a yeast-leavened dough prepared from cereal flours or meals and water and bread mixes.

TARGET: A reduction in sodium across defined products to 380mg/100g by June 2024.

Inclusions

Loaf bread (e.g. white, rye, oat, wholemeal, multigrain, soy/linseed, other seed, omega-3 enriched, low GI, added vegetables e.g. pumpkin bread), un-iced fruit bread/rolls/buns, bread mixes, raisin toast, sourdough, baguettes, focaccia, bagels, bread rolls, damper, hot cross buns, English muffins, includes gluten-free alternatives.

Exclusions

Savoury flavoured products (e.g. cheese and bacon or spinach or vegemite rolls/scrolls, garlic bread), flatbreads, breadcrumbs, individual ingredients for bread (e.g. flour, yeast), crumpets, scones, sweet breads including iced varieties, bread-like cakes (including but not limited to brioche, panettone and stollen), biscuits, crackers and breadsticks (e.g. grissini's).

Food Category: Bread - Flat bread

Definition: Products made by baking an unleavened or slightly-leavened dough prepared from cereal flours or meals and water.

TARGET: A reduction in sodium across defined products to 450mg/100g by June 2024.

Inclusions

Flat bread, pita/pocket breads, Turkish bread, naan, Lebanese bread, chapatti, roti, tortilla, wraps, Lavash bread, plain pizza bases includes gluten-free alternatives. Flat breads provided in meal kits

Exclusions

Flat breads with toppings, completely leavened breads (e.g. loaf bread, sweet breads, focaccia, buns), sweetened flat bread, crispbreads, dough and mixes.

Breakfast Cereals

Commercial breakfast cereals made from flakes, puffed grains, processed grains, and fruit/flake mixtures with added ingredients, designed to be eaten cold, and not requiring further cooking or processing.

Breakfast cereal subcategories: 1. Breakfast cereals with added fruit, 2. Breakfast cereals without fruit, 3. Plain cereal biscuits, 4. Plain puffed or flaked or extruded cereals, 5. All other ready to eat cereals

Food Category: Breakfast cereal - Breakfast cereals with fruit

Definition: Commercial breakfast cereals with added dried fruit.

TARGET: A reduction in sugar across defined products to 22.5g/100g, and at least a 20% reduction for products containing over 28g sugar/100g, by 30 June 2026.

Inclusions

Cereal products containing dried fruit, e.g. plain or flaked cereals with dried fruit (e.g. Sultana bran), mueslis with dried fruit. Products with both dried fruit and fruit puree are also included.

Exclusions

Commercial breakfast cereals without dried fruit, plain or mixed flakes (e.g. Corn Flakes), mueslis without dried fruit, fruit-paste filled wheat pillows, granolas without fruit, plain cereal/wheat 'biscuits' (e.g. Vita Brits, Weet-Bix), clusters and oat products designed to be consumed as a cereal (e.g. oat sachets).

Food Category: Breakfast cereal - Breakfast cereals without fruit

Definition: Commercial breakfast cereals without dried fruit. May contain fruit pastes/ purees. Products may contain coconut.

TARGET: A reduction in sugar across defined products to 20g/100g, and at least a 20% reduction for products containing over 25g sugar/100g, by 30 June 2026.

Inclusions

Ready to eat breakfast cereals - plain or mixed flakes, mueslis without dried fruit, fruit-paste filled wheat pillows, granolas without fruit, cereal/wheat 'biscuits' (e.g. Vita Brits, Weet-Bix), clusters and oat products designed to be consumed as a cereal (e.g. oat sachets). Includes gluten-free varieties.

Exclusions

Cereal products containing dried fruit, e.g. plain or flaked cereals with dried fruit (e.g. Sultana bran), mueslis with dried fruit, plain ready-to-eat breakfast cereals with nothing added (i.e. 100% cereal grains, e.g. plain flakes, plain puffed grains/cereals and other processed grains, processed bran, oat bran, oats, wheat germ), porridge oats, breakfast biscuits (e.g. Belvita Milk & Cereal Breakfast Biscuits), cereal-containing beverages and mueslis without added sugar.

Food Category: Breakfast cereal - Plain cereal biscuits

Definition: Cereal biscuits marketed as plain and designed to be consumed cold with milk. May be made from wheat or gluten-free alternative and may contain salt or sweeteners but no other added flavours.

TARGET: A reduction in sodium across defined products to 300mg/100g by 30 June 2026.

Inclusions

Plain cereal/wheat 'biscuits' (e.g. Vita Brits, Weet-Bix). Gluten-free, multigrain or high fibre unflavoured cereal biscuits.

Exclusions

Cereal-containing beverages ('breakfast drinks'), 100% plain cereals (e.g. plain flakes, plain puffed grains/cereals, 100% natural bran, plain oats), products with added milk powder that are intended to be consumed only with added water (milk powder can be skim milk powder or dairy alternative, e.g. Uncle Toby's Oats Creamy Honey 50g), breakfast biscuits designed to be consumed without the addition of milk (e.g. Belvita Milk & Cereal Breakfast Biscuits), wheat based cereals not in biscuit form (e.g. All Bran), flavoured cereal biscuits (e.g. Honey Weet-Bix), mueslis, porridge and flavoured breakfast oats, other ready-to-eat breakfast cereals (i.e. those made from flakes, puffed grains, processed grains, and mixtures included in other subcategories e.g. Just Right, Sultana Bran, Uncle Toby's Plus, Fruity Bites, Cheerios, Special K).

