

## Outcome 15

# SPORT PERFORMANCE AND PARTICIPATION

**Improved opportunities for community participation in sport and recreation, and excellence in high-performance athletes, including through investment in sport infrastructure and events, research and international cooperation**

## Outcome Strategy

The Australian Government, through Outcome 15, aims to increase participation in physical and active recreational activities, to promote physical and mental health, and to help prevent chronic diseases in the community. The Government also supports a competitive, drug-free sports sector based on excellence, integrity and leadership.

Through targeted investment, international cooperation and advocacy and close liaison with stakeholders, the Government will improve opportunities for participation in community sport and recreation and support our high performing athletes.

From 2010-11, the Australian Government will introduce a new strategic direction and an integrated whole-of-sport approach to the Australian sport system. This incorporates the initiatives announced in *Australian Sport: the Pathway to Success*, which includes the Government's response to the Independent Sport Panel report. This will support the development of the Australian sport system in three key areas; increasing the numbers of Australians participating in sport for the benefit of our community; strengthening the sporting pathways linking 'grass roots' and high performance sport to ensure sustained participation through a strengthened development pathway; and ensuring that Australia continues to excel in international sporting competition.

In 2010-11, the Australian Government will fund initiatives to improve community access to sport and recreation activities, and support water and snow safety activities. The Government will provide assistance for sport and recreation infrastructure developments through improvements and upgrades to sporting facilities. The Government will also increase opportunities for Aboriginal and Torres Strait Islander peoples to participate in sport and physical recreation activities.

The Australian Government will further develop existing arrangements to support excellence in high performance sport. It will ensure that national anti-doping efforts are consistent with the United Nations Educational, Scientific and Cultural Organization (UNESCO) Anti-Doping Convention, and reflect the World Anti-Doping Code and international standards. To encourage responsible use of alcohol and manage issues related to illicit drug use in sport, the Government will continue to work with key national sporting organisations to implement appropriate strategies through the Club Champions and Illicit Drugs in Sport initiatives.

In addition, the Australian Government will work with the Football Federation of Australia and the states and territories to maximise Australia's chances of hosting either the 2018 or the 2022 Fédération Internationale de Football Association (FIFA) World Cup, and hosting the 2015 Asian Cup.

Outcome 15 is the responsibility of the Population Health Division.

## Program Contributing to Outcome 15

### Program 15.1: Sport and recreation

## Outcome 15 Budgeted Expenses and Resources

Table 15.1 provides an overview of the total expenses for Outcome 15 by Program.

**Table 15.1: Budgeted Expenses and Resources for Outcome 15**

	<b>2009-10</b>	<b>2010-11</b>
	<b>Estimated</b>	<b>Estimated</b>
	<b>actual</b>	<b>expenses</b>
	<b>\$'000</b>	<b>\$'000</b>
<b>Program 15.1: Sport and recreation<sup>1</sup></b>		
Administered expenses		
Ordinary annual services (Appropriation Bill No. 1) <sup>2</sup>	75,860	61,020
Other services (Appropriation Bill No. 2)	2,300	2,400
Special accounts		
Sport and Recreation Special Account	590	550
Departmental expenses		
Ordinary annual services (Appropriation Bill No. 1)	9,988	9,197
Revenues from other sources (s31)	171	179
Unfunded depreciation expense	-	205
<b>Total for Program 15.1</b>	<b>88,909</b>	<b>73,551</b>
<b>Outcome 15 totals by appropriation type</b>		
Administered expenses		
Ordinary annual services (Appropriation Bill No. 1) <sup>2</sup>	75,860	61,020
Other services (Appropriation Bill No. 2)	2,300	2,400
Special accounts		
Sport and Recreational Special Account	590	550
Departmental expenses		
Ordinary annual services (Appropriation Bill No. 1)	9,988	9,197
Revenues from other sources (s31)	171	179
Unfunded depreciation expense	-	205
<b>Total expenses for Outcome 15</b>	<b>88,909</b>	<b>73,551</b>
	<b>2009-10</b>	<b>2010-11</b>
<b>Average staffing level (number)</b>	<b>71</b>	<b>68</b>

<sup>1</sup> This Program includes National Partnerships paid to state and territory governments by the Treasury as part of the Federal Financial Relations (FFR) Framework. National Partnerships are listed in this chapter under each Program. For budget estimates relating to the National Partnership component of the Program, please refer to Budget Paper 3 or Program 1.10 of the Treasury Portfolio Budget Statements.

