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RE: King media rls welcomina food labelling [SEC=UNCLASSIFIED]
Alastair Furnival to:

13/12/2013 04:26 PM

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----- Original Message -----

From :
To : Alastair Furnival/MINISTER/Health@Health_gov_au,

Cc :
Sent on : 13/12 03:41:43 PM ZE10
Subject : King media rls welcoming food labelling [SEC=UNCLASSIFIED]



CATHERINE KING MP
SHADOW MINISTER FOR HEALTH
MEMBER FOR BALLARAT

HON MELISSA PARKE MP
SHADOW ASSISTANT MINISTER FOR HEALTH
MEMBER FOR FREMANTLE

MEDIA RELEASE

LABOR WELCOMES THE GO AHEAD FOR 'HEALTH STAR RATING' FOOD LABEL SYSTEM

"Today marks an important step in the implementation of a better food labelling system for the benefit of all Australians," said Shadow Assistant Minister for Health, Melissa Parke.

"Despite the Abbott government's interest in delaying this carefully developed reform, health ministers from around Australia and New Zealand today agreed that the front-of-pack 'Health Star Rating' system should proceed," Shadow Minister for Health, Catherine King.

"This improvement to food labelling will give clear and accurate information through an easy to understand star rating for nutritional value, plus information in relation to energy (kilojoules), fat, salt, and sugar," said Ms Parke.

"Clear labelling allows people to make informed and healthy choices about the food they buy for themselves and their children. It enables people to make decisions that support a healthy diet and in so doing avoid chronic health conditions like obesity and diabetes. It will give credit where credit is due to food producers who make a conscious decision to provide nutritional and healthy products," said Ms Parke.

"The 'Health Star' system was developed under the Labor government through widespread consultation with public health and consumer groups, industry, and government, and it represents the delivery of a key priority identified in the Food Labelling Review Report, *Labelling Logic*," said Ms Parke.

At today's meeting of the Legislative and Governance Forum on Food Regulation, which comprises Australian and New Zealand Ministers responsible for food regulation at federal and state level, it was decided to proceed to the adoption of the 'Health Star Rating' front-of-pack labelling system.

"Having pursued this in government, Labor will now be holding the Government to account to ensure that appropriate resources are made available for the system implementation," said Ms King.

FRIDAY, 13 DECEMBER 2013

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