Food Category: Breakfast Cereal - Plain puffed or flaked or extruded breakfast cereals

Definition: Plain puffed or flaked or extruded breakfast cereals, made from rice, corn, wheat, or other grains, without other ingredients (e.g. fruit, nuts, coconut)

TARGET: A reduction in sodium across defined products to 450mg/100g by 30 June 2026.

Inclusions

Puffed or flaked or extruded breakfast cereals, made from rice, corn, wheat, or other grains with or without additional flavours such as cocoa or cinnamon (e.g. Rice Bubbles, gluten free rice flakes, Corn Flakes, All Bran, processed bran, Weeties, quinoa flakes, Special K, Cocoa Pops).

Exclusions

Puffed or flaked or extruded breakfast cereals with other ingredients such as fruit, nuts or coconut (e.g. Just Right, Sultana Bran, Special K Forest Berries), cereal-containing beverages ('breakfast drinks'), 100% plain cereals (e.g. plain flakes, plain puffed grains/cereals, 100% natural bran, plain oats), products with added milk powder intended to be consumed only with added water (milk powder can be skim milk powder or dairy alternative, e.g. Uncle Toby's Oats Creamy Honey 50g), breakfast biscuits designed to be consumed without the addition of milk (e.g. Belvita Milk & Cereal Breakfast Biscuits), mueslis, porridge and flavoured breakfast oats, other ready-to-eat breakfast cereals (i.e. those made from flakes, puffed grains, processed grains) and mixtures included in other subcategories (e.g. Fruity Bites, Weet-bix).

Food Category: Breakfast cereal - All other ready-to-eat cereals

Definition: All other breakfast cereals made from flakes, puffed grains, processed grains, and mixtures not included in other categories. Includes puffed or flaked or extruded breakfast cereals, made from rice, corn, wheat, or other grains with other ingredients (e.g. fruit, nuts, coconut).

TARGET: A reduction in sodium across defined products to 270mg/100g by 30 June 2026.

Inclusions

All other flavoured ready-to-eat breakfast cereals including mixed flakes, fruit and flake mixtures (e.g. Just Right, Sultana Bran, Uncle Toby's Plus, Special K Forest Berries), fruit filled wheat pillows (e.g. Fruity Bites), flavoured cereal biscuits (e.g. Honey Weet-Bix), all other ready-to-eat cereals including those with other ingredients (e.g. Crunchy Nut Corn Flakes).

Exclusions

Plain puffed or flaked or extruded breakfast cereals, made from rice, corn, wheat, or other grains without other ingredients (e.g. Rice Bubbles, gluten free rice flakes, Corn Flakes, All Bran, processed bran, Weeties, quinoa flakes, Special K, Cocoa Pops), cereal-containing beverages ('breakfast drinks'), 100% plain cereals (e.g. plain flakes, plain puffed grains/cereals, 100% natural bran, plain oats), products with added milk powder that are intended to be consumed only with added water (milk powder can be skim milk powder or dairy alternative, e.g. Uncle Toby's Oats Creamy Honey 50g), breakfast biscuits designed to be consumed without the addition of milk (e.g. Belvita Milk & Cereal Breakfast Biscuits), toasted mueslis, porridge and flavoured breakfast oats, plain cereal biscuits (e.g. Weet-Bix).

Cheese

Hard and soft cheese products made from dairy, including processed and unprocessed varieties.

Cheese subcategories: 1. Cheddar and cheddar style variety cheese products, 2. Processed cheeses.

Food Category: Cheese - Cheddar and cheddar style variety cheese products

Definition: Mild, matured, tasty, extra tasty, vintage and other cheddar cheeses.

TARGET: A reduction in sodium across defined products to 710mg/100g by June 2024.

Inclusions

Cheddar cheeses: mild, matured, semi-matured, tasty, extra tasty, vintage and smoked. Includes all fat varieties (e.g. full fat, reduced fat) and all forms (e.g. block cheeses, slices and grated).

Exclusions

All non-cheddar cheese products, (e.g. Colby, Swiss, gouda, mozzarella, parmesan), all soft and unripened cheeses (e.g. fetta, cream cheese, brie), 'Protected Designation of Origin' cheeses (e.g. some pecorinos), processed cheddar cheeses (e.g. Kraft Dairy Lea Cheddar cheese) and cheddar-flavoured cheeses.

Food Category: Cheese - Processed cheeses

Definition: All processed cheese products; products manufactured from cheese and products obtained from milk, which is heated and melted, with or without added emulsifying salts, to form a homogeneous mass.

TARGET: A reduction in sodium across defined products to 1270mg/100g by June 2024.

Inclusions

Processed cheese sold in all forms, including slices (e.g. Kraft singles, Bega super slices, Hillview light cheese slices, Devondale sandwich slices), grated, blocks (e.g. Kraft Dairylea Cheddar) or in other forms (e.g. Dairylea Fridge Sticks, Dairylea Cheddar Cream Cheese Spread). Products may be shelf-stable or chilled.

Exclusions

Hard or soft cheeses not processed in the manner outlined in the definition, soy or other dairy alternatives, cream-cheeses or cream-cheese based products (e.g. Philadelphia cream cheese, cream-cheese based dips).

Crumbed and Battered Proteins

Meat, poultry and seafood which have been coated with a crumb or batter made from flour or flour-alternative. Including chilled and frozen varieties.

Crumbed and Battered Proteins subcategories: 1. Meat and poultry, 2. Fish 3. Prawns, squid and calamari.