<sup>2</sup> Ordinarily annual services (Bill 1) against Program 15.1 includes an estimate of \$4.380 million for 2009-10 appropriated under the Northern Territory Flexible Funding Pool Arrangements.

## Contributions to Outcome 15

### Program 15.1: Sport and recreation

#### Program Objective

The Australian Government, through this Program, aims to:

- improve public health outcomes through supporting national strategies on regular physical activity through sport and active recreation activities;
- increase Indigenous Australians' participation and employment in, and encourage community ownership and management of, sport and physical recreation activities;
- maintain a best practice, evidence-based anti-doping regime to ensure Australia maintains a robust system that continues to meet international obligations; and
- support sporting integrity and success through policy and programs to maximise the impact of public investment in high performance and community sport.

#### Major Activities

From 2010-11, the Australian Government will introduce a new strategic direction and an integrated whole-of-sport approach to the Australian sport system, incorporating the initiatives announced in the *Australian Sport: the Pathway to Success*. This approach will include working with states and territories on the development and adoption of a national whole-of-sport strategic policy framework and the improved integration of Australia's high performance sport system.

The Department will work closely with the states and territories, the Australian Sports Commission (ASC)<sup>1</sup> and other portfolios to develop and implement relevant strategies consistent with the policy framework.

#### **Increase the numbers of Australians participating in sport and active recreation**

The Australian Government is seeking to improve public health outcomes by supporting projects and national strategies that support regular physical activity through sport and active recreation.

Delivery of the National Sport and Active Recreation Policy Framework, in conjunction with the states and territories, will enhance the coordination of policy, strategy and programs across Australia. The framework will achieve better coordination, minimise duplication and optimise the allocation of resources.

The Australian Government's National Sport and Education Strategy will firmly embed quality sport and physical education in our schools.

National sporting organisations will be supported, through the ASC, to expand participation at a community level by implementing participation plans, which will also help build communities through social inclusion. The Department will work closely with the ASC and

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<sup>1</sup> For further information on the ASC, please refer to ASC's chapter in these Portfolio Budget Statements.

other stakeholders to implement strategies to boost participation levels for sport and active recreation.

The Australian Government will also establish a National Sport Volunteer Strategy to better engage, support, train and recognise sport volunteers. This will contribute to the Government's National Volunteering Strategy, currently being developed in the lead-up to 2011, the 10<sup>th</sup> anniversary of the United Nations International Year of Volunteering.

In 2010-11, the Australian Government will continue to provide funding for safe and modern sport and recreation projects and infrastructure.

Participation in sport and active recreation contributes to improved health outcomes for individuals, and has the potential to deal with broader issues, such as mental illness and social disconnection. The Australian Government will continue to support Reclink Australia, a not-for-profit charitable organisation that facilitates access to sport and active recreational activities for disadvantaged groups. The funding will be used to establish networks of community and local agencies that support people experiencing disadvantage, and program coordinators and volunteers across Australia to assist in the delivery of Reclink's programs. This initiative is also consistent with the Australian Government's social inclusion agenda.<sup>2</sup>

The Australian Government will continue supporting National Recreation and Safety organisations, including Surf Life Saving Australia, the Royal Life Saving Society Australia, Austswim and the Australian Ski Patrol Association, to improve participant safety in water and snow activities. The Government will also support distribution of water safety DVDs, produced in conjunction with water safety expert Laurie Lawrence, to new parents in 2010-11.

The Australian Government, through the Department, is providing financial support to the Western Australian Government to stage the 2011 World Sailing Championships. The Government aims to generate lasting benefits for sailing and enhance Australia's reputation as a world-class host of major sporting events.

### **Increase Indigenous Australians' participation in sport and physical recreation**

Through its Indigenous Sport and Recreation program, the Australian Government aims to increase Indigenous participation in sport and recreational activities and encourage community management and ownership.

