

# Industry Guide to Voluntary Serving Size Reduction:

## Category definitions, inclusions, and exclusions

### Summary of category definitions

**Table 1: Summary of food category definitions**

<b>Food Category</b>	<b>Category Definition</b>
Cakes, muffins and slices: Retail	Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in retail settings. Includes packet baking mixes. Includes three sub-categories: A. Cakes    B. Muffins    C. Slices
Cakes, muffins and slices: Out of home	Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in the out of home sector. Includes four sub-categories: A. Cakes – heavy weight    B. Cakes – light-medium weight    C. Muffins D. Slices
Chilled beverages: Out of home	Chilled beverages portioned on site and served cold in the out of home sector. This includes beverages such as soft drinks, fruit drinks or energy drinks (defined in the Australian New Zealand Food Standards Code, Standard 2.6.2 Non-alcoholic beverages and brewed soft drinks and Standard 2.6.4 Formulated caffeinated beverages - energy drinks), fruit juice, and sweetened dairy-based drinks (including plant-based alternatives). Includes non-nutritive sweetened varieties.
Chocolate and chocolate-alternative based confectionery: Retail	Plain chocolate, chocolate-based and chocolate-alternative-based confectionery, including all varieties (white, milk or dark chocolate) sold in the retail setting.
Crumbed and battered proteins: Out of home	Meat, poultry, seafood and plant-based proteins which have been coated with a crumb or batter made from flour or flour-alternatives and sold in the out of home sector. Includes products prepared on-site or pre-prepared.
Hot potato chips, fries and wedges: Out of home	Potato or sweet potato-based products designed to be consumed as a snack or side dish and sold in the out of home sector. Excludes potato-based meals or cold potato-based snack foods.
Ice-cream, ice-cream confections and frozen desserts: Retail	Dairy or dairy-alternative-based ice-cream, ice-cream confections and frozen desserts sold in retail settings. Includes shelf-stable products that are intended to be served frozen.
Pizza: Out of home	Pizza base, with toppings (e.g. vegetable, cheese, meat, fish or alternatives) sold in the out of home sector.
Savoury pastry products - pies, rolls and filled pastries: Out of home and Retail	Any savoury filling encased in a pastry and sold in the out of home and retail sectors. Includes open top products.
Sweet biscuits: Retail	All sweet biscuits sold in retail. Includes products which are coated or uncoated, filled or unfilled. Includes packet baking mixes.
Sweet biscuits: Out of home	All sweet biscuits sold in the out of home sector. Includes products which are coated or uncoated, filled or unfilled.

**Table 2: Definitions for Retail and Out of Home**

Retail	Food products sold in retail environments e.g. supermarkets, petrol stations and convenience stores.
Out of home	<p>Outlets where food and/or beverage are prepared for immediate consumption e.g. cafes (including those within a retail, petrol or convenience store), restaurants, pubs, clubs, quick-service restaurants, canteens, online businesses that sell food or beverage for takeaway or home delivery and retail 'on the go' products.</p> <p>Retail 'on the go' products include, but are not limited to, beverages (all varieties including smoothies, juices and soft drinks served in cups or glasses, but not pre-packed, bottled or canned cold drinks), bakery items (predominantly loose pastries, cakes, biscuits, slices) and ready to eat options such as pizza, chicken nuggets, hot chips.</p>

## Category Definitions: Inclusions and Exclusions

### *Cakes, muffins and slices: Retail*

#### **Category definition:**

Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in retail. Includes packet baking mixes.

Includes three sub-categories:

A. Cakes

B. Muffins

C. Slices

#### **Sub-category A: Cakes - Retail**

#### **Subcategory definition:**

Freshly baked, frozen or shelf-stable cakes sold in retail. Includes cake sold whole or pre-portioned (with or without toppings), or cupcakes with a frosting or a coating. Includes packet baking mixes.