Food Category: Crumbed and battered proteins – meat and poultry

Definition: Meat (e.g. beef, veal, lamb) and poultry (e.g. chicken, turkey) which have been coated with a crumb or batter.

TARGET: A reduction in sodium across defined products to 450mg/100g by June 2024.

Inclusions

Schnitzels, garlic Kievs, nuggets, crumbed chicken, crumbed burger patties and crumbed/battered rissoles. May be whole or in pieces, fresh or frozen. Includes gluten-free varieties.

Exclusions

Marinated or seasoned products without crumbing or batter, products with added savoury sauce, flavourings or additions (e.g. chicken parmigiana, ready meal of schnitzel with vegetables, ham and cheese Kiev), potato-based dishes, meatloaf, plain (not crumbed/battered) patties, vegan/vegetarian alternatives, uncoated rissoles, crumbed or battered cheeses, seafood, nuts or other non-meat protein sources.

Food Category: Crumbed and battered proteins – fish

Definition: Fish which has been coated with a crumb or batter.

TARGET: A reduction in sodium across defined products to 270mg/100g by June 2024.

Inclusions

Crumbed or battered fish (e.g. fish fingers, fish fillets, salt and pepper variants). May be whole or in pieces, fresh or frozen. Includes gluten-free varieties.

Exclusions

Squid, calamari, shellfish, molluscs, and other forms of seafood. Marinated or seasoned products without crumbing or batter, products with added savoury sauce, flavourings or additions (e.g. ready meal of battered fish with vegetables), potato-based dishes (e.g.

croquettes and fish cakes), vegan/vegetarian alternatives, crumbed or battered cheeses, meats, nuts or other non-seafood protein sources.

Food Category: Crumbed and battered proteins – prawns, squid and calamari

Definition: Prawns, squid or calamari which has been coated with a crumb or batter.

TARGET: A reduction in sodium across defined products to 470mg/100g by June 2024.

Inclusions

Crumbed or battered squid, prawns and calamari (e.g. crumbed calamari, crumbed prawns, salt and pepper variants). May be whole or in pieces, fresh or frozen. Includes gluten-free varieties.

Exclusions

Fish or fish variants. Marinated or seasoned products without crumbing or batter, products with added savoury sauce, flavourings or additions (e.g. ready meal of curried prawns and rice), potato-based dishes (e.g. prawn croquettes), vegan/vegetarian alternatives, crumbed or battered cheeses, meats, nuts or other non-seafood protein sources.

Flavoured milk

Dairy or dairy alternative liquid ready-to-drink milks with added non-nutritive- and sugar-sweetened flavourings.

Flavoured milk subcategories: 1. Flavoured milk - mammalian milk, 2. Flavoured milk – dairy alternatives

Food Category: Flavoured milk - Mammalian milk

Definition: Mammalian milk with added flavour(s).

TARGET: A reduction in sugar across defined products to 9g/100g by 30 June 2025.

Inclusions

Chocolate, vanilla, coffee, strawberry or other prepared, ready-to-drink, **flavoured** dairy milk drinks. Includes ready-to-drink, portion sized beverages, **eggnog** and lactose free varieties. Includes all fat varieties (e.g. full fat, reduced fat), non-nutritive- and sugar-sweetened milks.

Exclusions

Plain milks (e.g. cow's milk, evaporated milk, buttermilk), **dry** beverage flavourings (e.g. NESQUICK), flavoured milk alternatives (e.g. chocolate soy milks), smoothies, meal replacements, protein shakes, frozen dairy desserts, cream (e.g. thickened cream, soy cream, sour cream), straws with integrated flavourings (e.g. Sippahh), breakfast beverages (e.g. Up&Go), formulated supplementary foods (e.g. Milo, Sustagen), probiotic drinks (e.g. kefir, Yakult) and bubble tea.

Food Category: Flavoured milk - Dairy alternatives

Definition: Any dairy milk substitute with added flavour(s).

TARGET: A reduction in sugar across defined products to 5g/100g by 30 June 2025.

Inclusions

Chocolate, vanilla, strawberry or other prepared, ready-to-drink, flavoured soy, oat, nut, rice, coconut or other dairy alternative milks. Includes all fat varieties (e.g. full fat, reduced fat), non-nutritive and sugar-sweetened milks.

Exclusion

Plain milks (e.g. original/plain soy milk), dry beverage flavourings (e.g. NESQUICK), flavoured animal milks (e.g. cow's milk), smoothies, meal replacements, protein shakes, frozen dairy-alternative desserts, straws with integrated flavourings (e.g. Sippahh), formulated supplementary foods (e.g. Milo), breakfast beverages (e.g. Up&Go), probiotic drinks (e.g. kefir, Yakult) and bubble tea.

Gravies and Sauces

Sauce-type products which are major components of a meal and are designed to be added to foods during preparation, rather than at the table. Products within this category are designed to be mixed with rice or pasta or noodles, and/or meat and vegetables before consumption and can be simmered, baked or stir fried with the added ingredients. May be chunky or smooth in consistency and the packaged product may contain other ingredients such as vegetables and/or meat. Also includes gravies and finishing sauces that are designed to be served over food upon serving or as it finishes cooking.

Any sauces, used for multiple cooking purposes, which could be considered in two reformulation categories, should be classified in line with the on pack imagery, preparation instructions and in-store placement.

Gravies and sauces subcategories: 1. Gravies and finishing sauces, 2. Pesto, 3. Asian-style cooking sauces, 4. Other savoury sauces.