The Australian Government will fund community groups and organisations to provide opportunities for Indigenous Australians to participate in sport and physical recreation programs. This will include funding the ASC to provide Indigenous Sports Development Officers through agreements with state and territory governments, and supporting organisations to provide opportunities for involvement in sport in remote communities.

To further build sport and physical activity capacity within Indigenous Australian communities, the Australian Government, through its Job Creation Package, will continue to support sport and recreation jobs including gym assistants, sport coordinators and ground staff. Under the package, funding is aimed at supporting ex-Community Development Employment Project participants and/or Indigenous Australians to gain access to permanent jobs in the sport and recreation sector, through work-related development and training.

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<sup>2</sup> Accessible at: [www.socialinclusion.gov.au](http://www.socialinclusion.gov.au)

The training provides Indigenous Australians with opportunities to increase their skills and abilities in the sport and recreation industry.

### **National anti-doping efforts**

The Australian Government is committed to preventing doping in sport by ensuring that Australia has a best practice, evidence-based anti-doping regime consistent with the UNESCO International Convention Against Doping in Sport, the World Anti-Doping Code and associated international standards. In 2010-11, the Government will develop and implement revisions to the National Anti-Doping Framework, which identifies areas for cooperation between the Australian Government and state and territory governments, and will provide a set of agreed national principles so that anti-doping efforts are coordinated effectively.

In addition the Australian Government, in 2010-11, will ensure its anti-doping regime contributes to global efforts by continuing to fund research on banned substances and doping behaviours. Anti-doping research contributes to developing methods to detect the use of banned substances, improving the reliability and effectiveness of existing methods, and improving the design and content of education and other deterrence strategies aimed at reducing the incidence of doping.

In 2010-11, the Australian Government will continue to cooperate internationally on anti-doping. This will include participation in, and funding of, the World Anti-Doping Agency. The Department will support the Minister for Sport, who represents the Oceania region on both the World Anti-Doping Agency Foundation Board and Executive Committee. This support will involve provision of relevant briefing material and providing administrative assistance where required. The Australian Government will also work with the New Zealand Government to encourage Oceanic countries to ratify the UNESCO International Convention Against Doping in Sport.

### **Striving for success and maintaining integrity**

The Australian Government will work with the states and territories to improve the integration and alignment of Australia's high performance sport system. Through the Sport and Recreation Ministers' Council, a Commonwealth and state/territory partnership will be focussed on shared investment, influence and accountability which will focus on national outcomes in the context of the National Sport and Active Recreation Policy Framework.

The Department will implement its current programs to support the integrity of sport and work closely with other portfolios, the states and territories, and the ASC, to develop and implement relevant further strategies to support the achievements and reputation of Australian sport.

The Australian Government will work closely with the Football Federation of Australia and state and territory governments on Australia's bid to host either the 2018 or 2022 FIFA World Cup, as well as the 2015 Asian Cup. These events will enhance Australia's reputation as a world class host of major international sporting events and increase global attention on Australia through the bidding process. Winning the bid is expected to deliver economic benefits through increased tourism and activity related to hosting the events.

In 2010-11, the Australian Government will continue to address illicit drug use in sport. The primary focus of the Illicit Drugs in Sport program will be on education for athletes, coaches and staff; research into illicit drug use by athletes to provide an evidence-base for future policy directions; and out-of-competition testing for illicit drugs.

The Australian Government will continue to implement the Club Champions program with key national sporting organisations. Athletes, players, coaches, officials and support staff nominated by their national sporting organisation will take part in alcohol education sessions developed to meet the needs of their sport. The sessions will focus on the key messages of the *National Binge Drinking Strategy* and the responsibilities in relation to alcohol supply and consumption set out in the National Alcohol Code of Conduct for sporting organisations.<sup>3</sup> The sessions will promote an understanding of harms associated with binge drinking and on responsible use of alcohol by clubs and individual team members.

The Department will work closely with the ASC and the Australian Sports Anti-Doping Authority to ensure policy, legislation and member appointments are effectively managed.