**Table 3: Cakes – Retail**

<b>Sub-category Inclusions</b>	<b>Sub-category Exclusions</b>
<p>All iced and un-iced cakes (all flavours), pre-portioned coated cakes (e.g. lamingtons), cupcakes with or without a frosting/icing or a coating, cake rolls (e.g. Swiss rolls), cake bars and brownies.</p> <p>Includes pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Includes products available as ready-to-eat, frozen, chilled or shelf-stable products, with or without fillings or decorations such as jam, cream, nuts or sprinkles. Includes packet baking mixes.</p> <p>Includes gluten-free alternatives.</p> <p>May be sold as individual serves (e.g. individual cake slice), as a multipack (e.g. pack of lamingtons or cake bars), pre-sliced (e.g. a whole cake already sliced) or whole unsliced cake/loaf.</p>	<p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, sweet biscuits and cookies.</p> <p>All puddings and desserts (e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta).</p> <p>All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate).</p> <p>All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).</p> <p>Savoury products including savoury muffins, savoury tarts or slices.</p>

## Sub-category B: Muffins - Retail

### Subcategory definition:

Freshly baked, frozen or shelf-stable muffins with or without a light topping (e.g. crumbs, dusted with icing sugar, chocolate drizzle), sold in retail in pre-portioned servings. Includes packet baking mixes.

**Table 4: Muffins - Retail**

Sub-category Inclusions	Sub-category Exclusions
<p>All muffins and muffin bars (all flavours).</p> <p>Includes products available as ready-to-eat frozen, chilled or shelf-stable products, with or without toppings, fillings or decorations such as icing, jam, cream, nuts or sprinkles. Includes packet baking mixes. Includes gluten-free alternatives.</p> <p>May be sold as individual serves (e.g. one muffin), or as a multipack (e.g. 6 muffins).</p>	<p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, biscuits and cookies.</p> <p>All puddings and desserts (e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta).</p> <p>All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).</p> <p>All cakes (all flavours), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, brownies.</p> <p>Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Savoury products including savoury muffins, savoury tarts or slices.</p>

## Sub-category C: Slices - Retail

### Subcategory definition:

Freshly baked, frozen or shelf-stable slices sold in retail. Includes packet baking mixes. Slices are a sweet product typically consisting of layers, with a firm base (such as biscuit), and a topping (such as icing or chocolate), with or without a filling.

**Table 5: Slices - Retail**

Sub-category Inclusions	Sub-category Exclusions
<p>All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, rocky road slice, fruit and nut type slices, slices containing meringue or jelly).</p> <p>Includes products available as ready-to-eat frozen, chilled or shelf-stable products. Includes packet baking mixes. Includes gluten-free alternatives.</p> <p>May be sold as individual serves (e.g. one slice), or as a multipack (e.g. 6 slices).</p>	<p>Meringues, pavlova, macarons, muesli/fruit/nut bars, pastry bases only (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, biscuits and cookies.</p> <p>All puddings and desserts (e.g sticky date pudding, crème brûlée, ice-cream and panna cotta).</p> <p>All muffins and muffin bars (all flavours).</p> <p>All cakes (all flavours), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, brownies.</p> <p>Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Savoury products including savoury muffins, savoury tarts or slices.</p>

## Cakes, muffins and slices: Out of home

### Category definition:

Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in the out of home sector.

Includes four sub-categories:

- A. Cakes – heavy weight
- C. Muffins

- B. Cakes – light-medium weight
- D. Slices

### Sub-category A: Cakes – Heavy Weight – Out of home

#### Sub-category definition:

Freshly baked, frozen or shelf-stable mud cakes and cheesecakes sold in the out of home sector.

Includes cake sold whole or pre-portioned (with or without toppings), or cupcakes with or without a frosting or a coating.

**Table 6: Cakes – Heavy Weight – Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>Includes mud cake (all varieties, such as white, caramel, chocolate mud cakes and mud cake-style cupcakes).</p> <p>Includes cheesecakes (all varieties, such as baked, fruit flavoured, vanilla, chocolate, caramel).</p> <p>Includes mud cakes or cheesecakes made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable.</p> <p>Includes products with or without fillings or decorations such as jam, cream or sprinkles.</p> <p>Includes products made from any type of flour including gluten-free alternatives.</p> <p>May be sold as individual serves (e.g. individual cake slice), as a multipack (e.g. cake bars), pre-sliced (e.g. a whole cake already sliced) or whole unsliced cake.</p>	<p>Excludes all other iced and un-iced cakes (all flavours), pre-portioned coated cakes (e.g. lamingtons, cake bars), iced and uniced cupcakes that are not mud cakes, cake rolls (e.g. Swiss rolls) and brownies.</p> <p>Excludes pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, biscuits and cookies.</p> <p>All puddings and desserts e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta.</p> <p>All muffins and muffin bars (all flavours).</p> <p>All slices (all flavours).</p> <p>Savoury products including savoury muffins, savoury tarts or slices.</p> <p>Excludes hybrid cake products which combine an excluded item with an included item, e.g. Duffins (donut muffins).</p>

## Sub-category B: Cakes – Light-Medium Weight – Out of home

### Sub-category definition:

Freshly baked, frozen or shelf-stable light and medium cakes sold in the out of home sector. Includes cake sold whole or pre-portioned (with or without toppings), or cupcakes with or without a frosting or a coating. Excludes mud cakes and cheesecakes.