Food Category: Gravies and sauces – gravies and finishing sauces

Definition: Gravies and finishing sauce products which are designed to be served over food upon serving or as it finishes cooking.

TARGET: A reduction in sodium across defined products to 450mg per 100g/ml by June 2024.

Target is per 100g/ml of product for ready to serve sauces; and per 100g/ml of dry or condensed sauce that has been made up / diluted in accordance with the on-pack instructions

Inclusions

Ready-to-serve liquid gravies, powdered gravies, sauces used in cooking and positioned as a finishing sauce to be served over the food upon serving or as it finishes cooking (e.g. red wine sauce, mushroom sauce, white sauce, cheese sauce and Hollandaise sauce). Includes both shelf stable and chilled varieties.

Exclusions

Salad dressings, mayonnaises, béarnaise and hollandaise sauces if positioned for use as a condiment (used in small amount to augment a food). Mustards, pesto, tomato paste, passata, condiment style sauces (e.g. tomato, barbeque, hoisin and sweet chilli sauces), ready meals containing gravies or finishing sauces and stocks (e.g. vegetable or chicken stock), curry pastes,

rubs, marinades, Asian-style and other savoury sauces. Condiment sauces in meal kits (e.g. taco salsa). Recipe bases / meal base concentrates, dry flavouring sachets.

Food Category: Gravies and sauces – pesto

Definition: A sauce traditionally made with basil, garlic, pine nuts or other nuts, olive oil, parmesan or similar cheeses, and salt. May include other herbs and/or vegetables and flavourings, and is a major component of a meal and designed to be added to foods during preparation, rather than at the table. Includes both shelf stable and chilled varieties.

TARGET: A reduction in sodium across defined products to 720mg/100g by June 2024

Inclusions

Pestos used during cooking or intended as stir-through (e.g. basil pesto, sundried tomato pesto). Includes both shelf stable and chilled varieties.

Exclusions

All other sauces, condiments or flavourings, ready meals containing pesto, pesto marketed as a dip and pesto sauces marketed as a pasta sauce (e.g. stir-through pesto pasta sauce), finishing sauces and condiments.

Food Category: Gravies and sauces – Asian-style cooking sauces

Definition: Sauces based on replicating Asian flavours, often based on high sodium sauces such as soy, fish or oyster sauce and/or labelled as noodle sauce or stir-fry sauce, which are major components of a meal and are designed to be added to foods during preparation, rather than at the table. Includes both shelf stable and chilled varieties. Products within this category do not require reconstitution or the addition of liquids such as tomato-based sauces or pastes, cream, coconut milk or stock.

TARGET: A reduction in sodium across defined products to 680mg per 100g/ml by June 2024

Inclusions

Sauces used during cooking (e.g. stir-fry sauces, satay simmer sauce). Includes both shelf stable and chilled varieties.

Exclusions

Curry powder (designed as a spice), sauces and condiments designed to be added at the table (e.g. wasabi, chilli sauce, sweet chilli sauce, soy sauce, fish sauce, oyster sauce), curry pastes, rubs, marinades, finishing sauces, gravies, pasta sauces, Indian sauces, casserole and non-Asian rice sauces, recipe concentrates or meal base powders / sachets.

Food Category: Gravies and sauces – other savoury sauces

Definition: All other sauce-type products used in cooking and not already included in other categories, which are major components of a meal and are designed to be added to foods during preparation, rather than at the table. Includes both shelf stable and chilled varieties. Products within this category do not require reconstitution or the addition of liquids such as tomato-based sauces or pastes, cream, coconut milk or stock.

TARGET: A reduction in sodium across defined products to 360mg per 100g/ml by June 2024

Inclusions

Cooking sauces (liquid), casserole sauces, pasta sauces (including pesto pasta sauce), pasta and risotto bakes, Indian curry sauces (e.g. butter chicken) and other rice, pasta or noodle sauces used in cooking. Can be pour-in, stir-in, cook-in, simmer-in or stir-thru (e.g. stir-fry, casserole, ragout, goulash, curry sauces in liquid form). Includes both shelf stable and chilled varieties.

Exclusions

Tomato paste, curry paste, herbs, spices, condiments (e.g. pickles, relishes), tomato sauce, BBQ sauce, Asian-style cooking sauces, gravies and finishing sauces, pesto, recipe concentrates or meal base powders / sachets.

Muesli Bars and Snack Bars

Food Category: Muesli Bars and Snack Bars

Definition: Baked or cold-formed snack bars, based on cereals and/or nuts and/or seeds and/or fruit, may contain chocolate or yoghurt chips/coating or other fillings and toppings.

TARGET: A reduction in sugar across defined products to 25g/100g, or at least a 15% reduction for products containing over 28.5g/100g by 30 June 2025

Inclusions

Muesli bars, muesli slices, breakfast bars, granola bars, oat bars, nut bars, fruit-filled cereal bars and twists. May also include other ingredients including wheat, oats, puffed rice or other grains nuts, dried fruit, fruit puree, honey/sugars, yoghurt or chocolate. Also includes fruit bars / leathers / chews / strings / straps that are not 100% fruit. Also includes bliss balls and energy balls with added sugar, and products based on nuts, seeds or cereals, marketed as 'protein bars' / 'energy bars' / 'low carb bars' where protein powder/blends is added as an ingredient but is not the principle ingredient.

Exclusions

100% fruit bars / leathers / chews / strings / straps, bliss balls and energy balls with no added sugar. Also excludes products marketed as 'protein bars', 'energy bars', 'low carb bars', where protein powder/blend is the principle ingredient, as well as formulated supplementary sports foods. Excludes products that contain less than 10% of energy content from added sugar*.