Program 15.1 is linked as follows:

- This program includes National Partnerships payments for:
  - *World sailing championships*.These Partnership payments are paid to state and territory governments by The Treasury as part of the Federal Financial Relations (FFR) Framework. For budget estimates relating to the National Partnership component of the program, please refer to Budget Paper 3 or Program 1.10 of the Treasury Portfolio Budget Statements.
- Department of Education, Employment and Workplace Relations, and the Department of Families, Housing, Community Services and Indigenous Affairs under the National Job Creation Packages and Economic Development and Participation (Program 7.1) respectively, to transfer ex-Community Development Employment Project participants to jobs in the Northern Territory, New South Wales, Queensland, South Australia and Western Australia.

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<sup>3</sup> Accessible at: [www.health.gov.au/internet/main/publishing.nsf/content/sport-alcohol-code-of-conduct](http://www.health.gov.au/internet/main/publishing.nsf/content/sport-alcohol-code-of-conduct)

**Program 15.1: Expenses**

**Table 15.2: Program expenses**

	2009-10 Estimated actual \$'000	2010-11 Budget \$'000	2011-12 Forward year 1 \$'000	2012-13 Forward year 2 \$'000	2013-14 Forward year 3 \$'000
Annual administered expenses					
Ordinary annual services <sup>1</sup>	75,860	61,020	32,928	33,311	33,134
Other services	2,300	2,400	-	-	-
Special account expenses					
Sport and Recreation					
Special Account	590	550	550	550	550
Program support	10,159	9,581	9,542	9,651	9,906
<b>Total Program expenses</b>	<b>88,909</b>	<b>73,551</b>	<b>43,020</b>	<b>43,512</b>	<b>43,590</b>

<sup>1</sup> Ordinary annual services (Bill 1) against Program 15.1 includes an estimate of \$4.380 million for 2009-10 appropriated under the Northern Territory Flexible Funding Pool Arrangements.

**Program 15.1: Deliverables**

The Department will produce the following ‘Deliverables’ to achieve the Program Objective.

**Table 15.3: Qualitative Deliverables for Program 15.1**

Qualitative Deliverables	2010-11 Reference Point or Target
Producing relevant and timely evidence-based policy advice	Timely and high quality evidence-based policy advice according to Ministers’ offices and the Departmental Executive
Stakeholders participate in program development through a range of avenues	Stakeholders participated in program development through avenues such as regular consultative committees, conferences, stakeholder engagement forums, surveys, submissions on departmental discussion papers and meetings
<b>Increase participation in sport and active recreation</b>	
Improve facilities for sport and active recreation	Key milestones met in a timely manner

Qualitative Deliverables	2010-11 Reference Point or Target
<b>Increase Indigenous Australians' participation in sport and physical recreation</b>	
Indigenous Sport and Recreation program funding agreements in place to promote participation by Indigenous Australians in sport and physical recreation	Timely execution of funding agreements and delivery of key milestones
Job Creation Package funding agreements in place to provide a number of Indigenous Australians with employment in the Indigenous sport and recreation industry	Timely execution of funding agreements and delivery of key milestones
<b>National anti-doping efforts</b>	
Contracts to deliver research aimed at improving detection and deterrence of doping in sport	Key milestones are met in a timely manner
<b>Support for sporting competitiveness and integrity</b>	
Commence implementation of initiatives announced in the Government's <i>Australian Sport: the Pathway to Success</i>	Initiatives are delivered in a timely manner
Provide education and training to assist sports to reduce binge drinking	Key program milestones met in a timely manner

**Table 15.4: Quantitative Deliverables for Program 15.1**

Quantitative Deliverables	2009-10 Revised Budget	2010-11 Budget	2011-12 Forward Year 1	2012-13 Forward Year 2	2013-14 Forward Year 3
Percentage of variance between actual and budgeted expenses	≤0.5%	≤0.5%	≤0.5%	≤0.5%	≤0.5%
<b>Increase participation in sport and active recreation</b>					
Number of community sport and recreation facilities projects completed <sup>4</sup>	69	12	3	N/A	N/A

<sup>4</sup> The funding for this activity ceases after 2011-12. Figures have altered from previous years due to projects being completed ahead of schedule.