**Table 7: Cakes– Light-Medium Weight – Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>All light and medium weight iced and un-iced cakes (all flavours), pre-portioned coated cakes (e.g. lamingtons, cake bars), iced and uniced cupcakes (except mud cake-style cupcakes), cake rolls (e.g. Swiss rolls) and brownies.</p> <p>Includes pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable.</p> <p>Includes products with or without fillings or decorations such as jam, cream or sprinkles.</p> <p>Includes products made from any type of flour including gluten-free alternatives.</p> <p>May be sold as individual serves (e.g. individual cake slice), as a multipack (e.g. pack of lamingtons or cake bars), pre-sliced (e.g. a whole cake already sliced) or whole unsliced cake.</p>	<p>Excludes mud cakes and cheesecakes (all varieties including mud cakes or cheesecakes sold whole or pre-portioned, with or without toppings, or mud cake-style cupcakes with or without a frosting or a coating).</p> <p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, biscuits and cookies.</p> <p>All puddings and desserts e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta.</p> <p>All muffins and muffin bars (all flavours).</p> <p>All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).</p> <p>Savoury products including savoury muffins, savoury tarts or slices.</p> <p>Excludes hybrid cake products which combine an excluded item with an included item, e.g. Duffins (donut muffins).</p>

## Sub-category C: Muffins – Out of home

### Subcategory definition:

Freshly baked, frozen or shelf-stable muffins, with or without a topping (e.g. crumbs, dusted with icing sugar, chocolate drizzle), sold in the out of home sector, in pre-portioned servings.

**Table 8: Muffins - Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate).</p> <p>Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable. Includes products with or without toppings, fillings or decorations such as icing, jam, cream or sprinkles. Includes products made from any type of flour including gluten-free alternatives.</p> <p>May be sold as a single serve (e.g. individual muffin), or multipacks (e.g. a pack of muffins).</p>	<p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs, biscuits and cookies.</p> <p>All puddings and desserts e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta.</p> <p>All slices (e.g. hedgehogs, brownies, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).</p> <p>All cakes (all flavours), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars.</p> <p>Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Savoury products including savoury muffins, savoury tarts or slices</p> <p>Excludes hybrid cake products which combine an excluded item with an included item, e.g. Duffins (donut muffins).</p>



## Sub-category D: Slices – Out of home

### Subcategory definition:

Freshly baked, frozen or shelf-stable slices sold in the out of home sector. Slices are a sweet product typically consisting of layers, with a firm base (such as biscuit), and a topping (such as icing or chocolate), with or without a filling.

**Table 9: Slices - Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>All slices (e.g. brownies, hedgehogs, caramel slice, vanilla slice, coconut and jam slice, rocky road slice, fruit and nut type slices, slices containing meringue or jelly).</p> <p>Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable. Includes products made from any type of flour including gluten-free alternatives.</p> <p>May be sold as a single serve (e.g. individual slice), or multipack (e.g. 6 slices).</p>	<p>Meringues, pavlova, macarons, muesli/fruit/nut bars and slices, pastry bases only e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single ingredients (e.g. icing/frosting, sugar, flour), sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties), churros, profiteroles, custards, protein balls, eclairs , biscuits and cookies.</p> <p>All puddings and desserts e.g. sticky date pudding, crème brûlée, ice-cream and panna cotta.</p> <p>All cakes (all flavours), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, muffins.</p> <p>Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.</p> <p>Savoury products including savoury muffins, savoury tarts or slices</p> <p>Excludes products which combine an excluded item with an included item, e.g. Duffins (donut muffins).</p>

## Chilled Beverages: Out of home

### Category definition:

Chilled beverages portioned on site and served cold in the out of home sector. This includes beverages such as soft drinks, fruit drinks or energy drinks (defined in the Australian New Zealand Food Standards Code, Standard 2.6.2 Non-alcoholic beverages and brewed soft drinks and Standard 2.6.4 Formulated caffeinated beverages - energy drinks), fruit juice, and sweetened dairy-based drinks (including plant-based-alternatives). Includes non-nutritive sweetened varieties.

