

**Improving Health Outcomes for Priority Populations of Women and Girls
Health Promotion Activities – GO6687**

FEEDBACK FOR APPLICANTS

OVERVIEW

The Improving Health Outcomes for Priority Populations of Women and Girls – Health Promotion Activities grant opportunity is provided through the Public Health and Chronic Disease Program of the Australian Government Department of Health and Aged Care.

The objectives of the grant opportunity are to support innovative approaches to trialling new initiatives, or expanding existing health promotion activities that focus on improving health literacy, reducing risk, and improving health outcomes within priority population groups (as identified in the Strategy). Preference has been given to initiatives that address clear unmet health needs as identified in the Strategy.

The intended outcomes of the grant opportunity are to:

- improve women and girl's health among priority population groups;
- improve women and girl's access to health information, regardless of location, socio-economic status, age, background or disability;
- reduce the incidence of preventable mortality and morbidity caused by health inequalities and specific women's population group health issues; and
- improve health literacy among priority population groups of women and girls, including increased understanding of risk and opportunities for improving health.

Applications were assessed on their merits and comparatively against other applications based on:

- how well it met the criteria;
- how it compared to other applications, and
- whether it provided value with relevant money.

ELIGIBILITY AND COMPLIANCE

All applications received were initially screened for eligibility and compliance as per the grant opportunity guidelines.

Reasons for applications being assessed as non-compliant or ineligible included:

- Duplicate applications;
- Incorrect or no application form submitted;
- Attachments not completed and/or submitted in the required format or with required details (Attachment pack);
- Application exceeded the word limit in one or more criteria; and
- Applicant entity not registered for GST.

ASSESSMENT OF APPLICATIONS

Assessment of each application was undertaken and scored using the 5 point numerical scale (excellent, good, average, poor and does not meet criterion at all) as per the grant opportunity

guidelines. A score out of 5 was applied to each of the 3 criterion with only applications scoring Good (4) in each criterion progressing to be considered for funding.

Applications that received high assessment scores provided clear and concise evidence against the selection criteria demonstrating the Organisation's ability to achieve project objectives to a high standard. Additional feedback aligned with each criterion is provided below.

Assessment Criterion 1: Alignment with Grant Opportunity Objectives and Outcomes

Applications that scored highly for this criteria clearly demonstrated:

- a strong understanding of grant opportunity objectives and outcomes and how grant activities will contribute to addressing these;
- reasons for the location selection demonstrated planning and insight;
- identification of partnerships, networking and/or collaboration together with an explanation of how these would be leveraged to maximise outcomes; and
- the approach to the evaluation demonstrated application of relevant performance measures that directly related to measuring the contribution of overall grant objectives and outcomes, particularly in relation to the nominated Priority Population Group.

Assessment Criterion 2: Efficient, Effective, Economical and Ethical Use of Grant Funds

Applications that scored highly for this criteria clearly demonstrated:

- a strong rationale for selection of Priority Population Group and the Priority Population Group matched the identified Priority Population Group in the Application Form response to Section 5.1;
- a clear identified need, aligned with the overarching grant opportunity objectives and outcomes, that was supported by documented activities and/or surveys for the identified Priority Population Group; and
- a clear description of the grant activities and a strong rationale supporting how the proposed activities will prevent or manage disease or sickness associated with the identified need and the identified Priority Population Group.

Assessment Criterion 3: Capacity and Capability to Deliver the Proposed Grant Activity

Applications that scored highly for this criteria clearly demonstrated:

- the organisation's past experience of delivering multiple successful projects that have achieved effective outcomes for the Priority Population Group;
- how effective links with stakeholders, including consumers, will be established and/or maintained and how this would contribute to achieving outcomes for the Priority Population Group;
- how consumer engagement and co-design approaches will be leveraged to maximise the opportunity and how this contributed to achieving the required outcomes for the Priority Population Group;
- how the national rollout of the grant activities (including scaling up) will be achieved within the grant delivery timeframe (including management of staff and resources across multiple locations).