Non-alcoholic Beverages

Ready-to-drink non-dairy beverages with caloric sweeteners.

Non-alcoholic beverages subcategories: 1. Flavoured water, flavoured mineral water, soda water and iced tea, 2. Carbonated soft drinks and energy drinks, 3. Ready-to-drink fruit drink (carbonated or still), containing less than 96% fruit juice, with added sugar.

Food Category: Beverages - Flavoured water, flavoured mineral water, soda water and iced tea

Definition: Ready-to-drink, non-dairy beverages with caloric sweeteners, excluding soft drinks and energy drinks.

TARGET: A reduction in sugar across defined products to 5g/100mL by 30 June 2025

Inclusions

Vitamin waters, coconut water, sparkling flavoured waters (e.g. flavoured mineral or soda water) and iced tea. Products sold as ready-to-drink.

Exclusions

Cordials, juices, fruit drinks, smoothies, tea, coffee, plain mineral/spring/soda water, drink powders or concentrates, soft drinks, energy drinks and kombucha and water-kefir (and similar products where the majority of sugar has been fermented) and diet or low kJ (<80kJ/100ml food) drinks.

Food Category: Beverages - Carbonated soft drinks and energy drinks

Definition: Ready-to-drink, non-dairy, sweetened drinks marketed as soft drinks or energy drinks.

TARGET: A 10% reduction in sugar for defined products above 10g sugar/100mL by 30 June 2025

Inclusions

Carbonated soft-drinks, energy drinks (Formulated Caffeinated Beverages). Products sold as ready-to-drink.

Exclusions

Sports drinks, drink powders or concentrates, sparkling juices, electrolyte drinks, kombucha (and similar products where the majority of the added sugar has been fermented) and artificially non-nutritive sweetened or low kJ (<80kJ/100ml) drinks, including sports drinks.

Food Category: Beverages - Fruit drinks

Definition: Ready-to-drink fruit drink (carbonated or still), containing less than 96% fruit juice, with added sugar.

TARGET: A reduction in sugar across defined products to 9.5g/100ml by 30 June 2025

Inclusions

Fruit Drinks, as defined in Standard 2.6.2 of the Food Standards Code, with added sugar.

Exclusions

Fruit juice (containing a minimum 96% juice), fruit drinks without added sugar, non-nutritive sweetened fruit drinks, carbonated fruit juices, fruit and vegetable juice blends, cordials, smoothies.

Pizza

Food Category: Pizza

Definition: Commercially produced pizza dough, with toppings (vegetable, cheese, meat, fish or alternatives) which only requires cooking or re-heating (i.e. no construction). Includes chilled and frozen varieties.

TARGETS:

Sodium: A reduction in sodium across defined products to 450mg/100g by June 2024

Saturated Fat: A reduction in saturated fat across defined products to 4g/100g by June 2024

Inclusions:

Pizzas, calzones, pizza pockets, can be slices or whole.

Exclusions:

Pastry-based dishes, pizza toppings, pizza-flavoured foods (e.g. pastries, biscuits), pizzas from takeaway or fast-food restaurants.

Processed Meat

Meat and poultry preserved by smoking, curing, salting or chemical preservatives.

Meat product contains no less than 300g/kg meat, where meat either singly or in combination with other ingredients or additives, has undergone a method of processing other than boning, slicing, dicing, mincing or freezing, and includes manufactured meat and cured and/or dried meat flesh in whole cuts or pieces. Excludes sausages sold raw.

Processed meat subcategories: 1. Ham, 2. Bacon, 3. Processed deli meats, 4. Frankfurts and saveloys

Food Category: Processed meat – ham

Definition: Cured pork product generally containing pork, starch, salt, mineral salts, sugar, antioxidant, sodium nitrate, spices and water. Includes all fat varieties.

TARGET: A reduction in sodium across defined products to 1005mg/100g by June 2024

Inclusions

Packaged or deli ham, including leg ham, shaved ham, lite ham, and flavoured varieties (e.g. honey ham).

Exclusions

Sausages, fresh ham – raw, uncured, requiring cooking, ‘Protected Designation of Origin’ (e.g. Champagne ham, prosciutto, some pancetta’s), traditional speciality guaranteed products (e.g. Parma ham), speciality products produced using traditional methods such as immersion and dry cured processes (e.g. cured tongue), canned processed meats (e.g. spam), vegetarian/ vegan alternatives, bacon, processed deli meats, Frankfurts and saveloys.

Food Category: Processed meat – bacon

Definition: Cured and smoked pork product generally containing meat, sugar, mineral salts, antioxidant, nitrite and water. Includes all fat varieties.

TARGET: A reduction in sodium across defined products to 1005mg/100g June 2024

Inclusions

Packaged or deli bacon sold in all forms (e.g. rashers, diced). Includes all types of injection cured bacon (e.g. sliced back, streaky, bacon joints).

Exclusions

Dry and immersion cured pancetta and bacon, ham, 'Protected Designation of Origin', traditional speciality guaranteed products, speciality products produced using traditional methods, sausages, canned processed meats, turkey bacon, chicken bacon, vegetarian/ vegan alternatives, processed deli meats, Frankfurts and saveloys.

Food Category: Processed meat – processed deli meats

Definition: Processed and/or reformed meat products including whole muscle meats (containing pork, beef, or chicken) with added ingredients such as starch, salt, cereal, sugar, spices, flavour, sodium nitrite/nitrate, preservatives and water. Products are typically served cold and often sliced or diced. Includes emulsified luncheon meats.