**Table 10: Chilled Beverages: Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>Includes all chilled beverages which have been portioned onsite. For example, fruit drinks, fruit juice, soft drinks and energy drinks. Includes non-nutritive sweetened varieties.</p> <p>Fruit drinks made from any fruit, containing one type of fruit or a mixture of fruits.</p> <p>Frozen or chilled fruit drinks (e.g. slushies, chillers or frappes made with fruit, water and/or sugar), smoothies, milkshakes, frappes (with or without milk and/or cream), iced-teas, ice coffee, and bubble teas.</p> <p>Flavoured drinks with added ingredients e.g. chocolate, peanut butter, cream, ice-cream or yoghurt.</p> <p>Fruit and vegetable juices as defined by the Australian New Zealand Food Standards Code.</p> <p>Fruit may be purchased pre-juiced or may be squeezed or blended on site. May have added flavourings or fruit-based ingredients such as coconut water or fruit-based sorbet.</p> <p>Includes products sourced as ready-to-drink, or powders/concentrates requiring reconstitution prior to sale (cordials, 'pre-mixes').</p> <p>Also includes hand-crafted beverages (e.g. house-made lemon squash, kombucha, sodas and iced teas).</p> <p>May be sold as single serves (e.g. a cup) or in large bottles or jugs to share/ for multiple servings.</p>	<p>Plain water (including mineral/spring/soda water), alcoholic drinks, sports drinks, and hot beverages (e.g. tea, coffee, hot chocolate).</p> <p>Excludes all chilled beverages designed for retail sale, i.e. packaged products from manufacturers which do not require any additions and are sold in sealed bottles, cans, and other containers.</p>

## Chocolate and chocolate-alternative-based confectionery: Retail

### Category definition:

Plain chocolate, chocolate-based and chocolate-alternative-based confectionery, including all varieties (white, milk or dark chocolate) sold in the retail setting.

**Table 11: Chocolate and chocolate-based confectionery – Retail**

Sub-category Inclusions	Sub-category Exclusions
<p>Includes all varieties and forms of ready-to-eat chocolate or chocolate alternative based confectionery.</p> <p>This includes, but is not limited to: sugar free, dairy-free/vegan (e.g. coconut-based), white, dark, milk, ruby, compounded chocolate and carob products, with or without coatings, filled and unfilled, with and without inclusions i.e. nuts.</p> <p>Also includes chocolate coated nuts and dried fruit mixtures, chocolate coated confectionery, confectionery coated chocolate, single-serve chocolate bars, chocolate blocks, fun size chocolate, boxed chocolates, and carob products.</p>	<p>Cooking chocolate, non-chocolate confectionery (e.g. lollies, chews), other products that may contain chocolate, or are chocolate-topped, but not sold or marketed as confectionery (e.g. muesli bars/nut bars, bakery products, sweet biscuits, breakfast cereals, frozen desserts, icing, protein drinks or supplements), chocolate beverages or beverage powders, chocolate sauces, spreads, yoghurt-coated products and cocoa powder.</p> <p>Seasonal/novelty products (e.g. Christmas chocolates and Easter Bunny figurine).</p>

## Crumbed and battered proteins: Out of home

### Category definition:

Meat, poultry, seafood and plant-based proteins which have been coated with a crumb or batter made from flour or flour-alternatives and sold in the out of home sector. Includes products prepared on-site or pre-prepared.

**Table 12: Meat, poultry, seafood and plant-based proteins – Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>Schnitzel, Kiev, nuggets, crumbed chicken, crumbed burger patties, crumbed/battered rissoles, crumbed veal, steak or lamb cutlets, popcorn chicken or coated and fried chicken.</p> <p>Crumbed or battered fish, squid, prawns and all other seafood (e.g. fish fingers, fish fillets, crumbed calamari, salt and pepper squid, seafood tempura, popcorn prawns, battered crab or fish cakes).</p> <p>Includes plant-based proteins.</p> <p>Includes schnitzels with any topping (e.g. mushroom sauce, chicken parmigiana) or flavoured coated chicken (e.g. chicken karaage).</p> <p>May be sourced whole or in pieces, fresh or frozen. May have been processed prior to coating or be in its raw form.-Product may be pre-prepared or cooked fresh.</p> <p>Includes gluten-free varieties.</p> <p>May have accompaniments e.g. tomato sauce (ketchup), gravy, meat sauces, spicy sauces, vegetables or salsas, but these are not included in the serving size weight.</p> <p>Can be sold as a main meal, a snack or side dish.</p>	<p>Marinated or seasoned products without crumbing or batter (e.g. BBQ/buffalo/hot wings, pork ribs), potato-based dishes, meatloaf, plain (not crumbed or battered) patties, uncoated rissoles, crumbed or battered cheeses, hot dogs, pies, pastries, croquettes, dumplings.</p>

## Hot potato chips, fries and wedges: Out of home

### Category definition:

Potato or sweet potato-based products designed to be consumed as a snack or side dish and sold in the out of home sector. Excludes potato-based meals or potato-based snacks such as crisps.

