

play our way

CREATING GREATER OPPORTUNITIES
FOR WOMEN AND GIRLS »»



Travis Haslam PSM, First Assistant Secretary, Office for Sport
Kat Yuile, Director, Play Our Way Program Section



Australian Government
Office for Sport

Introduction from the Minister for Sport

The Hon Anika Wells MP



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Program design

- Expert Advisory Panel
- Commonwealth Agency Working Group
- State & Territory officials
- Designed with a focus on **integrity** and **transparency**



Photo Australian Sports Commission

Play Our Way - Overview

Decrease discrimination and inequality in sport and physical activity through:

New/improved **facilities and equipment**

Safe, inclusive, quality and sustainable programs and initiatives

Increase in **satisfaction, access and use** of facilities over time

Increased **participation, retention and engagement**



Play Our Way has two funding streams

Stream	Scope	Process
Facilities	<p>\$50k to \$1.5m (\$2m for rural/remote)</p> <ul style="list-style-type: none">✓ Inclusive, safe, and accessible playing areas & spaces✓ New/upgraded change rooms, showers, toilets	<p>Phase 1: Expression of Interest</p> <p>Phase 2: Full application (by invitation only)</p>
Participation & Equipment	<p>\$50k to \$1m</p> <ul style="list-style-type: none">✓ Programs & equipment that overcome participation barriers✓ Quality experiences for women and girls	<p>Single round</p>

Must be
completed by
30 June 2027

Who can apply?

Entity types:

- Local governments
- Indigenous Corporations
- Companies
- Unincorporated associations
- Incorporated associations

Accepted and encouraged:

- Consortia with a lead organisation



Photo Australian Sports Commission

Common questions

Timeframes?

Feedback?

Which sports?

Co-contributions?

Distribution of funding?

Applicant grant writing capacity?

Play Our Way Expert Advisory Panel

Sport should be accessible for everyone. Universal design considerations are an important part of the process to ensure that programs are as inclusive as possible.

Madison de Rozario OAM, Paralympic athlete



Please note GrantConnect is the definitive source on what the Department is looking for in applications.

Play Our Way Expert Advisory Panel



When I was a young girl, growing up in Sydney's west, there weren't many female athletes to look up to. I used to want to play rugby league because that was the only sport on television. My mum had to take me aside and explain why adult men and women can't play contact sport together. That was shattering for me. As a 10-year-old, I couldn't have those dreams of playing professionally. But my little girl will grow up in a completely different world

Gender should not be a barrier when it comes to playing and enjoying sports. Grassroots participation, role models and pathways at the community level are so important to breaking down barriers and creating opportunities for everyone to participate and thrive in sports.

Liz Ellis AO, former Diamonds captain

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For as long as I can remember, girls playing football – girls like me – didn't belong.

If we are going to change the game for women and girls in sport, superficial, short-term approaches won't cut it.

We need to invest in **sustainable, evidence-based** approaches that **address the underlying barriers** to participation.

We need to prioritise areas **where the need is greatest**; and **measure** our progress over time.

And we need to **co-design** our approaches with the very cohorts we seek to enable.

Tal Karp, former Matilda and Olympian



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More information?

All documents relating to this Grant, including application forms are on

GrantConnect

Grant Opportunity GO6763 - Play Our Way Program

Please direct all enquiries about the Play Our Way Program
Grant Opportunity to:

Grant.ATM@Health.gov.au

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Thank you
for your time