TARGET: A reduction in sodium across defined products to 720mg/100g by June 2024

Inclusions

Devon, fritz, chicken loaf, mortadella, pastrami, chicken rolls, Berliner, whole muscle corned beef and other processed whole muscle meats (e.g. shaved chicken, turkey or beef if in alignment with subcategory definition).

Exclusions

Sausages sold raw, ham, bacon, twiggly sticks, kabana, salami, mettwurst canned meats, meat paste, vegetarian/vegan alternatives, pate, cooked uncured meats (e.g. roast meats), dried meats, fermented meats, 'Protected Designation of Origin', traditional speciality guaranteed products and speciality products produced using traditional methods (e.g. immersion and dry cured processes including cured tongue), Frankfurts and saveloys.

Food Category: Processed meat – frankfurts and saveloys

Frankfurts and Saveloys.

Definition: Frankfurts/Frankfurters, hot dogs and saveloys.

TARGETS:

Sodium - A reduction in sodium across defined products to 900mg/100g by June 2024

Saturated Fat - A 10% reduction in saturated fat across defined products with saturated fat levels exceeding 6.5g/100g by June 2024

Inclusions:

Frankfurts/Frankfurters, hot dogs and saveloys.

Exclusions:

Ham, bacon, processed deli meats, canned processed meats, kabana, kransky, Polish sausage, fresh sausages, vegetarian/vegan alternatives, sausage rolls, coated processed meats and meats in pastry or bread.

Ready Meals

Food Category: Ready Meals

Definition: Meals sold as ready-to-eat. May require re-heating or added accompaniments (e.g. potato, rice, noodles, pasta). Includes chilled and frozen varieties.

TARGET: A reduction in sodium across defined products to 250mg/100g by 30 June 2025.

Inclusions

Frozen, fresh or chilled plated complete meals of all cuisines made from meat, poultry, fish, Quorn, tofu or vegetables (e.g. frozen lasagne, frozen risotto, fresh pastas with sauces, butter chicken with rice, vegetable curries, dhal), shelf-stable rice/pasta with meat/poultry/ fish/ vegetables and/or sauce served as a meal and canned meals with meat or alternative (e.g. canned Irish stew, beef stroganoff) and other dishes that can be consumed as a meal and do not require preparation.

Exclusions

Meals requiring reconstitution (powdered or dry sachets), kit meals (e.g. taco kits, sushi kits), any meals requiring the addition of fresh ingredients (e.g. vegetables, meat, meat alternatives), soups, pizzas and dishes requiring preparation (e.g. Mac & Cheese, 2 Minute Noodles). Salads (sold as a side dish or bagged mix of salad ingredients (e.g. potato salad) and sold as a complete meal e.g. chicken caesar salad with croutons).

Sausages

Food Category: Sausages

Definition: Minced meat, poultry or a combination of meat and poultry, encased in a skin, sold raw and requiring cooking before eating. Product must contain no less than 500g/kg of fat free meat flesh; and have a proportion of fat that is no more than 500g/kg of the fat free meat flesh content.

TARGETS:

Sodium - A reduction in sodium across defined products to 540mg/100g by June 2024

Saturated Fat - reduction in saturated fat across defined products to 7g/100g June 2024

Inclusions

Fresh, chilled and frozen sausages and chipolatas, sold in raw form, made from beef, veal, lamb, kangaroo, chicken, turkey, pork or other meats. Raw Polish sausage.

Exclusions

Rissoles, burger patties, crumbed or battered meats, vegetarian/ vegan alternatives, sausage rolls, ham, bacon, deli meats, frankfurts, saveloys, hot dogs and other pre-cooked sausages, sausage meat products (e.g. stuffing, turkey roll or chicken roll).

Savoury Biscuits

Savoury biscuits, crackers or cakes which are shelf-stable and ready-to-eat.

Savoury biscuits subcategories: 1. Plain savoury crackers and biscuits, 2. Plain corn, rice & other 'grain cake' biscuits, 3. Flavoured savoury biscuits, crackers & 'grain-cake' cakes

Food Category: Savoury biscuits – plain savoury crackers and biscuits

Definition: Plain, savoury grain-based crackers and biscuits which are shelf-stable and ready-to-eat. Includes pepper varieties, but not those identified as salt flavoured.

TARGET: A reduction in sodium across defined products to 630mg/100g by June 2024

Inclusions

Wholemeal/wholegrain/plain crackers and biscuits with a flaky texture (e.g. SAO, Jatz, Savoy), crispbreads (e.g. Ryvita, Cruskits), other varieties (e.g. water/wafer crackers), all with either pepper flavouring (only) or without flavourings. Includes crackers made from any type of flour (e.g. wheat, rice). Plain products seasoned with salt.

Exclusions

Breadsticks, croutons, sweet biscuits, combinations of savoury biscuits/crackers with toppings (e.g. cheese, dip, vegetables, canned seafood), plain or flavoured rice cakes (e.g. SunRice rice cakes), savoury crackers with cheese, salt, or other savoury flavourings. Note: rice crackers that are advertised as 'plain' are excluded if they contain any added seasoning/flavouring, (other than salt).

Food Category: Savoury biscuits – plain corn, rice and other 'grain-cake' biscuits

Definition: Plain, savoury corn, quinoa or rice-based cakes which are shelf-stable and ready-to-eat.