**Table 13: Hot potato chips, fries or wedges – Out of home**

Category Inclusions	Category Exclusions
<p>Hot potato or sweet potato chips, fries or wedges with or without added seasonings or fat.</p> <p>Includes chips, fries, shoestring fries and wedges of any flavour or cooking method (e.g. oven roast, beer battered, French fries, crinkle cut, straight cut).</p> <p>Products may be prepared from raw ingredients or from pre-cut or pre-coated ingredients, they may require cooking or re-heating on-site.</p> <p>May be served with condiments e.g. tomato sauce (ketchup), gravy, spicy sauces.</p> <p>May be served alone as a snack or served as a side dish.</p>	<p>Other potato-based snacks such as hash browns, pommies, puffs, balls, noisettes, fritters, gems or potato cakes.</p> <p>Any vegetables other than potato or sweet potato, e.g. corn chips (including nachos), onion rings.</p> <p>Potato within meals (such as shepherd's pie, gnocchi, potato bakes). Mashed potato. Potato salad. Potato-based curries or any other main meals. Potato-based meals with additional food toppings: meat sauces, vegetables/ salsas or cheese.</p> <p>Other potato-based snacks such as crisps.</p>

## ***Ice-cream, ice-cream confections and frozen desserts: Retail***

### **Category definition:**

Dairy- or dairy-alternative (plant-based) ice-cream and confections and frozen desserts sold in retail settings. Includes shelf-stable products that are intended to be served frozen.

This category is split into two sub-categories:

Sticks/single servings: Individually packaged servings, which may include a cone or a stick. Intended to be consumed as a single serving.

Tubs: Tubs contain multiple, unportioned servings in a single package, and are not intended to be consumed as a single serving. Serving size is displayed on the Nutrition Information Panel.

**Table 14: Ice-cream and ice-cream confections and desserts – Retail**

<b>Sub-category Inclusions</b>	<b>Sub-category Exclusions</b>
<p>Ice-cream, ice-cream confections and frozen desserts made from dairy (including lactose-free) or dairy alternatives (including but not limited to soy, coconut, tofu or nut-based).</p> <p>Includes dairy- or dairy-alternative-based ice-cream, frozen yoghurt, gelato, ice-cream cakes.</p> <p>Includes regular fat, reduced fat, low fat and sugar-free options. Products may be single-serve, multipacks or in a tub. Products may be any flavour, have toppings or be value-added. Includes shelf-stable products.</p>	<p>Water-based ice-confections (e.g. icy poles, ice blocks, sorbet), chilled and refrigerated dairy desserts (e.g. puddings, mousse and custards), frozen mousse, frozen custard, frozen dairy desserts intended to be consumed at room temperature with or without heating (e.g. cheesecake or Bavarian desserts).</p>

## Pizza: Out of home

### Category definition:

Pizza base with toppings (e.g. vegetable, cheese, meat, fish or alternatives) sold in the out of home sector.

**Table 15: Pizza - Out of home**

<b>Sub-category Inclusions</b>	<b>Sub-category Exclusions</b>
<p>Pizzas, calzones and pizza pockets.</p> <p>May have a traditional pizza dough base (thin or thick crust) or be a bread or pita base (e.g. bakery-style pizzas or Turkish Pide).</p> <p>May have any savoury topping: fresh or processed meats, eggs, vegetables, seafood, plant-based alternatives, any sauces (e.g. garlic, oil, tomato-based, mayonnaise), with or without cheese.</p> <p>Product may be sourced pre-prepared or cooked fresh.</p> <p>May be made from pre-prepared ingredients (such as pre-prepared pizza bases or pre-sliced toppings) or may be made from raw ingredients on-site.</p> <p>Includes products sourced as chilled or frozen varieties and then heated.</p> <p>May be baked, reheated, grilled or deep fried.</p> <p>Can be sold whole as a main meal, or as individual slices.</p>	<p>Pastry-based dishes, dessert pizzas (sweet-flavoured pizzas e.g. apple and ice-cream, berry and chocolate), pizza toppings (only), pizza-flavoured pastries, biscuits, scrolls, or other foods.</p>

## Savoury pastry products - pies, rolls and filled pastries: Retail and Out of Home

### Category definition:

Any savoury filling encased in a pastry and sold in the out of home and retail sectors. Includes open top products.