Section 2 – Department Outcomes – 15 Sport Performance and Participation

Quantitative Deliverables	2009-10 Revised Budget	2010-11 Budget	2011-12 Forward Year 1	2012-13 Forward Year 2	2013-14 Forward Year 3
Number of education campaigns to promote safety in water and snow activities	4	4	4	4	4
<b>Increase Indigenous Australians' participation in sport and physical recreation</b>					
Number of grants provided through the Indigenous Sport and Recreation program to sporting and community groups for Indigenous Australians' participation	110	110	110	110	110
Number of full time equivalent positions funded through the Job Creation Package to provide assistance in the Indigenous sport and recreation industry <sup>5</sup>	81	88	88	88	88
<b>National anti-doping efforts</b>					
Number of anti-doping research projects funded <sup>6</sup>	5	5	5	5	5
<b>Support for sporting competitiveness and integrity</b>					
Number of sports with Illicit Drugs in Sport policies in place <sup>7</sup>	N/A	10	15	20	25
Number of national sporting organisations with illicit drug education programs	2	10	12	15	20

<sup>5</sup> Full time equivalent positions are based on a 40 hour week.

<sup>6</sup> Assumes current levels of available funding will be maintained.

<sup>7</sup> This is N/A in 2009-10 as funding agreements were not executed during the reporting period.

### Program 15.1: Key Performance Indicators

The following ‘Key Performance Indicators’ measure the impact of the Program.

**Table 15.5: Qualitative Key Performance Indicators for Program 15.1**

Qualitative Indicator	2010-11 Reference Point or Target
<b>Increase participation in sport and active recreation</b>	
Improve facilities for sport and active recreation	Successful development and upgrade of recreation facilities
<b>National anti-doping efforts</b>	
Maintain best practice anti-doping regime	Through continuous review ensure Anti-Doping regime is aligned with UNESCO International Convention against Doping in Sport and World Anti-Doping code and associated international standards
Commissioned research is used to improve detection and deterrence of doping in sport	Effective use of research funding
<b>Support for sporting competitiveness and integrity</b>	
Evaluation of Illicit Drugs in Sport grants outcomes	Illicit Drugs in Sport grants programs deliver effective education and testing programs for participating high-performance athletes
Increase awareness of binge drinking in sport through education and training	Increased uptake of education by relevant sporting bodies as reported by the participating sporting bodies

**Table 15.6: Quantitative Key Performance Indicators for Program 15.1**

Quantitative Indicators	2009-10 Revised Budget	2010-11 Budget Target	2011-12 Forward Year 1	2012-13 Forward Year 2	2013-14 Forward Year 3
<b>Increase participation in sport and active recreation</b>					
Number of initiatives that achieved performance agreement objectives and milestones <sup>8</sup>	50	22	N/A	N/A	N/A

<sup>8</sup> These objectives include increase participation in sport. Funding ceases in 2010-11.

Section 2 – Department Outcomes – 15 Sport Performance and Participation

Quantitative Indicators	2009-10 Revised Budget	2010-11 Budget Target	2011-12 Forward Year 1	2012-13 Forward Year 2	2013-14 Forward Year 3
<b>Increase Indigenous Australians' participation in sport and physical recreation</b>					
Number of projects funded through the Indigenous Sport and Recreation program that successfully meet funding agreement requirements	90	90	90	90	90
Number of full time equivalent positions funded through the Job Creation Package that successfully meet funding agreement requirements	70	75	75	75	75
<b>National anti-doping efforts</b>					
Number of anti-doping research projects meeting funding agreement milestones <sup>9</sup>	13	8	4	4	4
<b>Support for sporting competitiveness and integrity</b>					
Percentage of sports participating in illicit drugs initiatives that meet program standards <sup>10</sup>	100%	100%	100%	100%	N/A
Percentage of sports participating in the Club Champions program and implementing alcohol education programs <sup>10</sup>	100%	100%	100%	100%	N/A

<sup>9</sup> Figures have increased due to higher than expected number of projects funded in 2008-09.

<sup>10</sup> Funding ceases in 2013-14.