TARGET: A reduction in sodium across defined products to 270mg/100g by June 2024

Inclusions

Puffed/ popped grain cakes (grain-varieties listed in definition) without added flavourings (e.g. SunRice rice cakes, Real Foods corn thins, SunRice rice and quinoa cakes). Includes products with salt added as a 'seasoning' sprinkled on top.

Exclusions

Plain or flavoured crackers (e.g. rice crackers, corn-based crackers, flavoured grain-based crackers) and flavoured cakes (e.g. flavoured rice cakes, flavoured corn Thins). Excludes plain and 'unseasoned' rice cakes.

Food Category: Savoury biscuits – Flavoured savoury biscuits, crackers and 'grain-cake' biscuits

Definition: Flavoured or salted savoury grain-based biscuits, crackers and cakes which are shelf-stable and ready-to-eat.

TARGET: A reduction in sodium across defined products to 720mg/100g by June 2024

Inclusions

Savoury crackers with cheese (e.g. Shapes), salt (e.g. rosemary & sea salt, garlic & sea salt crostini, Grissini or other biscuits), or other savoury flavourings. Flavoured rice, corn or other

crackers, biscuits (e.g. Country Cheese, Sakata, Delites) and 'grain-cakes' (e.g. flavoured rice cakes, flavoured corn Thins).

Exclusions

Croutons, breadsticks, sweet biscuits, savoury biscuits/crackers with toppings (e.g. cheese, dip, vegetables, canned seafood) and plain puffed/popped 'grain-cakes', plain wholemeal/wholegrain/plain crackers and plain biscuits, plain crispbreads (e.g. Ryvita, Cruskits), other varieties (e.g. water/wafer crackers). Excludes products where salt (alone) is used as a 'seasoning' / lightly salted products.

Savoury Pastries

Meat, poultry and/or vegetable filling encased in a pastry.

Savoury pastries subcategories: 1. Dry pastries, 2. Wet pastries

Food Category: Savoury pastries – dry pastries

Definition: Dry meat, vegetable or dairy filling encased in a pastry.

TARGETS:

Sodium - A reduction in sodium across defined products to 500mg/100g by June 2024

Saturated Fat - reduction in saturated fat across defined products to 7g/100g by June 2024

Inclusions

Sausage rolls, meat or vegetable or plant-based meat alternative pasties, savoury pastries/rolls (e.g. chicken & vegetable, spinach & cheese, ham & cheese), single-serve and party variety pasties and sausage rolls, quiche, pastizzi. Includes gluten-free varieties.

Exclusions

Frittatas, processed meats, pastry cases or bases without fillings (e.g. vol au vent or spring roll wrappers), croissants, sweet pastries, Asian pastries (e.g. dumplings, wontons, spring rolls) and filled vol-au-vents. All wet pastry dishes including, meat or vegetarian pies (in a gravy base, all flavours).

Food Category: Savoury pastries – wet pastries

Definition: Wet meat, vegetable, plant-based meat alternative or dairy filling encased in a pastry. Includes all sizes (family, single-serve, and party varieties)

TARGETS:

Sodium - A reduction in sodium across defined products to 400mg/100g by June 2024

Saturated Fat - reduction in saturated fat across defined products to 7g/100g June 2024

Inclusions

Meat or vegetarian pies (in a gravy base, all flavours), includes gluten-free varieties.

Exclusions

Pizzas, calzones, pizza pockets, pastry cases or bases without fillings (e.g. vol-au-vent or spring roll wrappers), sweet pastries. All dry pastries including sausage rolls, meat or vegetable pasties and savoury pastries/rolls, quiche, pastizzi.

Savoury Snacks

Potato-, corn-, vegetable-, grain-based and extruded shelf-stable, ready-to-eat snacks sold in portioned or bulk packaging with or without flavouring.

Savoury snacks subcategories: 1. Potato snacks, 2. Salt and vinegar snacks, 3. Extruded and pelleted snacks, 4. Vegetable, grain and other snacks, 5. Popcorn

Food Category: Savoury snacks – potato snacks

Definition: Thin potato slices that are generally deep fried, and then flavoured (e.g. using salts, seasonings, herbs or spices), ready-to-eat snacks. Excludes salt and vinegar flavours.

TARGET: A reduction in sodium across defined products to 500mg/100g by June 2024

Inclusions

Potato crisps (all flavours except salt & vinegar)/ includes thick, thin, crinkle, sticks, deli-style, potato straws and Pringles. Includes sheeted and re-formed potato snacks

Exclusions

Salt and vinegar flavoured potato crisps and straws, processed flavoured snacks, corn chips, popcorn, vegetable- or legume-based snacks, savoury biscuits, crackers or cakes and extruded snacks.

Food Category: Savoury snacks – salt and vinegar snacks

Definition: All snack products salt & vinegar flavoured and sold as ready-to-eat. Includes potato-, corn-, rice-, vegetable-based snacks.

TARGET: A reduction in sodium across defined products to 810mg/100g by June 2024

Inclusions

Potato-, corn-, vegetable-, grain-based and extruded snacks flavoured with salt and vinegar flavouring. Includes popcorn.

Exclusions

All non-salt and vinegar flavoured snacks (e.g. potato crisps, processed flavoured snacks, corn chips, popcorn, vegetable- or legume-based snacks, savoury biscuits, crackers or cakes, extruded snacks and nuts (including salted)).

Food Category: Savoury snacks – extruded and pelleted snacks

Definition: Starch-rich materials (e.g. corn, maize, wheat, rice, potato flour) or legume flours that are generally transformed into “hot melt fluids” and then expanded or puffed via an extruder to form a ready-to-eat snack.