**Table 16: Savoury pastries – Out of home and Retail**

Sub-category Inclusions	Sub-category Exclusions
<p>Meat or vegetarian pies (in a gravy or sauce base, all flavours). Quiches, filled vol-au-vents, pastizzi and samosas. Includes open top products.</p> <p>Sausage rolls, meat or vegetable pasties, savoury pastries/rolls (e.g. chicken and vegetable, spinach and cheese, ham and cheese), single-serve and party variety pasties and sausage rolls or vegetarian sausage rolls.</p> <p>Product may be frozen, pre-prepared and cooked/reheated or baked fresh.</p> <p>May be made from any type of pastry, e.g. puff, shortcrust, filo. Includes gluten-free varieties.</p> <p>May be sold as an individual serve (e.g. individually sold pie, pasty or sausage rolls) or a slice from a product such as a quiche.</p> <p>Also includes party-pies and sausage rolls for which one serve would comprise multiple mini sausage rolls or mini pies, and larger versions intended to be portioned.</p>	<p>Frittatas, pizzas, hot dogs, croissants, sweet pastries, dumplings, wontons, spring rolls, gozleme, pretzels, savoury scrolls and pinwheels.</p> <p>Pastry cases or bases without fillings (e.g. vol au vent cases, spring roll wrappers).</p>



## Sweet biscuits: Retail

### Category definition:

All ready-to-eat sweet biscuits sold in retail. Includes products which are coated or uncoated, filled or unfilled. Includes packet biscuit/cookie mixes and cookie doughs.

**Table 17: Sweet biscuits - Retail**

Category Inclusions	Category Exclusions
<p>All sweet biscuits (also known as cookies) including plain, chocolate flavoured, chocolate coated and filled sweet biscuits.</p> <p>May be fresh or shelf-stable. Includes packet biscuit/cookie mixes, cookie doughs.</p> <p>Includes all flavours such as shortbread, wafer-style biscuits, biscotti, and gingerbread. May have added nuts, chocolate, oats, icing, cream, coconut, fruit, marshmallow or other fillings and flavours.</p> <p>Includes gluten-free, sugar-free, low-fat varieties. Includes products made from cereal flours or alternatives.</p> <p>May be sold in multi-packs or as individual servings.</p>	<p>Savoury biscuits, products containing biscuits where biscuits are not the main ingredient (e.g. ice-cream sandwiches), muesli bars, breakfast biscuits and bakes, sweet bakery products including meringue, all cakes, lamingtons, cupcakes, slices, cake rolls, muffins, pastries, fruit pies, tarts, crumbles, turnovers, bread products with icing or glaze, profiteroles, puddings, eclairs, baklava, doughnuts or mixes for the above products.</p>

## Sweet biscuits: Out of home

### Category definition:

All sweet biscuits sold in the out of home sector. Includes products which are coated or uncoated, filled or unfilled.

**Table 18: Sweet biscuits - Out of home**

Sub-category Inclusions	Sub-category Exclusions
<p>All sweet biscuits (also known as cookies) including plain, chocolate flavoured, chocolate coated, and filled sweet biscuits. Includes products made from raw ingredients or from a mix.</p> <p>Includes all flavours such as shortbread, wafer-style biscuits, biscotti, and gingerbread. May have added nuts, chocolate, oats, icing, cream, coconut, fruit, marshmallow or other fillings and flavours.</p> <p>Includes gluten-free, sugar-free, low-fat varieties. Includes products made from cereal flours or alternatives. Usually sold as an individual serving.</p>	<p>Savoury biscuits, products containing biscuits where biscuits are not the main ingredient (e.g. ice-cream sandwiches), muesli bars, breakfast biscuits, sweet bakery products including meringue, all cakes, lamingtons, cupcakes, slices, cake rolls, muffins, pastries, fruit pies, tarts, crumbles, turnovers, bread products with icing or glaze, profiteroles, puddings, eclairs, baklava, doughnuts or mixes for the above products.</p>