## **Play Our Way** CREATING GREATER OPPORTUNITIES FOR WOMEN AND GIRLS



Travis Haslam PSM, First Assistant Secretary, Office for Sport Kat Yuile, Director, Play Our Way Program Section





## Introduction from the Minister for Sport

The Hon Anika Wells MP



# Join at **slido.com #2479 423**





## Program design

- Expert Advisory Panel
- Commonwealth Agency Working
  Group
- State & Territory officials
- Designed with a focus on integrity and transparency



## **Play Our Way - Overview**

**Decrease discrimination and inequality** in sport and physical activity through:

New/improved facilities and equipment

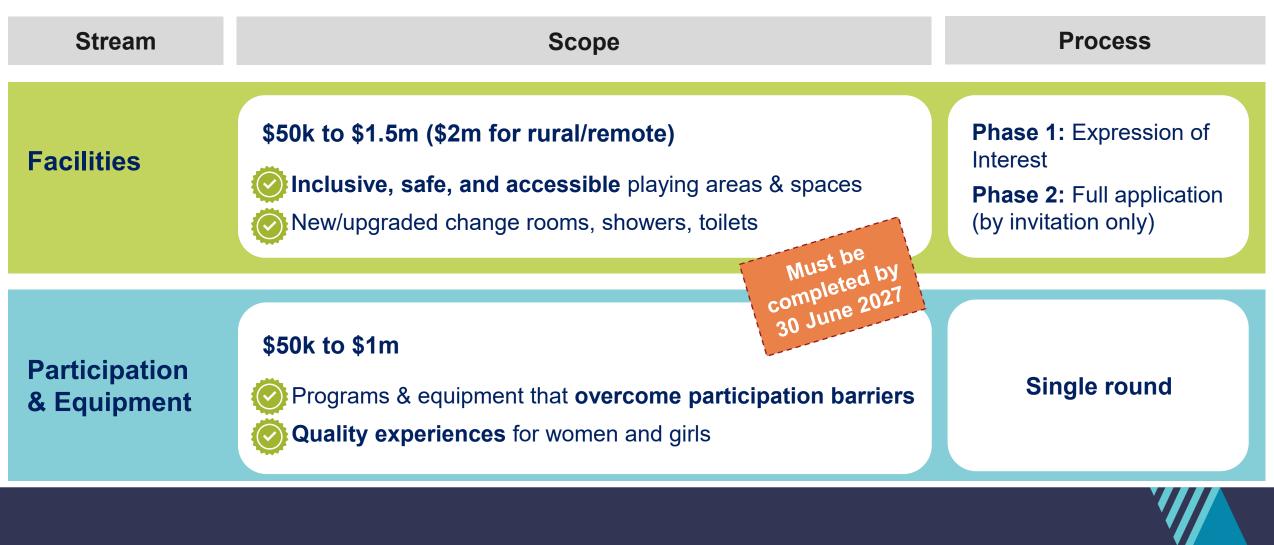
Safe, inclusive, quality and sustainable programs and initiatives