TARGET: A reduction in sodium across defined products to 720mg/100g by June 2024

Inclusions

Processed flavoured snacks (e.g. Cheese Puffs, Bacon Balls, Twisties, Burger Rings, Cheezels, Grain Waves, pork rind snacks, prawn crackers).

Exclusions

Potato crisps, processed salt and vinegar flavoured snacks, popcorn, corn-, vegetable- or legume-based snacks, trail mix, snack mixes where the extruded/pelleted snacks are not the primary component (e.g. Bhujia style snacks), pretzels, savoury biscuits, crackers and cakes.

Food Category: Savoury snacks – vegetable, grains and other snacks

Definition: Vegetable matter (except potato) or cereal grains used to make a dough, which is then sheeted to thin, uniform dimensions and cut to form the snack and fried or baked. Sold as ready-to-eat.

TARGET: A reduction in sodium across defined products to 450mg/100g by June 2024

Inclusions

Vegetable or legume chips (e.g. beetroot chips, chickpea chips, sweet potato chips), wholegrain snacks (e.g. multigrain and sea salt VitaWeat Cracker Chips and other wholegrain crisps), corn-based snacks.

Exclusions

Biscuits and dip (including cheese dips), potato-based snacks, processed flavoured snacks, popcorn, pretzels, dry noodle snacks, Bhujia snacks, salt and vinegar-flavoured snacks, extruded snacks, savoury biscuits, crackers and cakes.

Food Category: Savoury snacks – Popcorn

Definition: Corn or maize kernels that have been heated until they burst open and puff out.

TARGET: A reduction in sodium across defined products to 360mg/100g by 30 June 2025.

Inclusions

Popcorn, all flavours except salt and vinegar. Includes microwave varieties.

Exclusions

No added salt varieties, salt and vinegar flavoured popcorn, savoury biscuits, crackers or cakes.

Sweetened yoghurt

Food Category: Sweetened yoghurt

Definition: Sweetened dairy-based yoghurts, liquid or semi-solid.

TARGET: A reduction in sugar across defined products to 12.5g/100g by 30 June 2024. This target will be reviewed in 2025, with the view to revising the target to 10.5g by 2030.

Inclusions

Sweetened yoghurts made with dairy milk (with added sugar, honey, juice concentrate or other kilojoule-containing sweetener) with or without non-nutritive sweetener, added cereals/grains,

nuts, fibre, vitamins and minerals or confectionary, yoghurt drinks, fermented milk (milk kefir). Includes yoghurts sold in pots, pouches and bottles.

Exclusions

Custards, dairy and dairy alternative desserts (including frozen products), fromage frais (e.g. Fruche), plain/Greek-style or other unsweetened or non-nutritive sweetened yoghurts with no added sugar, honey, juice concentrate, or other kilojoule-containing sweetener, yoghurts made with milk alternatives (e.g. nuts, oat, coconut, rice, soy).

Soups

Food Category: Soups

Definition: Savoury, primarily liquid dish, containing meat, poultry, fish, vegetables or other ingredients in stock or water. May be chilled or shelf-stable, ready for consumption or requiring reconstitution.

TARGET: A reduction in sodium across defined products to 280mg per 100g/ml by June 2024

Target is per 100g/ml of product for ready to serve soups; and per 100g/ml of dry or condensed soups that have been made up / diluted in accordance with the on-pack instructions.

Inclusions

Chilled soups, ready-to-eat soups, frozen soups, dry packet soup mixes requiring reconstitution and canned soups.

Exclusions

Products designed to be added to soup (e.g. lentil soup mix, soup beans, pasta or noodles for soups, canned or fresh meats for use in soups, e.g. beef soup bones).

Sweet bakery – cakes, muffins and slices

Freshly baked, frozen, shelf-stable or baking mixes of cakes, muffins and slices.

Food Category: Sweet bakery – cakes, muffins and slices

Definition: Freshly baked, frozen, shelf-stable or baking mixes of cakes, muffins and slices.

TARGET: A reduction in sodium across defined products to 360mg/100g by June 2024

For dry mixes, the target applies to the product as prepared in accordance with the on-pack instructions, including the addition of icing if this is included in the package.

Inclusions

All cakes, lamingtons, cupcakes, cake-type slices (e.g. chocolate brownies), biscuit-type slices (e.g. hedgehogs, caramel slice), cake rolls (e.g. Swiss rolls), muffins and muffin bars, cake mixes, muffin mixes and slice mixes.

Exclusions

Meringues (including pavlova, macarons), muesli/fruit/nut bars, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon

scrolls), scones, pastries (e.g. croissants, Danishes, strudels), sweet biscuits, fruit pies, tarts, crumbles, doughnuts, profiteroles, flour-based puddings (e.g. sticky date pudding), eclairs and cookies.

Definition for Added Sugar

*Added sugar, for the purposes of the Partnership Reformulation Program, includes:

- a) hexose monosaccharides and disaccharides, including dextrose, fructose, sucrose and lactose; or
- b) starch hydrolysate; or
- c) glucose syrups, maltodextrin and similar products; or
- d) products derived at a sugar refinery, including brown sugar and molasses; or
- e) icing sugar; or
- f) invert sugar; or
- g) honey, or
- h) malt or malt extracts; or
- i) deionised fruit juice; or
- j) fruit sugar syrup; derived from any source.

but does not include –

- k) sorbitol, mannitol, glycerol, xylitol, polydextrose, isomalt, maltitol, maltitol syrup or lactitol.