Increase in **satisfaction**, **access and use** of facilities over time

Increased participation, retention and engagement



## Play Our Way has two funding streams



## Who can apply?

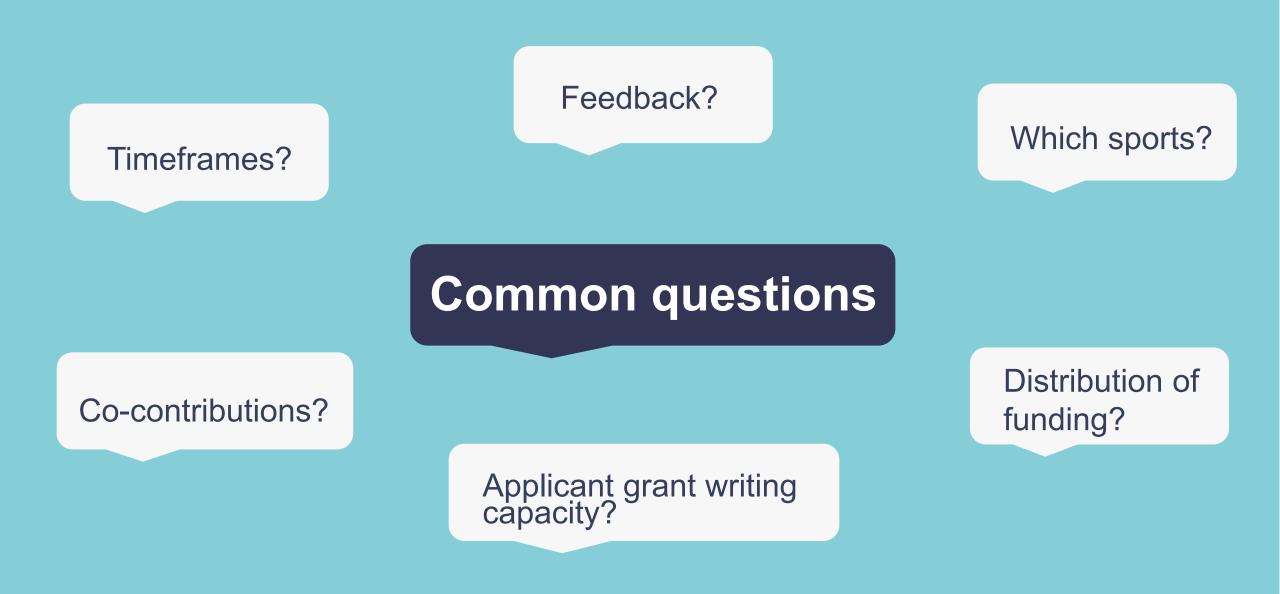
Entity types:

- Local governments
- Indigenous Corporations
- Companies
- Unincorporated associations
- Incorporated associations

Accepted and encouraged:

Consortia with a lead organisation





## Play Our Way Expert Advisory Panel

Sport should be accessible for everyone. Universal design considerations are an important part of the process to ensure that programs are as inclusive as possible.



#### Madison de Rozario OAM, Paralympic athlete

Please note GrantConnect is the definitive source on what the Department is looking for in applications.

## **Play Our Way Expert Advisory Panel**



When I was a young girl, growing up in Sydney's west, there weren't many female athletes to look up to. I used to want to play rugby league because that was the only sport on television. My mum had to take me aside and explain why adult men and women can't play contact sport together. That was shattering for me. As a 10year-old, I couldn't have those dreams of playing professionally. But my little girl will grow up in a completely different world

Gender should not be a barrier when it comes to playing and enjoying sports. Grassroots participation, role models and pathways at the community level are so important to breaking down barriers and creating opportunities for everyone to participate and thrive in sports.

#### Liz Ellis AO, former Diamonds captain

Please note GrantConnect is the definitive source on what the Department is looking for in applications.

## **Play Our Way Expert Advisory Panel**

For as long as I can remember, girls playing football – girls like me – didn't belong.

If we are going to change the game for women and girls in sport, superficial, short-term approaches won't cut it.

We need to invest in **sustainable**, **evidence-based** approaches that **address the underlying barriers** to participation.

We need to prioritise areas **where the need is greatest**; and **measure** our progress over time.

And we need to **co-design** our approaches with the very cohorts we seek to enable.



Tal Karp, former Matilda and Olympian

Please note GrantConnect is the definitive source on what the Department is looking for in applications.



# More information?

All documents relating to this Grant, including application forms are on GrantConnect Grant Opportunity GO6763 - Play Our Way Program

Please direct all enquiries about the Play Our Way Program Grant Opportunity to: Grant.ATM@Health.gov.au

## **Play Our Way** CREATING GREATER OPPORTUNITIES FOR WOMEN AND GIRLS



# Thank you for your time